

Broadmedia & Entertainment

Inter BEE 2026

Nov.18Wed.▶20Fri. Makuhari Messe

Exhibition Manual

Sponsored by: **JEITA** Japan Electronics and Information Technology Industries Association

Administration/Inquiries: Japan Electronics Show Association

4F Ote Center Bldg., 1-1-3, Otemachi, Chiyoda-ku, Tokyo 100-0004

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    #interbee2026 www.inter-bee.com

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Applications

Booth Regulations

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04-1-1 Booth Standards

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Please cooperate

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		04-2-1 Display Contractor Registration	Oct. 16
		04-2-5 Application for Power Supply and Installation	Sep. 25
		04-3-2 Notification From for Exhibited Products	Oct. 30
	Documents for special requirements (Yellow sheet)	04-1-1 Application for Over-Regulated Heights	Oct. 16
		04-1-4 Application for Ceiling Construction	Oct. 9
		04-2-3 Application for Floor Work	Oct. 16
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		02-1-4 Facebook & Instagram & X posts of Exhibitor Product Information	Oct. 9
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		02-2-3 Application for Meeting Room	※Oct. 30
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		05-4-4 Application for Receptionist / Interpreter	Oct. 9
		05-4-5 Application for Booth Cleaning / Waste Material Removal	Oct. 30

* Applications, marked “※” will be accepted on a first-come and first-served basis from 10:00 August 4.

From the Management Office

01-1 Exhibition Regulation

01-1-1 Exhibition Outline

01-1-2 Inter BEE 2026 Exhibition Regulations

01-2 Safety Measures

01-2-1 Basic Policy and Organizational Framework concerning Disaster Prevention and Safety Measures **Important**

01-2-2 Requests to Exhibitors Concerning Disaster Prevention and Safety Measures **Important**

01-2-3 Exhibitors' Response to an Emergency **Important**

01-2-4 Disaster Evacuation Route **Important**

01-2-5 Emergency Drill **Important**

01-3 Saving Energy Measures

01-3-1 Requests to Help Save Energy **Important**

01-4 Personal Information Protection Policy

01-4-1 Personal Information Protection Policy **Important**

01-4-2 Use of Personal Information by Exhibitors **Important**

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01-5-1 Payment of Charges **Important**

01-5-2 Inquiries List **Important**

01

Exhibition Outline

■ Name	International Broadcast Equipment Exhibition 2026 (a.k.a. Inter BEE 2026)
■ Period	November 18th 10:00 a.m. to 5:30 p.m. November 19th 10:00 a.m. to 5:30 p.m. November 20th 10:00 a.m. to 5:00 p.m.
■ Location	Makuhari Messe 2-1, Nakase, Mihama-ku, Chiba City, Chiba Prefecture 261-8550, Japan
■ Admission	Free of charge (registration required)
■ Organizer	JEITA Japan Electronics and Information Technology Industries Association
■ Supported by	Ministry of Internal Affairs and Communications (MIC) Ministry of Economy, Trade and Industry (METI) *listed by date established Japan Broadcasting Corporation (NHK) The Japan Commercial Broadcasters Association (JBA) Association of Radio Industries and Businesses (ARIB) Digital Content Association of Japan (DCAJ) The Association for Promotion of Advanced Broadcasting Services (A-PAB) *no particular order
■ Partners (Planned) *alphabetical order	Advanced Imaging Society Japan Committee (AIS-J) Association of Media in Digital Camera & Imaging Products Association IPTV FORUM JAPAN JAPAN AD.CONTENTS ASSOCIATION Japan Association of Audiovisual Producers, Inc. Japan Association of Lighting Engineers & Designers Japan Association of Professional Recording Studios JAPAN ASSOCIATION OF RECORDING ENGINEERS Japan Association of Video Communication Japan Audio Society Japan Cable and Telecommunications Association Japan Cable Television Engineering Association JAPAN MOTION PICTURE PRODUCTION STANDARDS ASSOCIATION JAPAN POST PRODUCTION ASSOCIATION Japan Satellite Broadcasting Association JAPAN STAGE SOUND BUSINESS COOPERATIVE Japanese Society of Cinematographers JAPANESE SOCIETY OF LIGHTING DIRECTORS Motion Picture and Television Engineering Society of Japan, Inc. NATIONAL BOARD OF REGIONAL VISUAL INDUSTRY ASSOCIATIONS National Theatrical & Television Lighting Industrial Cooperative Radio Engineering & Electronics Association STAGE SOUND ASSOCIATION of JAPAN State of the Art Technologies Expression Association The Association of Japanese Animations The Institute of Image Information and Television Engineers Theatre and Entertainment Technology Association, Japan 3D Consortium Ultra-Realistic Communications Forum Visual Industry Promotion Organization
■ Managed by	Japan Electronics Show Association (JESA)

Inter BEE 2026 Exhibition Regulations

1. Booth Standards and Fees

1-1. Booth Exhibition

Booth standards and specifications

1. Booth standards and specifications

(a). Booth space: 2,970mm(W) x 2,970mm(D)

(b). Specification: Only booth space

For exhibitors with 1- to 3-row booths, system panels will be installed as back and side panels neighboring booths of other exhibitors. However, system panels will not be placed on the corner-facing sides of corner booths.



2. Booth fees (Including consumption tax)

The exhibition fee per booth space is as follows:

General Exhibitors (Standard Rate)	¥319,000 (Tax Incl.) (Original fee ¥290,000)
JESA Members IABM Members (Member Rate)	¥286,000 (Tax Incl.) (Original fee ¥260,000)
JEITA Members (Member Rate)	¥275,000 (Tax Incl.) (Original fee ¥250,000)

For consumption tax, the rate of tax as of November 2026, when this exhibition is held, will be applied.

Small Package Booth

1. Booth standards and specifications

(a). Booth space: 1,980mm(W) x 990mm(D) x 2,700mm(H)

(b). Specification :

The following facilities are included in

- Wall panels
- Display counter
(1,000mm high with storage space)
- Fascia (300mm width)
- Company Name Display
- Fluorescent light
- Electrical Outlet
(single-phase 100V, up 1 kW output)

* Small package booth exhibitors may apply for up to two booths.

* Package will include 1kW output and the construction fee per booth space.



2. Booth fees (Including consumption tax)

The exhibition fee per booth space is as follows:

1 booth space	¥182,600 (Tax Incl.) (Original fee ¥166,000)
2 booth spaces	¥365,200 (Tax Incl.) (Original fee ¥332,000)

* For consumption tax, the rate of tax as of November 2026, when this exhibition is held, will be applied.

1-2. Items included in the booth fee

Invitation leaflets and envelopes for visitor
For exhibitors Badges 10 badges / 1 booth
For constructors Badges 5 badges / 1 booth
Online Exhibitor Page on the official website

* For details, please refer to the "Exhibitor Manual" to be distributed at a later date.

1-3. Other Fees

1. The following items are not included in the booth fees.

(Tax Incl.)

Primary power source construction cost + Electric consumption fee	¥11,000/kW
Exhibitors Badges (in excess of 10 badges per booth)	¥1,100 per Badge
Workers Badges (in excess of 5 badges per booth)	¥550 per Badge

2. Booth decoration other than basic panels

Booth decorations other than system panels are to be handled by exhibitors.

Rental fixtures, furniture, PC and monitors will be introduced in the "Exhibitor Manual."

3. Other

Details regarding these charges will be provided in the Exhibitor Manual.

1-4. Online-only Exhibition

1. Specification

Exhibitor Introductory Text and Logo
Products and Services: up to 15 items
Demonstration/Presentation Video: up to 9 videos
Downloadable Files: up to 12 files
Provision of visitors for Online Exhibitor page

2. Exhibition Fee

Online Exhibitor Page 1 page	¥880,000 (Tax Incl.) (Original Fee ¥800,000)
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3. Exhibitors are requested to create their own contents to be posted on Online Exhibitor Page. Paid support for content creation will be announced separately.

Inter BEE 2026 Exhibition Regulations

1-5. OPTION (Package Display Kit)

Package display plan that saves exhibiting cost and preparation time. We make it possible for you to exhibit with ease at a reasonable price!

Four types of package plans are available for 1 to 4 booth types. Customization of package plans is also available. Please refer to the separate brochure for details and introduction of all plans.



Value Plan

This is a comprehensive plan with standardized storage space and monitors. * 3 booth and 4 booth types are also available.

One booth

Booth fee + ¥192,500 (Tax incl.)



- Display Unit (with sliding door)
- 24" Widescreen LCD Display
- Carpet
- Wall Color (1m width)
- Unit Counter
- Counter Chair
- Company name Display
- Arm Spotlight
- Fluorescent Light
- Socket
- Power supply + Expense (100V)

Two booths

Booth fee + ¥382,800 (Tax incl.)



- Storage Area
- Display Unit (with sliding door)
- 24" Widescreen LCD Display
- Carpet
- Wall Color (1m width)
- Unit Counter
- Counter Chair
- Café set
- Company name Display
- Arm Spotlight
- Fluorescent Light
- Socket
- Power supply + Expense (100V)

Here's an excerpt of the other three plans! You can freely choose the carpet color and wall color.

Basic Plan

One booth

Booth fee + ¥102,300 (Tax incl.)



Two booths

Booth fee + ¥253,000 (Tax incl.)



Premium Plan

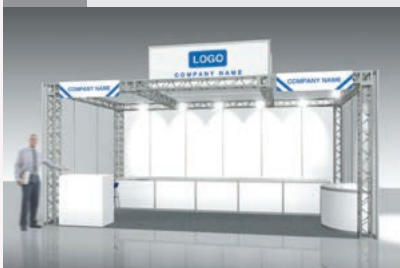
One booth

Booth fee + ¥317,900 (Tax incl.)



Two booths

Booth fee + ¥646,800 (Tax incl.)



Graphic Plan

Two booths

Booth fee + ¥715,000 (Tax incl.)



Four booths

Booth fee + ¥1,276,000 (Tax incl.)



* Three and Four booth types are available.

* Three and Four booth types are available.

* One and Three booth types are available.

■ Package will include 1kW output and the construction fee per booth space.

Inter BEE 2026 Exhibition Regulations

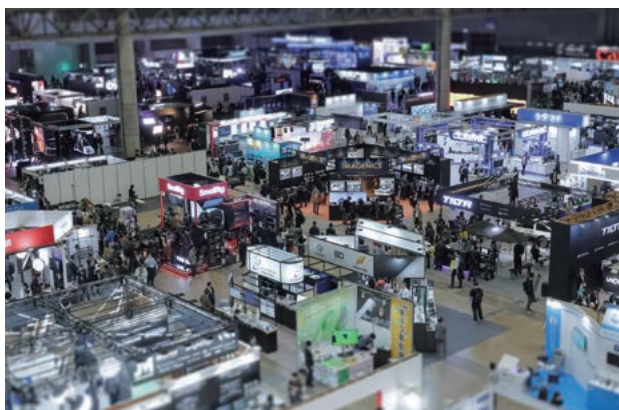
2. Exhibition Categories, Number of Booths and Booth Height Limitations

2-1. Exhibition categories

When an item to be exhibited falls into a couple categories, two options are possible: the exhibit may either be placed in the category of greatest importance, or the exhibitor may exhibit in both categories. If the Video Production/Broadcast Equipment Category is selected, the exhibitor may choose to have all overhead lighting on or off.

Exhibition Categories	Overhead lighting
Professional Audio Equipment	●●●● Full overhead lighting (approx. 500 lux)
Entertainment / Lighting	●●●● All overhead lighting off (approx. 50 lux)
Video Production / Broadcast Equipment	●●●● Full overhead lighting (approx. 500 lux) or ●●●● All overhead lighting off (approx. 50 lux)
Media Solutions	●●●● Full overhead lighting (approx. 500 lux)

■ Exhibitors in the Entertainment /Lighting category may illuminate towards the ceiling; however, considering the influence on surrounding exhibitors, please note that this kind of exhibitors' booth will be located at the far end of the show space.



2-2. Number of booths and booth type

- Exhibitors in rows (less than 10 booths) may have booths of other exhibitors on one or three sides.
- Industry organizations and joint exhibitors may apply for more than 100 booths.
- After the deadline for applications, the Organizing Committee will determine the layout of the show site. If the total space applied for exceeds the capacity of the site, the Organizing Committee reserves the right to determine an impartial method to reduce the number of booths applied for by exhibitors.

	Booth Type	Number applied for
Standard booth	■ 1 row	1, 2, 3, 4, 5, 6
	■ 2 rows	4, 6, 8, 10
	■ 3 rows	9, 12, 15, 18
	■ 4 rows	16
	■ Block format	20, 25, 30, 35, 40, 45, 50, 55, 60, 65, 70, 75, 80, 85, 90, 95, 100
Small package booth		1, 2 *The maximum number of booths applied for is two.

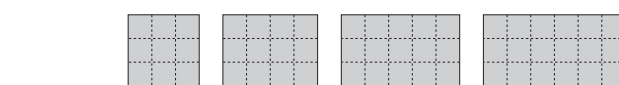
■ 1 row



■ 2 rows



■ 3 rows



■ 4 rows

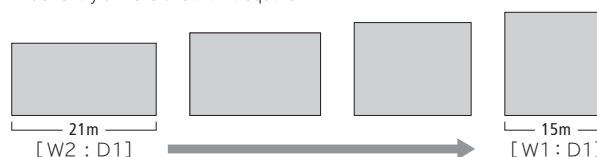


■ Block booths (20 or more booth spaces)

The standard for block booths is: 1 booth space = 9 m². The floor will be marked in an area equal to (W:D) 2:1 or 1:1 based on the total floor space reserved (9 m² x no. of booth spaces). The actual dimensions will be provided to exhibitors at the lot drawing for booth space allocation.

[Sample booth dimensions]

Example of an application for 25 booth spaces: Dimensions are marked out for an area of 225 m² (9 m² x 25 booth spaces), ranging from a rectangular shape with a wider entry dimensions than a square.



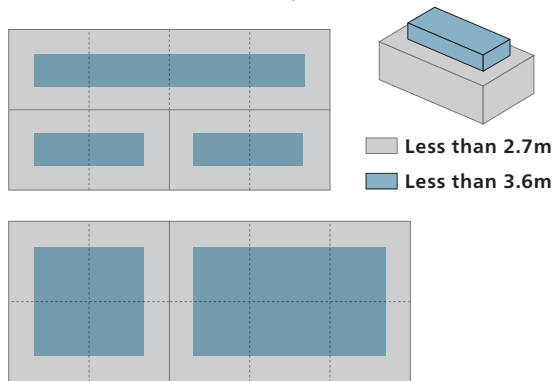
Inter BEE 2026 Exhibition Regulations

2-3. Booth height limitations

The standard height is 2.7m. Details of booth wall heights are shown below.

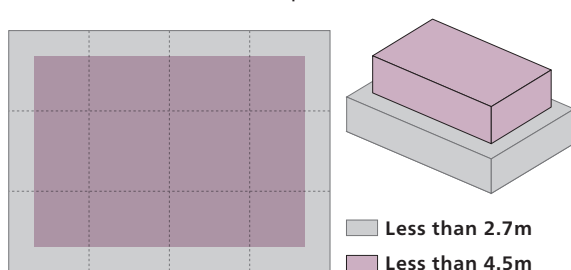
1. 1 to 10 booths

The allowable height of booth walls set back 1.0m from the corridors and / or foundation panels will be 3.6m.



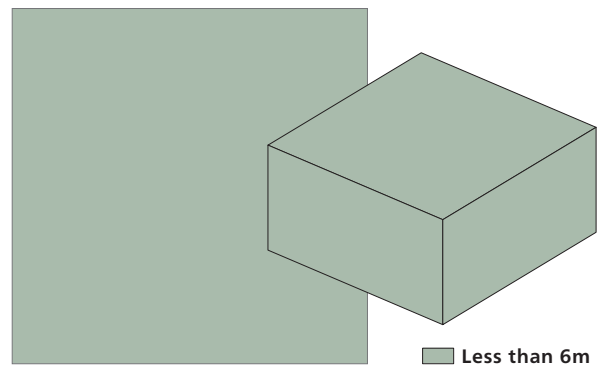
2. 12 to 18 booths

The allowable height of booth walls set back 1.0m from the corridors and / or foundation panels will be 4.5m.



3. More than 20 booth spaces (block booths)

The height limit is 6m.



4. If product sizes exceed height limitations

The height limitation on product exhibits and decorations is stipulated above. If exhibited products exceed these height limitations, the exhibitor must submit Application for Over-Regulated Heights and booth plan drawing to the Show Management Secretariat and the exhibitor must receive prior permission from the Inter BEE Organizing Committee.

In this case, product exhibits are to be displayed within the specified area of the exhibition booth (the setback should be 1.0m from the corridors and / or foundation panels) and in no way must any display encroach upon corridor space. Exhibited products that have received prior permission to exceed height limitations must be exhibited in their original state. No additional decorations are permitted.



Inter BEE 2026 Exhibition Regulations

3. Exhibition Application, Payment of Booth Fees and Allocation of Booths

3-1. Exhibitor eligibility

Corporations and organizations involved with products included in the following list or related businesses are eligible to participate in Inter BEE:

- Equipment manufactures
- Electronic components, devices, and materials manufacturers
- Broadcasting and communications companies
- Software and content production companies
- Trading and distribution companies
- Service companies
- Newspapers, magazines and other publishing companies
- Educational and research institutes
- Government organization, administrative corporations, public-interest corporations, nonprofit public and industry organizations

1. Applications from any persons involved in bankruptcy, composition, receivership, civil rehabilitation, corporate reorganization proceedings, or persons who are suspended from current account transactions from financial institutions will not be accepted. Similarly, applications from any persons deemed by the Association to be involved in similar circumstances will not be accepted. If an exhibitor company is found to fall into one of the categories described above after the contract has been concluded, the contract will be void and that company will not be permitted to exhibit. In such a case, participation fees paid by exhibitors will be refunded.
2. The Organizing Committee reserves the right to refuse applications from companies that have violated regulations at a previous show or whose activities may be considered detrimental to visitors and/or other exhibitors regardless of, in prior to, or after holding an exhibitor contract. In such case, paid booth fees will be refunded. (See section 2-4: Exhibit application and contract agreement)
3. Regarding to the above, if deemed necessary by the Association, an investigation or inquiry into the surrounding circumstances will be conducted.

3-2. Exhibition application and contract agreement

To apply for and contract exhibition space, fill in the information required on the exhibition contract application form, and submit the form to the Show Management Secretariat of the Japan Electronics Show Association (JESA), which will confirm your full understanding of the exhibition regulations.

Upon receiving the application form, the Show Management Secretariat will send a receipt confirmation notice via e-mail.

The receiving date stated in this confirmation e-mail is regarded as the contract date, whereupon exhibitors are liable for participation fees.

However, the Organizing Committee reserves the right to advise exhibitors on the most appropriate location for their booths.

In addition, exhibitors are required to submit one application per Category if applying for booth spaces in multiple Categories.

1. Application deadlines Booth (Standard Booths, Small Package Booths)

First application deadline	Friday, May 29 th	Applicants may participate in the primary booth allocation lot drawing
Second application deadline	Tuesday, June 30 th	Booths will be picked from the available spaces after the lottery drawing

* Applications may be closed if all booth spaces have been filled prior to the deadline.

After the second application deadline

Applications will be accepted after July 1st, or until all available booth spaces are filled.

2. Online-only Exhibition

Application deadline

Monday, August 31st

The exhibitor page is limited to one page per company. However, two companies can be listed for joint exhibition. It is possible to apply for multiple categories and multiple pages.

3. Applications should be sent to:

Japan Electronics Show Association (JESA)

4F Ote Center Bldg., 1-1-3 Otemachi, Chiyoda-ku, Tokyo 100-0004
E-mail: contact2026@inter-bee.com

3-3. Cooperative exhibitions or neighboring exhibitions which involve more than two companies

Exhibitors who wish to maximize the effects of exhibitions by holding cooperative exhibitions with group / affiliated companies in one booth or neighboring exhibitions with other companies, must submit applications according to the following criteria.

1. Collaboration exhibitions (If an application is made by one firm, but wishes to exhibit under the names of multiple companies)

- (a) One of the exhibiting companies should submit an application and pay booth fees.
- (b) Please fill in and submit "Collaboration exhibitor registration form" which is sent to you by the Show Management Secretariat upon completion of application of cooperative exhibitions. By submitting this form, you can print the names of affiliated companies on the lists and the layout.

2. Neighboring exhibitions (If multiple firms join together booths and use them as one space)

- (a) Each company should apply and pay its booth fees separately.
- (b) The total number of booths requested by each company conforms to the standard booth specification and configuration.
- (c) The position of booths will be decided by the lot drawing among the total number of booths applied for.
- (d) We will confirm in a questionnaire if the exhibitors want to separate booth numbers and a dividing side panel.
- (e) Neighboring exhibitions that straddle the Full overhead lighting area and the All overhead lighting off area are not allowed.

3. Cooperative exhibitions (When multiple companies wish to exhibit in close proximity across a passageway)

- (a) We will accept applications for partner exhibits only in the following cases:
 - Applications by group companies with capital ties
 - Applications by companies with a formal reseller contractual relationship (must have been made public)
 - Applications by one dealer exhibiting with different brand names
 - Applications by companies exhibiting products and services that have been jointly developed in the booths of both parties. (must have been made public)
- (b) Each of the companies applicable to one of the above must make an exhibit application and pay the booth fee.
- (c) Booth locations will be determined in advance by the secretariat, except for Exhibition Halls 4, 5, and 6 (exceptions will be made if the exhibiting sections are limited to Halls 4, 5, and 6). Booth location cannot be selected. Please note that we may not be able to meet your request depending on the type of booth.
- (d) We cannot accept applications for partner exhibits for the purpose of fixing the position of your booths outside the lottery.
- (e) We do not allow linking of standard booths and small package booths.
- (f) Cooperative exhibition between fully lit and fully unlit areas may not always be possible. Please note that we may ask you to adjust the lighting area.
- (g) Please be aware we reserve the right to refuse applications if we cannot verify validity of the cooperative exhibitions. Also, please be aware that we cannot accommodate your requests concerning the configuration of booths.

Inter BEE 2026 Exhibition Regulations

3-4. Payment of booth fees

Booth space payments are to be paid via electronic bank transfer according to the schedule below. JESA will issue an invoice and designate the bank account for remittance at this time. Checks and promissory notes are not acceptable as payment. Transfer fees are to be borne by the exhibitor.

Exhibitors for First deadline	Friday, July 31 st
Exhibitors for Second deadline	Monday, August 31 st
Online-only Exhibitors	Wednesday, September 30 th

3-5. Cancellation or reducing the number of booths

If an exhibitor cancels or reduces the number of booth spaces applied or, regardless of the reason, some or all of the following cancellation fees will apply. Consumption tax will be added to all fees.

Booth Exhibition (Standard Booths, Small Package Booths)

July 1 st to 31 st	60% of exhibition booth fee
August 1 st to 31 st	80% of exhibition booth fee
After September 1 st	100% of exhibition booth fee

Online-only Exhibition

After October 1 st	100% of the exhibition fee
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Please notify us promptly of cancellations of exhibitions, and additions / reductions of booth spaces. Please fill in and submit "Application for booth cancellation or changes for number of booth(s)" that is sent to you by the Show Management Secretariat. The Show Management Secretariat will inform you that it has received the application as a confirmation.

3-6. Transition to online-only exhibition from booth exhibition due to cancellation

If you cancel your booth and the cancellation fee exceeds JPY 880,000 (including tax), you will be able to transfer to the online-only exhibition at no additional cost. If the cancellation fee is less than JPY 880,000 (including tax), the difference between the cancellation fee and JPY 880,000 will be added to the total fee in order to transition to the online-only exhibition.

3-7. Allocation of booths

Booth locations will be determined by lot drawing. Lots will be drawn among exhibitors who have the same number of booths or share the same configuration in the same categories. However, depending on actual conditions at the booth allocation, lots may be drawn among exhibitors who have approximately the same number of booth spaces (±10 spaces) in the same stage (i.e. exhibitors with 25 to 35 booth spaces). In addition, exhibitors in the Entertainment /Lighting category may illuminate towards the ceiling; however, considering the influence on surrounding exhibitors, please note that such exhibitors' booth will be located at the far end of show space.

▶▶ The drawing of lots is scheduled for early August The booth allocation lottery will be held online.

Primary Booth Allocation Lottery

Exhibitors who apply by May 29th will be eligible to participate in the primary lot drawing. If an exhibitor changes the number of booths applied for after July, the order of lot drawing may be adjusted by the Organizing Committee.

Secondary Selection

Exhibitors who apply between June 1st and June 30th may select their booth space from the remaining available booth spaces after the lottery, in order of application.

1. Spare booth spaces

If booth spaces remain available at the end of the lot drawing dates, the remaining spaces will be placed on the floor as spare booths. Exhibitors submitting applications after July 1st, can select their booth locations from the available spare booths on a first-come, first-served basis.

2. Fixed booth spaces

The Organizing Committee will determine the following booth spaces to be fixed:

- (a) Because lots are drawn among exhibitors with the same number and type of booths in the same exhibit zones, an exhibitor not meeting this criterion will be afforded a fixed booth space(s).
- (b) Cooperative exhibitors
- (c) Overseas cooperative exhibitors and related domestic exhibitors.

3. Spare spaces

Utility booths will be setup in spare open spaces after the booth lot drawing is completed. However, exhibitors should be aware that further changes in booth allocation may occur due to exhibitor cancellations, reduction in booth spaces, etc.

4. Entry ways of booths

The position of entry ways and the use of block booths by exhibitors may be adjusted by the Organizing Committee in consideration of overall visitor flow.

5. Overhead lighting

Exhibitors in the video production/broadcasting equipment category will have their booths allocated to all lights on or all lights off if they wish, but the allocation of booths may not result in the desired ceiling lighting area.

Inter BEE 2026 Exhibition Regulations

4. Important Exhibit Details and Prohibitions

4-1. Applications regarding industrial property rights

Exhibitors who plan to file an application for patent, utility model or trademark, in connection with the release or presentation of their products should directly contact the General Affairs Division of the Patent Office.

4-2. Prohibited activities

The following activities are considered as prohibited:

1. Exhibit space transfer

Subletting, selling, transferring, or exchanging exhibition space, either in whole or in part, to any third party, including other exhibitors.

2. Directing visitors to other venues

Directing Inter BEE visitors to simultaneous product or technology exhibits off-site is prohibited.

3. Engaging in sales activities

Selling products other than publications and software on-site except in designated area during the show is prohibited. Exhibitors who wish to sell publications and software are required to submit details and seek approval in advance.

4. Inappropriate behavior

Aggressively attempting to attract visitors to view demonstrations while standing outside of booths or in aisles is prohibited. Persistent sales approaches and/or techniques considered to be excessive are also prohibited.

5. Exhibiting for the purpose of obtaining personal information

It is prohibited to use booths for the primary purpose of collecting personal information on visitors, rather than to display products and services. Furthermore, all exhibitors are requested to abide by the stipulations in Japan's personal information protection legislation. Details on the collection and handling of personal information will be available in the Exhibition Manual.

4-3. Responsibilities of exhibitors

1. Prompt fee payment

Exhibitors will pay all exhibitor fees and expenses invoiced by Show Management Secretariat and bear responsibility until all payments are complete.

2. Obeying the law

The laws and regulations of Japan shall be followed in all cases related to the transfer and management of display and related items, and in management and other matters related to constructs and structures for use in exhibits.

3. Liability for damage, management of exhibited items, and insurance.

(a) The sponsors, organizing committee and Show Management Secretariat will make every effort to ensure the security of exhibits during the show period by, for example, implementing security guard patrols. However, the management cannot assume responsibility for damages arising from natural disaster, fire, theft, loss of property or other occurrences beyond its control and recommends that exhibitors take steps of their own.

(b) Exhibitors shall be liable for any fatalities or injuries occurring to visitors, other exhibitors or third persons as well as damage to items at the exhibition site. Inter BEE sponsors and / or the organizing committee shall bear no responsibility whatsoever in such circumstances. Exhibitors are required to apply for insurance and it must be procured at the exhibitor's sole expense.

(c) A booth manager, whose responsibility is to supervise all activities that take place in the exhibitor's booth, must be confirmed with the organizer prior to the start of the exhibition.

(d) Exhibitors are recommended to provide for adequate insurance coverage during the exhibition.

(e) The organizer will make every effort to provide effective management, enhanced safety, and maintenance of order at the venue as well as ensure the safety of exhibition visitors. Any act by an exhibitor(s) that is considered detrimental to the aforementioned may lead to the termination of that exhibitor's demonstration. Exhibitors shall be liable for any accidents that may occur during exhibitor demonstrations, and Inter BEE sponsors and / or the organizing committee shall bear no responsibility whatsoever in such circumstances. In the event of an accident, the exhibitor is required to take appropriate action and report it immediately to the organizer.

4. Complying with the exhibition schedule

Prior, during and after the show, all exhibitors are requested to comply with the exhibition schedule specified by the organizer. Construction activities to the booth, delivery and/or wrap-up activities during the exhibition are prohibited.

Please note that if removal work is not completed within the designated time period, any additional costs incurred—including labor costs, venue usage fees, facility restoration, and operational arrangements—shall be the responsibility of the exhibitor concerned.

5. Restoration to original condition

After the exhibition closes, exhibitors must remove all custom booth structure, exhibits, and any other items from the exhibition space within the designated move-out period and restore the booth space to its original condition.

If an exhibitor fails to do so, the Management Secretariat Office may regard the exhibits and all other items as having been abandoned and may dispose of them at its discretion. In such cases, the exhibitor shall have no right to raise any objections or make any claims. Any costs incurred in connection with such disposal will be charged to the exhibitor.

4-4. Termination or shortening of exhibition duration due to unavoidable or potential calamity

1. If the exhibition is canceled because of an event of force majeure, such as an earthquake, typhoon, fire, disease, terrorist act or order from the public authorities, the organizers reserve the right to shorten the duration of the exhibition or the hours that the exhibition is open to the public, either before or during the exhibition. If the exhibition sponsors deem such action necessary, this information will be promptly published on the official Website and exhibitors will be notified. Neither the exhibition organizers nor the Association shall assume any liability for losses incurred by exhibitors in such a case.

2. If the entire exhibition is canceled due to force majeure prior to the first day of the exhibition, the Association will return the remaining amount of the exhibition booth fee to the exhibitor after deducting the necessary expenses.

3. The exhibition booth fee will not be refunded if the date or time of the exhibition is shortened or the exhibition is canceled due to force majeure after the first day of the exhibition.

4. The exhibition sponsors and the Show Management Secretariat assume no responsibility for expenses incurred by exhibitors if the exhibition is canceled or shortened because of a calamity.

4-5. News gathering and filming

Staff members appointed by the sponsors and / or the organizer will be authorized to gather news and / or conduct interviews as well engage in filming and / or photography. Exhibitors are requested to cooperate with such news gathering and filming activities and also agree that any image, photograph, information, etc. obtained during the exhibition can be used solely for the purpose of promoting Inter BEE.

4-6. Dealing with disputes between exhibitors

Any disputes between exhibitors concerning exhibits, publicity materials related to exhibits, intellectual property or the use of booths shall be resolved between the parties concerned. The exhibition sponsors shall bear no responsibility whatsoever in such instances.

4-7. Booth design

Product exhibits, demonstrations, etc., must be conducted within the exhibitor's booth. If for some reason this rule is not followed properly, the organizing committee and / or the Show Management Secretariat will request that the exhibitor comply with the rule; any further noncompliance may result in termination of the exhibitor's booth.

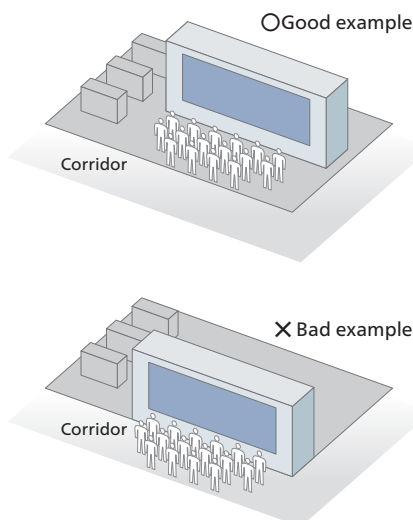
Inter BEE 2026 Exhibition Regulations

1. Prohibition of usage of space beyond booth boundaries

- (a) Exhibitors are responsible for controlling crowds around their booths, which might block walkways in public spaces. If a stage is set up in a booth, the Exhibitor must ensure that the booth layout makes it possible to bring all visitors inside the boundaries of the booth.
- (b) Inviting visitors into booths and/or conducting surveys in walkways in public spaces is strictly prohibited.
- (c) Exhibits, decorations, fixtures, plants and packaging materials should not be left outside of booths, but must be stored within booths.
- (d) Product exhibitions and presentation acts using the space outside the booth such as the aisle is prohibited.
- (e) Projecting rays and lights on aisles and venue walls or ceilings is forbidden except for exhibitors in the "Entertainment / Lighting Category". However, an exception approval will be required in advance to exhibit lighting products in categories other than "Entertainment / Lighting".

2. In-booth stages

Exhibitors planning to set up a stage in their booths must ensure that the booth layout makes it possible to bring all visitors inside the boundaries of the booth. Further more, depending on the height of the stage and the video equipment installing, take sufficient care of the visitors viewing angle and of an appropriate distance. If any problems occur in line with in-booth stages, the Show Management Secretariat will request immediate countermeasures.

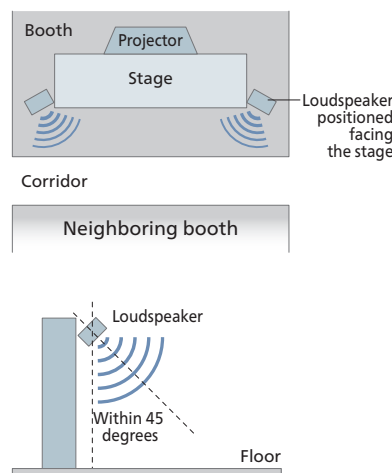
**3. Thoughtful independent booth design that allows for an evacuation route**

When designing an independent booth, be sure to fully consider the location of adjacent companies' booths, and carry out thoughtful design that allows for an evacuation route and does not obstruct the view of adjacent companies' booths.

4. Speakers

Exhibitors are prohibited from setting up public address systems, such as loudspeakers or mixers, directly facing neighboring booths.

So as not to inconvenience visitors or neighboring booths, these systems must be positioned facing the stage. If installing loudspeakers on booth walls or displays fixture pillars, the central axis of each speaker must be 45 degrees or less.

**5. Safety Measures**

- (a) To prevent truss beams falling, strike four or more anchor bolts in one place when securing them to the floor.
- (b) When installing exhibition panels (OCTANORM), take measures to prevent them falling by reinforcing the panels, reinforcing the beams in the corner sections, and installing weights.
- (c) Take measures to prevent independent fixtures falling by securing them to the wall or floor surface.
- (d) When installing video monitors, speakers, channel characters, lighting fixtures, and other fixtures.

4-8. Ceiling structure and two-floor construction

Installing a ceiling on the booth is only permitted when products and/or demonstrations need to be shielded from light or insulated from sound. The ceiling must be made of a fireproof blacked-out curtain, which is the only material permitted under local fire department restrictions. Direct sunshine will be blocked out within the exhibit halls but there still may be some reflections cast from the indirect and ceiling lighting. Exhibitors who wish to set up ceiling structures, without regard to the size or area, are required to submit an application form sent with the Exhibition Manual together with top and elevated view booth drawings. Observe the following guidelines for the design and construction of a ceiling structure.

1. Ceiling structure

- (a) Any double layer structure is prohibited.
- (b) All the decorating materials must be fire-resistant processed and attached the fire-resistant indications.
- (c) Exhibitors are required to submit both top (designated ceiling area and its size) and elevated view (designated ceiling area and surrounding wall, etc.) booth drawings. They must show that the ceiling are fire-resistant processed.

2. Fire Safety Equipment

- (a) Fire extinguishes must be size 10 or larger.
- (b) Fire alarms (smoke alarms) may be required. In such case, exhibitors must submit the placement notice and its operation experiment result to the Management Office. Domestic fire alarms are not be accepted.
- (c) Depending on the structure or size, evacuation exits and leading light for emergency may be necessary.

3. Two-floor construction / Suspended Structure

Two-story structures and suspending decorations from the ceiling are not allowed.



Inter BEE 2026 Exhibition Regulations

4-9. Floor work

Exhibitors who require floor construction work are required to submit an application form sent with the Exhibit Manual together with a floor plan. Observe the following guidelines for the Floor Construction Work.

- Exhibitors are required to contact the Management Office in each hall before commencing the work and inform the number of anchor bolts to be affixed.
*In case there is no need of anchor bolts, exhibitors are required to submit the cancellation
- Concrete nails, chemical anchors, and jackhammering are prohibited. No construction may be carried out on pit covers or pit interiors on the floors.
- To prevent truss beams falling, strike four or more anchor bolts in one place when securing them to the floor.
- Floor construction work is permitted on the condition that all flooring will be restored to its original state after the show. After usage, if the bolt heads project above the surface, they must be sawn off, not hammered in or cut with acetylene torches. All expenses for restoration shall be borne by the exhibitor. In the event that the floor is not restored to its original condition after the final floor inspection, or the restoration is incomplete, the Management office will complete the restoration work and charge the total amount of expenses to the exhibitor after the show.
- When bolting down an anchor bolt, a cooperative fee for the restoration of floor surfaces of ¥1,080 per bolt will be charged to the exhibitor regardless of the size of the bolt.
- Carpeting a booth, exhibitions are required to use double-faced tape. Use of glue is prohibited.

4-10. Fire prevention regulations

Inspections by the local fire department will be carried out during the display construction work of after its completion. Any work not in accordance with the below regulations may be suspended, or the structure(s) in question removed. Exhibitors are required to follow the instructions below.

- Any type of material, whether cloth or paper, affixed to plywood for display purposes should be fireproof.
- Materials such as display mountings, artificial flowers, draperies, drop curtains, display plywood, fiber blinds, blackout curtains, carpeting or other flammable materials must be fireproof. Please attach a Fireproof tag to each of these materials in an easily visible location.
- Avoid using paper flowers, urethane, acetate, polyester, nylon or other materials that are difficult to fireproof.
- The use of plastic foam is prohibited. Please substitute Styrofoam or similar materials.

4-11. Counterfeit or imitation products are strictly prohibited

- The display, distribution, or demonstration of counterfeit or imitation products that infringe on a third party's intellectual property rights (e.g. patents, trademarks, design rights, copyrights, overseas rights, etc.) or any other related activity is strictly prohibited.
- If the Organizing Committee discovers counterfeit or imitation products being displayed, distributed, or demonstrated, it reserves the right to remove these products from the exhibition venue immediately with all costs incurred becoming the responsibility of the offending exhibitor.
- In addition to inspections for counterfeit or imitation products, all exhibitors shall cooperate with the Organizing Committee whenever any type of inspection is conducted.
- Any disputes concerning the intellectual property rights of exhibited products shall be resolved between the parties concerned.

4-12. Comparison displays

As a rule, exhibitors are requested to limit product comparisons (see guidelines below) to demonstrations between products and / or technologies of their own company or group companies. Exhibitors who plan to compare their products or technologies with those of other companies should first obtain advance permission from the other company and such comparisons must not infringe upon the property rights of that company.

- Comparisons using exhibits and demonstrations.
- Comparisons using information panels and pamphlets.
- Verbal comparisons in audio announcements.
- Other comparisons related to products and technologies.

When the organizers and / or Organizing Committee determine that the aforementioned guidelines on comparison displays have not been observed, they reserve the right to terminate the display or order that corrective measures be taken with all costs incurred by the exhibitor. If said corrective measures are determined to be insufficient, the exhibitor may be barred from future participation in Inter BEE.

4-13. Suitable displays

The following regulations must be strictly observed for all displays in the exhibition booths.

- Safety and precaution signage**
All booths must have adequate safety and precaution signage positioned in clearly visible locations around the displays.
- Displays should reflect real-life situations**
Product presentations and / or displays should be demonstrated in real-life situations as much as possible and not in an exaggerated or unrealistic manner. If this is not practical, the product(s) must have accompanying captions stating how they are used in actual applications.

4-14. Vehicle display

When displaying broadcast relay vans or other vehicles, please be certain that the vehicle can be stored within the space stipulated by the booth specifications. If this height is exceeded, submit "application for Over-Regulation Heights" in the Exhibition Manual.

4-15. Restrictions on Audio Volume

When explaining products or making demonstrations, audio volume in the booth must be maintained at the levels less than 75dB. Please remember that it is important to maintain audio volume at reasonable levels to ensure that visitors can hear the presentations of other exhibitors.

- The value is the standard, when measured from 2 m away from the border line of booth. These levels must be observed throughout every booth.
- During the exhibition period, the Show Management Secretariat will regularly measure sound levels. Exhibitors are also asked to voluntarily measure sound levels within their booths before and during the exhibition. Contact the on-site Management office to borrow measuring equipment.
- Breach of noise-level restrictions: Any exhibit exceeding the specified noise levels must be modified to conform to regulations. Failure to conform may result in the loss of exhibiting privileges.
- Regardless of these regulations, if complaints are received from neighboring exhibitors or noise is noticeable in other areas of the site, the Show Management Secretariat will require the exhibitor in question.
- Please make sure that a person responsible for audio equipment is stationed in your booth at all times, and that the audio equipment is operated in accordance with the regulations.

4-16. Demonstration regulations

1. Copyrights

Exhibitors playing music or replaying recorded audio or video material must pay royalties on said material (unless the exhibitor owns the rights or has made separate arrangements for payment of royalties). Royalties are payable to the Japanese Society for the Rights of Authors, Composers and Publishers (JASRAC), which handles royalties in Japan. Please contact JASRAC for details on arrangements and royalty calculation methods. In addition, when exercising rights regarding video and animation, please contact the company or organization/group that owns the copyright.

2. Illumination / Lighting

No illumination that projects directly into another company's lighting or onto walls or corridors is permitted. Exhibitors in the Entertainment /Lighting category who need to illuminate in distance to describe or feature its exhibit product many illuminate only towards the ceiling within the exhibitor's booth. When strong lighting equipment such as LEDs are used in displays and / or signboards, they must be positioned so as not to inconvenience visitors or neighboring booths.

Inter BEE 2026 Exhibition Regulations

3. Smoke machines

The use of smoke machines (including alcohol, oil or petroleum smoke machines, and dry ice machines) is not permitted.

4. Other

Please take preventive measures to avoid the generation of the following during demonstrations.

1. Hot air 2. Gases 3. Odors 4. Vibration

4-17. Handling of hazardous items**1. The Fire Prevention Law Prohibits the Following Activities on the Exhibition Site**

- (a) Smoking
- (b) Live flames (spark-producing items, exposed elements, etc.)
- (c) Liquefied petroleum gas (LPG) or other flammable / pressurized gases
- (d) Hazardous objects (gasoline, kerosene, other oils, etc.)
- (e) Hazardous materials (explosives, matches or disposable lighters in large quantities, etc.)

2. Exemptions for prohibited activities

Excluding smoking, exemptions for prohibited activities and / or the use of some of the aforementioned substances may be granted by local fire safety authorities if it is determined that only minimal amounts of substances will be used or that the activities are necessary to enhance the exhibit. For exhibitors seeking exemptions, please fill in the relevant items on the "Hazardous Materials Usage Application" in the exhibitor's manual and submit the form together with two declaration copies explaining the nature of the performance or exhibit. The association will submit all applications to the fire safety authorities at a single time, and only the items granted exemptions will be allowed to be used in the venue.

3. Smoking

Smoking is prohibited in booths. Smoking is permitted only in specially designated smoking areas.

4. Live Flames

The following should be strictly observed when using live flames:

- (1) Minimize the size and quantity of on-site equipment to the extent possible and use devices of the same type.
- (2) Protect the surrounding area with fireproof materials.
- (3) Monitor conditions closely and provide adequate fire safety equipment.
- (4) At least one fire extinguisher must be available (with a 2-unit minimum fire extinguishing capability and a minimum size of 10).
- (5) A designated person responsible for fire prevention and extinguishing any possible fire must be stationed in the booth.
- (6) Live flames must be at least 5 m from fire exits, hazardous materials and other flammable materials

5. Liquefied Petroleum Gas (LPG) or Pressurized Gas

The following rules should be strictly observed when using LPG and other pressurized gases (oxygen, hydrogen, nitrogen, carbon dioxide, argon gas, etc.):

- (1) After installation, test all containers for leaks, and if necessary display a "Caution: Do Not Use Near Flammables" sign on them.

- (2) Use pressurized gases under the lowest possible pressure, and handle containers carefully. Bringing flammable gas cylinders (except cartridge types) onto the exhibition site is prohibited.

- (3) To prevent gas leakage, use a complete connector for all connecting parts and monitor continuously with a gas leak detector.

6. Hazardous Materials

When using hazardous substances in the exhibition venue, the following regulations must be strictly observed.

- (1) Bring only one day's supply or less onto the exhibition site.
- (2) Do not replenish supplies during exhibition operating hours.
- (3) Provide adequate fire safety measures and handle materials carefully at all times.
- (4) Place hazardous materials 6 m and other materials 3 m or more from fire escapes.
- (5) A Type 10 fire extinguisher must be readily available.
- (6) Place hazardous materials 5 m away from areas in which open flames are being used.
- (7) Appoint personnel to monitor safety.

4-18. Violation of the regulations and discrepancies in interpretation

Concerning official regulations, if an exhibitor violates regulations or if there is a discrepancy in interpretation or the application of these regulations, the following measures will be taken. Please note that the interpretation of the regulations as defined in the original Japanese language documentation will take precedence.

- 1. If the Organizing Committee determines that an exhibitor has violated regulations governing exhibitor booths and implementation of exhibits, the association will request that the exhibitor take the necessary corrective measures.
- 2. If the same violation described in section 1 above occurs again, or a discrepancy in interpretation of these regulations occurs, the Organizing Committee will take the appropriate action and as a final ruling order, order the exhibitor in question to take the necessary corrective measures. Please note that once the committee reaches a final ruling, the committee will not enter any further discussion with the exhibitor in question, nor be responsible for any incurred liabilities whatsoever.
- 3. If an exhibitor has been ordered to take corrective measures described in section 2 above, the exhibitor will be required to submit in writing on the same day, a description of the necessary corrective measures taken and the schedule at which they will be completed.
- 4. If an exhibitor has been ordered to take corrective measures described in section 2 above, and fails to do so accordingly, or if the corrective measures taken are determined to be insufficient by the Organizing Committee, the following penalties may apply.
 - (1) The exhibitor will be prohibited from continuing with exhibition activities from the next day.
 - (2) If the penalty in section 1 above is not abided to, the exhibitor will be barred from exhibiting at the subsequent Inter BEE exhibition.

4-19. Others

- 1. Other prohibited activities and regulations that are not included in these regulations will be detailed in the Exhibitor Manual that will be distributed at a later date.
- 2. Promissory notes cannot be accepted for payment for booth fee and all the expenses. Transfer fees are to be borne by the exhibitor.
- 3. These regulations are subject to change as deemed necessary by the show sponsors, the Organizing Committee or the association. If changes occur to the regulations, they will be posted on the Inter BEE Official Website, or brought to the attention of exhibitors by other means.
- 4. Observing these regulations is the sole responsibility of the exhibitor. The show sponsors, Organizing Committee and the association will not accept any responsibility resulting from violations of existing laws and / or local ordinances by exhibitors.

4-20. Organizing Committee

The Organizing Committee functions as a body to deliberate and decide matters related to the management of the exhibition, including regulations and plans. The Organizing Committee will be represented at the exhibition site during the preparation and execution phases of the exhibition. These representatives will be responsible for maintaining the exhibition environment, dealing with problems and ensuring that the exhibition regulations are adhered to at all times. They have the authority to address problems as they arise.



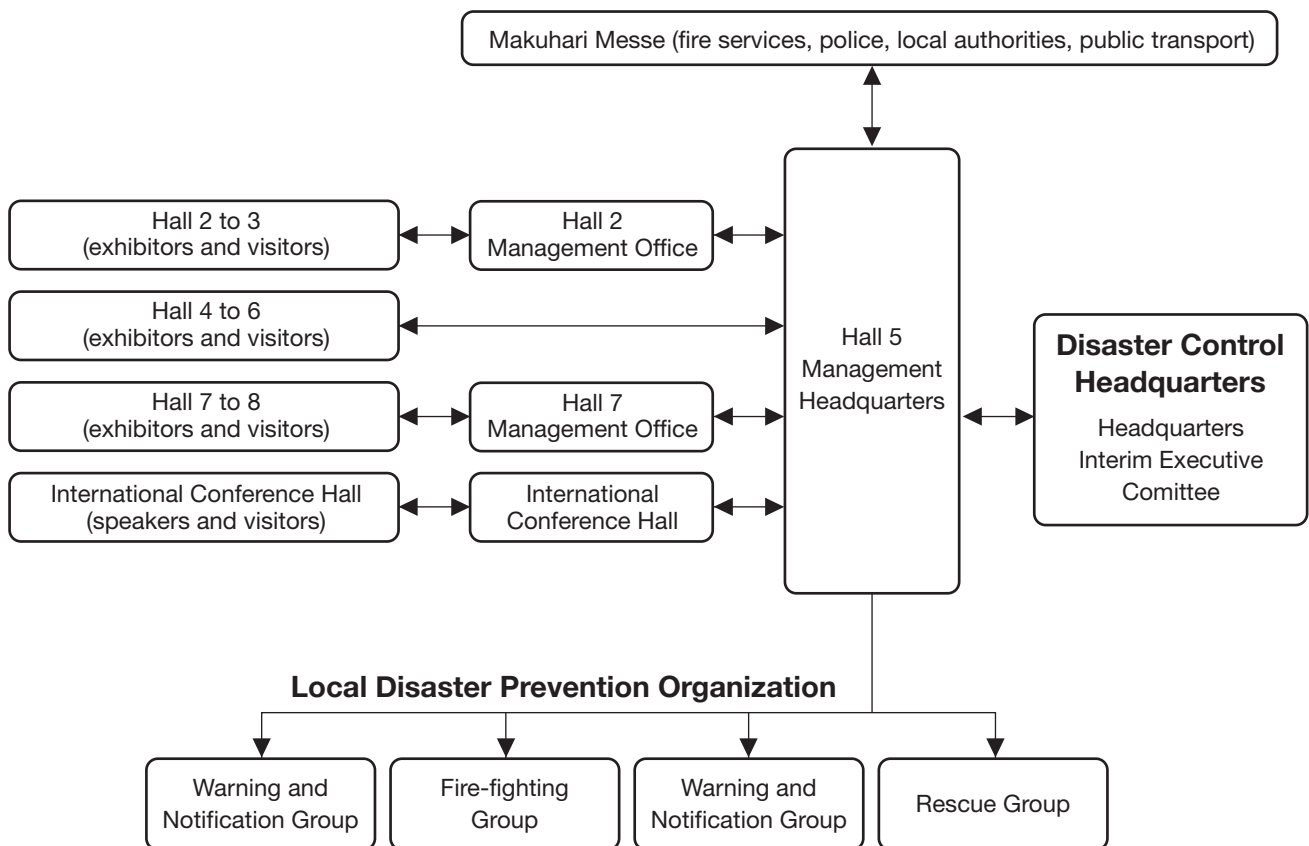
Basic Policy and Organizational Framework concerning Disaster Prevention and Safety Measures

1. Basic Policy

The Management Office will respond to disasters in accordance with its basic principle of **"prioritizing the safety of visitors and exhibitors"**.

In the event of a disaster, the Management Office will assemble a local disaster prevention organization to gather and provide information, give evacuation instructions, and conduct initial fire-fighting and rescue activities. The Management Office will also cooperate with Makuhari Messe to circulate information between concerned organizations, and strive to ensure the safety of all parties concerned.

2. Organizational Framework



Requests to Exhibitors Concerning Disaster Prevention and Safety Measures

In order to operate a safe exhibition Inter BEE has formulated a "Disaster Prevention and Safety Measures Manual", so we hope that exhibitors can cooperate with the following requests.

1. Advance Preparations

We recommend that all exhibitors refer to the below items and formulate their own safety and disaster prevention manual.

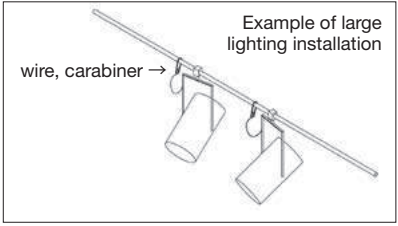
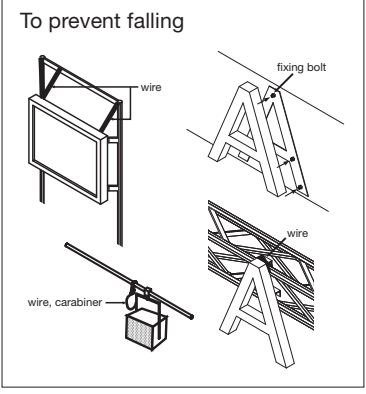
The Management Office has separately issued a "Disaster Prevention and Safety Measures Guidelines" for exhibitors formulating manuals, so please make use of these reference materials.

(1) Registering with the Management Office *All exhibitors must submit	※This form is unrelated to exhibitor badges. It is for safety management purposes. ① Contacting the booth manager So that the Management Office can contact you in the event of an emergency, register the mobile phone number and e-mail address of the person in charge of the booth with the Management Office by Friday, October 30th via the "Registration of Booth Manager and Booth Staff". Information that you register with us will be managed in accordance with personal information protection policy when holding this event and will be deleted after the conclusion of the exhibition. ② Number of booth staff Please register the estimated maximum number of staff (company employees, external staff, part-time workers, etc.) occupying and working at the booth for each day to the Management Office by Friday, October 30th via the "Registration of Booth Manager and Booth Staff". The Management Office will provide this information to public organizations such as the police or fire-fighting services in the event of a disaster.
(2) Booth disaster prevention and safety measures	① Formulate a disaster prevention and safety manual to be used in the management of the booth ② Establish an emergency contact network and select contact managers (own company, partner companies, Management Office) ③ Divide roles among staff members • Ensure visitor safety and give evacuation instructions • Ensure the safety and confirm the whereabouts of booth staff • Support rescue activities • Maintain the booth (stop demonstrations, stop transmission of electrical energy, look after exhibit products, etc.) ④ Prepare disaster equipment • Basic emergency set • Flashlight, etc. ⑤ Check the site • Confirm suspected danger spots in the booth • Confirm the closest primary evacuation place (open spaces such as wide aisles and resting place) • Confirm the closest evacuation exit and route • Confirm the location of fire-extinguishers • Participate in the emergency drill* *9.00-9.15 18th November (Wed.) (for more details refer to section 01-2-5)

Requests to Exhibitors Concerning Disaster Prevention and Safety Measures

2. Safety Precautions when Setting Up Booths

After taking into consideration possible disaster scenarios, exhibitors are requested to take the following safety measures when designing and setting up their booth.

(1) Electrical work	① Booth staff will circulate information on the location of temporary distribution boards and select a person to be responsible for turning off the breaker in the event of an emergency. The temporary distribution board to be installed by the Management Office (primary mains work) will act as an earth leakage breaker that automatically cuts off the electrical supply when an earth leakage is detected. ② Do not conceal the temporary distribution board. Also, be sure not to place any packages etc. in front of the temporary distribution board. ③ When installing large-scale lighting equipment such as PAR lighting fixtures, be sure to take measures to prevent them falling such as securing them with wire. *For more details please refer to section 04-2-5 
(2) Designing and setting up booths	① When designing block booth be sure to keep 1/3 (one-third) of the side adjacent to the aisle open to allow for an evacuation route. ② To prevent truss beams falling, strike four or more anchor bolts in one place when securing them to the floor. ③ When installing exhibition panels (OCTANORM), take measures to prevent them falling by reinforcing the panels, reinforcing the beams in the corner sections, and installing weights. ④ Take measures to prevent independent fixtures falling by securing them to the wall or floor surface. ⑤ When installing video monitors, speakers, channel characters, lighting fixtures, and other fixtures located in high places; take measures to prevent them falling by securing them with bolts or wires. *For more details please refer to section 04-1-3 
(3) Safety while working	① People working in high places must wear a helmet and a safety belt. ② When using a stepladder for work, be sure to secure it with an anti-opening bracket. ③ When using a rolling tower, be sure to install a handrail and outrigger with a height of at least 900mm around the work floor.

Exhibitors' Response to an Emergency

Please be prepared to act in the event of an emergency by informing all booth staff about how to respond to a disaster.

Earthquake	During	•Prioritize your own safety •Secure the safety of booth visitors and booth staff (guide people to the primary shelter)
	Straight after	•Give booth visitors evacuation instructions in accordance with officials' instructions when evacuation orders appear outside the evacuation hall over the P.A. system •Continue to evacuate all booth staff •Persons in charge of the booth will maintain the booth (stop transmission of electrical energy, look after exhibit products, etc.)
	After	•Support rescue activities as necessary •Confirm the safety of booth staff and identify the status of damage •Make a report to the Management Office
Fire	When discovered	•Ensure people's safety (instruct visitors and exhibitors in the near vicinity to evacuate) •Notify the Management Office
	During	•Conduct initial fire-fighting activities with a fire extinguisher (prior to the Management Office dealing with the problem)
Suspicious objects	When discovered	•Notify the Management Office
Incidents	During	•Ensure people's safety (instruct visitors and exhibitors in the near vicinity to evacuate) •Notify the Management Office
	After	•The victim files a damage report •Police investigate and deal with the problem
Emergency	During	•Check the well-being of people being rescued •If moderate: Lead people to the first-aid center or the closest Management Office location •If serious: Call for an ambulance (if requested by the person concerned or the person accompanying the injured person) ►Primary action: _____ Contact the Management Office → call an ambulance from the Management Office's office → the Management Office will guide the ambulance into the grounds ►Urgent situations: _____ Directly request an ambulance by calling direct from your mobile phone → notify the Management Office → the Management Office will guide the ambulance into the grounds *Prioritize the well-being and wishes of the people being rescued

Disaster Evacuation Route

1. Evacuation orders

If necessary, the Management Office will give instructions via the P.A. system to evacuate people to the outside the exhibition hall.

2. Example of emergency broadcast message

(1) In the event of a fire:

"This message is for everyone in the venue. There is currently a fire in the vicinity of ○○. The disaster prevention organization has started to deal with the fire, so please calmly follow the instructions of officials and evacuate to the outside of the exhibition hall via the emergency exit."

(2) In the event of an earthquake

① Straight after

"This message is for everyone in the venue. An earthquake has just occurred. Ensure your own safety such as watching for falling objects, and please wait a while in a safe location within the venue. The Makuhari Messe building is supported by a safe structure. We will let you know as soon as we have more details."

② Evacuation order

"This message is for everyone in the venue. An earthquake centered in ○○ measuring at ○○ on the Japanese scale has just occurred. Although the Makuhari Messe building is supported by a secure structure, booths and exhibits may collapse due to aftershocks, so please calmly follow the instructions of officials and evacuate to the outside of the exhibition hall via the emergency exit."

③ In the event of a tsunami warning

"This message is for everyone in the venue. An earthquake centered in ○○ measuring at ○○ on the Japanese scale has just occurred. A tsunami warning has been announced at Tokyo Bay, so please calmly follow the instructions of officials and evacuate to the second floor of the exhibition hall via the emergency exit." The second floor is 9.5 meters above sea level."

(3) Incidents (bomb warning, etc.):

- ① Calling for attention: "Sakura sakura" (music) played 5 times in succession.
- ② Warning lifted: "Tooryanse" (music) played 5 times in succession

3. Evacuation guidance

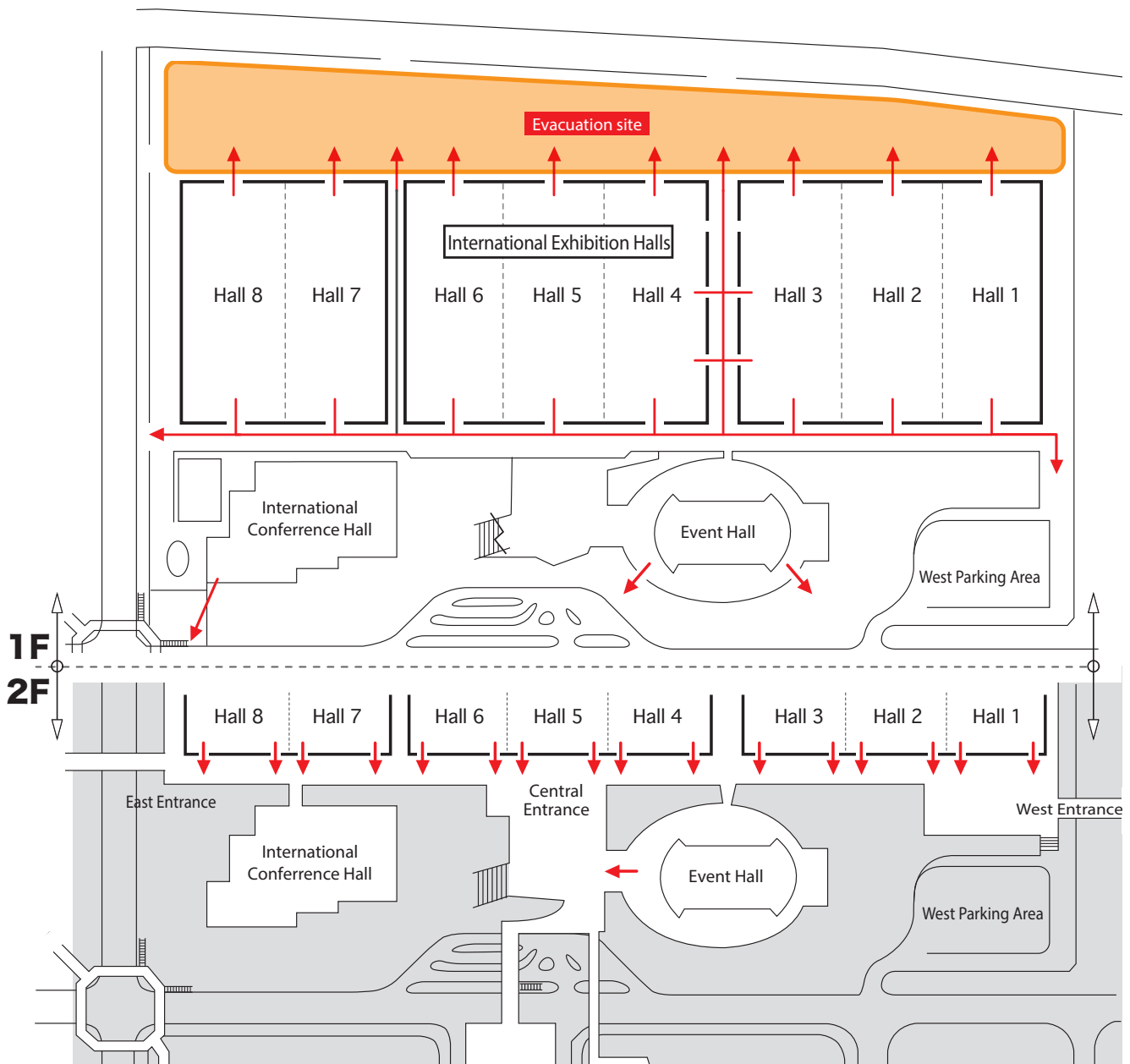
Please act calmly and follow the instructions of the Evacuation Guidance Group.

Disaster Evacuation Route

4. Evacuation route

(1) When evacuating to the outside of the Exhibition Hall

When evacuating to the outside of the Exhibition Hall in event of an earthquake or fire, etc., please go to the outside of the exhibition hall shutters.

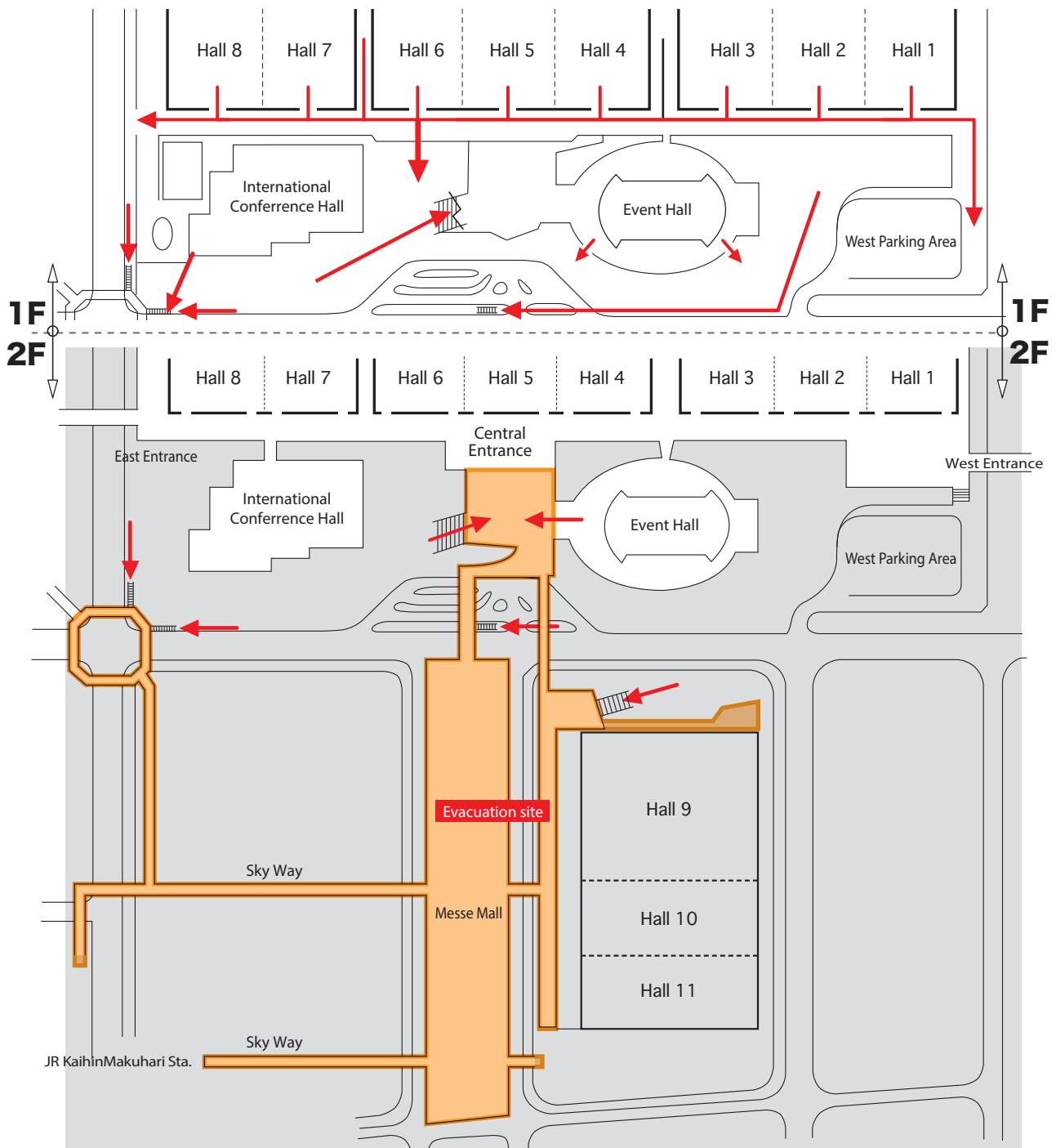


Disaster Evacuation Route

(2) When evacuating after a tsunami warning

When a tsunami warning is announced, evacuate to the second floor aisles of Makuhari Messe or to Messe Mall.

* 1st floor of Makuhari Messe exhibition hall - 8m above sea level; 2nd floor of the exhibition hall - 11m above sea level



Emergency Drill

We will carry out the below described exhibitor emergency drill to ensure that safety is secured and evacuation instructions are provided swiftly in the event of a disaster.

While we understand that this will be held during a busy time of the day for all exhibitors, we hope that all booths will cooperate when the P.A. system announces the drill. (Voluntary)

Date: Wednesday, November 18, 9:00-9:15 a.m.

	Organizer	Local Disaster Prevention Organization	Exhibitors
9:00 a.m.	Scenario: Occurrence of a strong inland earthquake		
9:01 a.m.	P.A. system announcement (Status report and request to ensure safety)	Evacuation Guidance Group's allocation of emergency exits	Simulation of evacuation instructions (voluntary)
9:03 a.m.	P.A. system announcement (mock earthquake and evacuation orders)	Open emergency exits and start guiding people to the evacuation point	Confirm emergency exits and inform all staff
9:05 a.m.	Confirm and notify the damage(request fire-fighting and emergency services)	Ensure safety and confirm the status of damage Confirm a fire	Confirm the safety of booth staff and the booth
9:10 a.m.	Confirm venue safety	Confirm people requesting help	Summarize information for managers
9:15 a.m.	P.A. system announcement (Order to disband)		

Requests to Help Save Energy

1. Energy saving activities

However, considering that energy-saving activities are impacting companies and households through the government's announced "Summertime Energy-Saving Measures" (electrical power supply and demand review meeting), Inter BEE is voluntarily conducting the following activities to save energy.

While this may cause exhibitors some inconvenience, we hope to rely on your understanding and cooperation.

2. Energy saving measures by the Management Office

- (1) Reduced air conditioning services
- (2) Cutting ceiling lights at second floor common areas and restaurants

3. Exhibitors' energy-saving measures

- (1) Use of components with low consumed power (LED lights, etc.)
- (2) Energy saving considerations when designing booths

Personal Information Protection Policy

PRIVACY NOTICE FOR VISITORS (GDPR ARTICLE 13 COMPLIANT VERSION)

Effective Date: July 31, 2026

Venue: Makuhari Messe, Chiba, Japan

PERSONAL DATA COLLECTION AND MANAGEMENT

Japan Electronics Show Association (JESA)

Ote Center Building

1-1-3 Otemachi, Chiyoda-ku

Tokyo 100-0004, Japan

Email: privacy@jesa.or.jp

JESA acts as the Data Controller for the personal data processed through the visitor registration platform and visitor management system for Inter BEE 2026.

1. EVENTS COVERED

Inter BEE 2026 (the “Event”) is organised by Japan Electronics and Information Technology Industries Association (JEITA). Japan Electronics Show Association (JESA) operates the visitor registration system and manages personal data as Data Controller on behalf of JEITA.

JEITA does not directly receive visitor registration data collected for this Event. Where communications are sent on behalf of JEITA, the sender is JESA.

JESA Account: Registration for this Event requires a JESA Account (an account for the JESA Registration Site). Core account information is governed by the JESA Privacy Policy (available at <https://www.jesa.or.jp/privacy/>), which this Notice supplements. Matters not addressed in this Notice (including cookies, security measures and access/correction procedures) are governed by the JESA Privacy Policy. Event-specific registration data collected for this Event is used solely in connection with this Event.

2. CATEGORIES OF PERSONAL DATA COLLECTED

JESA may collect:

- Full name
- Company / organisation name
- Department
- Job title
- Email address
- Telephone number
- Fax number
- Postal code
- Address
- Gender
- Information voluntarily submitted during registration

In addition, JESA may record the date and time of badge scans.

3. PURPOSES OF PROCESSING

Personal data is processed for:

- Event registration and visitor management
- Badge issuance and visitor identification
- Event operation and administration
- Event-related communications
- Statistical analysis and event improvement
- Distribution of information by exhibitors and related organisations
- Future event announcements
- Compliance with legal obligations

4. SHARING PERSONAL DATA WITH EXHIBITORS, SPEAKERS AND RELATED ORGANIZATIONS

Where a visitor permits an exhibitor to scan their badge using a QR code reader device or PWA application installed at the exhibitor's booth, or where a badge is scanned at a conference or seminar venue, the personal data collected at registration will be disclosed to the relevant exhibitor, speaker, their affiliated company or organisation, or seminar organiser.

Data disclosed may include name, company name, department, job title, and e-mail address.

By permitting the scanning of a QR code or barcode, the visitor is deemed to have consented to the disclosure of their personal data to the recipient.

Personal Information Protection Policy

Recipients become independently responsible for the personal data received from JESA and must handle it in accordance with their own privacy policies. Visitors should review the relevant recipients' privacy policies.

In addition, where a visitor who has completed registration accesses an exhibitor's introduction page (logged-in area) on the official Inter BEE 2026 website and/or the online seminar pages while logged in with their JESA Account, the visitor's registration information will be disclosed to the relevant exhibitor and/or seminar speakers and organiser. By accessing such a page, the visitor is deemed to have consented to the disclosure of their personal data to that exhibitor.

Where recipients are located outside Japan, personal data may be transferred internationally.

5. SERVICE PROVIDERS (PROCESSORS)

Visitor Registration System: Septet Co., Ltd.
QR Scanning Device (Badge Reader): KsTK Co., Ltd.
PWA Badge Scanning System: Septet Co., Ltd.

These providers process personal data solely on JESA's instructions.

6. LEGAL BASIS FOR PROCESSING

For visitors located in the EEA, JESA relies on:

- Contractual Necessity
- Legitimate Interests
- Consent

Consent applies to badge scanning, exhibitor lead collection, speaker lead collection, access to exhibitor introduction pages (logged-in areas) on the Event website, optional marketing communications, and non-essential cookies.

Visitors may withdraw consent at any time.

7. INTERNATIONAL DATA TRANSFERS

Personal data may be transferred to and processed in Japan.

Japan has been recognized by the European Commission as providing an adequate level of protection pursuant to the EU-Japan Adequacy Decision.

Where personal data is disclosed to exhibitors, speakers, affiliated organisations, or seminar organizers located outside Japan, such recipients become independently responsible for ensuring compliance with applicable privacy and data protection laws.

8. DATA RETENTION

Personal data will generally be retained for up to three (3) years following the Event unless:

- A longer retention period is required by law
- Retention is necessary for legal claims
- The visitor has consented to further retention

Recipients such as exhibitors and speakers may retain personal data under their own retention policies.

9. COOKIES

The registration website may use:

- Strictly Necessary Cookies
- Analytics Cookies
- Marketing Cookies

Non-essential cookies will only be activated where consent has been obtained in accordance with applicable law.

10. DATA SUBJECT RIGHTS

Where GDPR applies, visitors may have the right to:

- Access personal data
- Rectify inaccurate personal data
- Erase personal data
- Restrict processing
- Object to processing
- Receive personal data in portable form
- Withdraw consent
- Lodge a complaint with a supervisory authority

Visitors located in the EEA may lodge a complaint with their local supervisory authority if they believe their personal data has been processed in violation of applicable data protection laws.

11. EXTERNAL LINKS

The Event website may contain links to websites operated by exhibitors, speakers, seminar organisers, or other third parties. JESA is not responsible for the privacy practices of such websites.

Personal Information Protection Law

12. REQUESTS FOR ACCESS, CORRECTION, ERASURE OR RESTRICTION

Visitors may submit requests concerning personal data held by JESA using the contact details in Section 13.

Requests concerning data already disclosed to exhibitors, speakers, affiliated companies, affiliated organisations, or seminar organisers should be directed to the relevant recipient. Deletion of a JESA Account does not result in the deletion of personal data already disclosed to such recipients; visitors wishing to have that data deleted should contact each relevant recipient directly.

13. CONTACT DETAILS

Japan Electronics Show Association (JESA)

Ote Center Building

1-1-3 Otemachi, Chiyoda-ku

Tokyo 100-0004, Japan

E-mail: privacy@jesa.or.jp

JESA Account Withdrawal Request Form : <https://reg.jesa.or.jp/withdrawal/>

Deletion of a JESA account does not automatically result in deletion of personal data already disclosed to exhibitors, speakers, affiliated companies, affiliated organisations, or seminar organizers.

14. CHANGES TO THIS PRIVACY NOTICE

JESA may amend this Privacy Notice from time to time to reflect legal, operational, or regulatory changes.

The latest version will always be published on the Event website.

Use of Personal Information by Exhibitors

■ Use of Personal Information by Exhibitors

With respect to the handling of visitors' personal information, the Association shall adopt the aforementioned measures in order to fulfill the requirements of the Personal Information Protection Law. All exhibitors are also required to fulfill the requirements of the Law. The Association therefore requests that exhibitors strictly observe and implement the following items with regard to the handling of personal information obtained at Inter BEE

- ◆ Methods shall be devised for confirming the wishes of the provider (individual) regarding the use of business cards, names written on name lists, information written on survey forms, details written on business cards or personal information obtained using Visitor data scanning system.
- ◆ Business cards, names written on name lists, information written on survey forms, details written on business cards or personal information obtained using Visitor data scanning system must not be resold.
- ◆ Personal information obtained at Inter BEE through the use of business cards, name book entries, questionnaire forms, business card attachments, or Personal information obtained at Inter BEE through the use of business cards, name book entries, questionnaire forms, business card attachments, or visitor data reading systems shall be used only by the company's own departments and shall not be transferred to other companies, including group companies, without the consent of the individual. Visitor data scanning systems shall be used only by the company's own departments and shall not be transferred to other companies, including group companies, without the consent of the individual.
- ◆ In cases where the provider of collected personal information requests not to be contacted, or the information is not to be provided to others, and also in cases where the individual has made it clear that he / she wants the information deleted or erased, use of that personal data is to be stopped immediately, and appropriate measures taken. Also, in cases where the provider of personal information requests disclosure of details held, steps must be taken to provide a response as soon as possible.
- ◆ Appropriate measures must be devised under the guidance of the person in charge of the management of personal information to prevent the leaking of personal information contained on business cards, names written on name lists, information written on survey forms, details written on business cards or personal information obtained by using Visitor data scanning system.
- ◆ Exhibitors shall be responsible for the management of business cards, names written on name lists, information written on survey forms, details written on business cards or personal information obtained using Visitor data scanning system.

Other appropriate measures shall be taken in accordance with the Personal Information Protection Law.

■ Handling of Personal Information Collected at Booth

When collecting personal information from visitors at booths (apart from data supplied through the barcode system), we recommend that you inform them about the intended use of such information and obtain their prior consent. Samples of items visitors are to be advised of at reception desks are provided on the next page. Please use these as a guide for written notices based on your company's policy regarding the protection of personal information.

Use of Personal Information by Exhibitors

- Examples of written notices on the handling of personal information by Company X

Business Card Collection

Please provide us with your business card.

Survey

Please participate in our survey.

Visitor Data Scanning

Please allow us to scan your QR code.

Our company will use personal information collected for the following purposes, and it will be managed and handled according to stringent protocols.

Purposes of Using Personal Information

- ◆ To allow our sales representative to contact you concerning our products on display.
- ◆ To inform you about our products, services, seminars and events.
- ◆ To invite you to the next Inter BEE exhibition and provide other information.

Handling of Personal Information

- ◆ We shall not provide personal information to a third party without your consent.
- ◆ We shall manage personal information strictly in accordance with our protocols for its safe management so that such information is not lost, destroyed, falsified or improperly disclosed.
- ◆ We perform appropriate data maintenance to ensure the accuracy of personal information that we obtain. If requested by the person in question to disclose, amend, cease using or delete his or her information, we shall endeavor to do so in an appropriate manner and without delay.

For inquiries regarding this matter, please contact:

X, Inc.
ABC Division
Bill Smith
Tel: 123-4567-8910
E-mail: aaaa@zzzz.com

Payment of Charges

Page	Service details	How to pay	When to pay
2-2-3	Meeting Room	Japan Electronics Show Association	Early December after the closing of Inter BEE 2026
2-2-5	VIP Room	Japan Electronics Show Association	
2-3-2	Visitor Data Scanning Service	Japan Electronics Show Association	
2-3-3	Online Exhibitor Page Visitor Data Acquisition	Japan Electronics Show Association	
2-3-4	Reception Invitation Application	Japan Electronics Show Association	
2-4-2	E-mail Magazine Banner Ads	Japan Electronics Show Association	
2-4-3	Online Venue Advertising	Japan Electronics Show Association	
2-4-4	Strap Advertising	Japan Electronics Show Association	
2-4-5	Guide Map Advertisement	Japan Electronics Show Association	
2-4-6	On-site Signboard Ads	Japan Electronics Show Association	
3-2-2	Additional Exhibitor / Worker Budes	Japan Electronics Show Association	
4-2-3	Floor Work	Murayama Inc.	A / N (As needed)
4-2-5	Power Supply	Japan Electronics Show Association	Early December after the closing of Inter BEE 2026
4-2-5	Electrical Power Work Installation Diagram	Japan Electronics Show Association	
4-3-1	Foreign-Made Product Exhibition Plan	Ishikawa-Gumi Ltd.	
4-5-2	Exhibitors' Utility Booths	Japan Electronics Show Association	
5-1-1	Transport within Japan Load-in / Load-out Services	Ishikawa-Gumi Ltd	
5-1-2	Exhibit Transportation from Overseas	Ishikawa-Gumi Ltd	A / N (As needed)
5-2-1	Booth Display & Rental Fixtures	Murayama Inc.	
5-2-2	PC Rental	Kissei Comtec Co., Ltd.	Early December after the closing of Inter BEE 2026
5-3-1	Internet Connection	Makuhari Messe Inc	
5-3-2	Antenna Installation	Makuhari Messe Inc	
5-3-3	Cabling Between Booths	Makuhari Messe Inc	A / N (As needed)
5-4-1	Hotel Reservations	Messe Travel Service c/o Makuhari Messe	
5-4-2	Food / Beverage Tickets	Makuhari Messe Inc	
5-4-3	Application for Lunch Box Delivery Service	Nilax Inc. Banquet	
5-4-4	Part-time Staff / Interpreter	Ken & Staff Co.,Ltd.	
5-4-5	Booth Cleaning	Chibaken Bldg-Maintenance Corp	Early December after the closing of Inter BEE 2026

Inquiries List

Management Office	Address / Tel. / Fax/ E-mail	Contact	Related document
Japan Electronics Show Association (JESA)	4F Ote Center Bldg., 1-1-3 Otemachi, Chiyoda-ku, Tokyo 100-0004, Japan Tel: +81-3-6212-5231 E-mail: exhibitor@inter-bee.com	Oda Koike	General

Item	Management Office	Address / Tel. / Fax / E-mail	Contact	Related document
Visitor Data Scanning	K's TandK, Inc	2-390-2-203, katsushikacho, funabashi-shi, chiba, 273-0032 Tel: +81-47-498-9831 E-mail: m-ymmt@m-messe.co.jp nakanishi@m-messe.co.jp	Ishizuka Hamada	02-3-2
Ceiling Construction	Makuhari Messe, Inc. Business Operations Sect II	2-1, Nakase, Mihama-ku, Chiba-shi, Chiba Prefecture 261-8550, Japan Tel: +81-43-296-0602 E-mail: y-trym@m-messe.co.jp	Terayama Kuboshima	04-1-4
Booth Display, Hazardous Items, Floor Work, Rental Furniture, Package Booth(s)	Murayama Inc.	3-2-24, Toyosu, Koto-ku, Tokyo 135-0061, Japan Tel: +81-3-6221-1960 Fax: +81-3-6221-1915 E-mail: interbee@murayama.co.jp	Konagaya Kato Mochizuki	04-2-1 04-2-3 04-5-1 05-2-1
Electrical Work	Shoho Denki Co., Ltd. (Hall 2-5)	1-28-15, Kamiikebukuro, Toshima-ku, Tokyo 170-0012, Japan Tel: +81-3-3918-7993 E-mail: Interbee2026@shohodenki.co.jp	Saito Ito	04-2-5
	Suzuki Denki Co.,Ltd (Hall 6-8)	2-12-5,Hanakawado,Taitoku,Tokyo, Japan Tel: +81-3-3842-8201 Fax: +81-3-3845-3040 Email: interbee@suzukidenki.co.jp	Arai Miwa Iida	04-2-5
Bonded Goods, Loading Work on the Show Site, Move-in and Move-out Work (in Japan)	Ishikawa-Gumi, Ltd.	4-14-2, Higashiooi, Shinagawa-ku, Tokyo 140-0011, Japan Tel: +81-3-3474-8102 Fax: +81-3-5460-9841 E-mail: h_watanabe@ishikawa-gumi.co.jp	Watanabe	04-3-1 05-1-1
Internet Connection Cabling Between Booths	Makuhari Messe, Inc. Telecommunications dept.	2-1, Nakase, Mihama-ku, Chiba-shi, Chiba Prefecture 261-8550, Japan Tel: +81-43-296-0493 Fax: +81-43-296-0492 E-mail: kaisen-desk@messe-net.com	Otsuka Sasaki	05-3-1 05-3-3

Inquiries List

Item	Management Office	Address / Tel. / Fax/ E-mail	Contact	Related document
PC Rental	KISSEI COMTEC CO.,LTD.	13F -14F, Hereza Tower, 1-18-1 Higashi-Ikebukuro Toshima-ku, Tokyo 170-0013, Japan Tel: +81-3-6709-2440 Fax: +81-3-5979-6335 E-mail: interbee@network.kcrent.jp	Uchiyama Aoki	05-2-2
Antenna Installation	Makuhari Messe, Information Machine Room Tofuna Eizo Inc.	2-1, Nakase, Mihama-ku, Chiba-shi, Chiba Prefecture 261-8550, Japan Tel: +81-43-296-0536 Fax: +81-43-296-0012 E-mail: makhari-m@tfvc.jp	Shishikura Uchida	05-3-2
Accommodation	Messe Travel Service c/o Makuhari Messe	2-1, Nakase, Mihama-ku, Chiba-shi, Chiba Prefecture 261-8550, Japan Tel: +81-43-296-0551 E-mail: mts_info@m-messe.co.jp	Inter BEE Reservation Desk	05-4-1
Meal Ticket	Makuhari Messe, Inc. Facility Services Sect	2-1, Nakase, Mihama-ku, Chiba-shi, Chiba Prefecture 261-8550, Japan Tel: +81-43-296-0525 E-mail: inshokuken@m-messe.co.jp		05-4-2
Application for Lunch Box Delivery Service	Nilax Inc. Banquet	2-1 Nakase Mihama-ku, Chiba-shi, Chiba 261-8550, Japan TEL: +81-43-296-0512 FAX: +81-43-296-2003 E-mail: 199604nx@skylark.co.jp	Nakano Yokoyama	05-4-3
Receptionist interpreters	Ken & Staff Co., Ltd.	MST Hills, 4-4-5, Takadanobaba, Shinjuku-ku, Tokyo 169-0075, Japan Tel: +81-3-3367-0020 E-mail: k-nashimoto@ken-staff.co.jp	Nashimoto	05-4-4
Cleaning Booth	Chibaken Bldg-Maintenance Coop. c / o Makuhari Messe, Inc.	2-1, Nakase, Mihama-ku, Chiba-shi, Chiba Prefecture 261-8550, Japan Tel: +81-43-296-0090 Fax: +81-43-296-0753 E-mail: cb-event@cbm.jp	Sato Yamaguchi	05-4-5
Copyright Royalties	Japan Society for Rights of Authors, Composers and Publishers (JASRAC) Tokyo Event / Concert Branch Office	5F Hibiya Building, 1-1-1 Shimbash, Minato-ku, Tokyo 105-0004, Japan Tel: +81-3-5157-1162 Fax: +81-3-3503-5552		04-4-2

Promotion Tool

02-1 Providing Information

02-1-1 INTER BEE AWARD

Important

02-1-2 Inter BEE Official Web Site

Important

02-1-3 Registration of Exhibition Information

Please cooperate

02-1-4 Use of Social Media

02-1-5 Press Releases

Please cooperate

02-2 Customer Support

02-2-1 Invitation Leaflet (printed and digital)

Important

02-2-2 Business Meeting Room

02-2-3 Meeting Room

02-2-4 Vip Registration

02-2-5 Vip Room

02-2-6 International Visitor Service

Please cooperate

02-3 Customer Relationship/Sales Promotion

02-3-1 Visitor's Badge Identification

02-3-2 Visitor Data Scanning System

02-3-3 Exhibitor Page Visitor Data Acquisition

02-3-4 Reception Invitation/Additional Application

Important

02-4 Correspondence with Media

02-4-1 Inter BEE Rules for Advertising

02-4-2 Mail Magazine Banner Ad

02-4-3 Official Website Advertisement

02-4-4 Lanyard Advertising

02-4-5 Guide Map Advertisement

02-4-6 On-site Signboard Ads

02

INTER BEE AWARD

Please apply for the "INTER BEE AWARD," a powerful promotional opportunity to showcase your innovative products, technologies, or services both within and beyond the industry.

INTER BEE AWARDS are presented to outstanding exhibited products, technologies, services, software, and contents, based on the current technological trends that will greatly influence the future of the media and entertainment industry in general.

Inter BEE contributes to the revitalization and future development of the media and entertainment industry, as well as the advancement of technology and the growth of diverse creative activities in this field.

Participation Benefits ①

Dissemination of information in advance (all the application exhibits)

All the images of candidate products applied will be shown on our website.

You can go to the online exhibitor page by clicking on the image of the candidate products.

Visitors can check out this year's "highlight products" on the Web and visit the show.



※image

Participation Benefits ②

Dissemination of information at the venue (all the application exhibits)

Awarding of "INTER BEE AWARD Nominee" panels

By displaying your products at the exhibition, you can attract more attention from visitors and strengthen the appeal of your products in the exhibition hall.

*Awards will be delivered to your booth on Tuesday, November 17, the day before the event, starting around 3:00 PM.



※image

Participation Benefits ③

Dissemination of information at the venue (Award-winning exhibits)

Award plaques will be presented.

Awards will be presented and plaques will be awarded at a reception party held after closing the venue on the first day..

The plaques awards will be displayed with the awarded products from the following day and used to promote it and improve the evaluation at the venue.



※image

Participation Benefits ④

Marketing benefits that can be utilized even after the event (Award-winning exhibits)

After receiving the award, it can be used as a marketing tool to enhance reputation even after the event.

- ▶ The official "INTER BEE AWARD Winner" logo can be used on marketing materials, promotional tools, and packaging for the awarded projects.
- ▶ A press release issued by Inter BEE will provide the media with an overview of the awarded projects.



INTER BEE AWARD

■ Application (Online Only)

Please download the 'INTER BEE AWARD Application Forms' from the exhibitor-only site, which will be available starting Friday, August 3, and complete the necessary information for submission

▶ Application period: Monday, August 3 -Wednesday, September 30

▶ Application deadline: 5:00 p.m., Wednesday, September 30

▶ Application requirements: Inter BEE 2026 exhibitors

▶ Application fee: Free of charge. Up to a maximum of 2 items

▶ Targeted products: Limited to products, technologies, services, software, applications, etc., exhibited at Inter BEE 2026

■ Entry Categories Overview

※For each project, you can select and apply to only one preferred entry category.

Professional Audio Category

Products, technologies, services, software, applications, and systems related to professional audio, utilized in broadcasting stations, studios, live events, streaming facilities, and other environments, as well as content creation and creative technologies, including the use of AI.

Content Creation / Broadcasting & Media (Hardware) Category Award

Hardware products and product systems centered on hardware, including equipment, technologies, devices, and other solutions related to video and video content production, utilized in broadcasting, online distribution, film, and other diverse media fields, as well as technologies related to content creation, transmission, distribution, and expression.

Content Creation / Broadcasting & Media (Software & Solution) Category Award

Software, cloud services, platforms, applications, and other products and services, as well as system solutions incorporating these elements and AI applications, utilized in broadcasting, online distribution, film, and other diverse media fields, covering applications ranging from advertising and marketing utilizing video and video content to solutions for various other industries.

Entertainment, Lighting, Video Expression Category

Products, technologies, systems, services, software, applications, and other devices related to video equipment, lighting equipment, and other creative devices, utilized for content presentation in live entertainment, various facilities, online environments, and other settings, as well as content creation and creative technologies, including the use of AI.

■ Types of award

In each award category, one **Grand Prix** and one or two **Runner-up** awards will be selected and presented. In addition, beyond the individual award categories, the **INTER BEE AWARD** Jury will conduct a comprehensive review and may present one or more Jury Awards to entries deemed worthy of recognition at a level immediately below the Runner-up.

Furthermore, the INTER BEE AWARD Jury plans to present one or more Inter BEE Expectation for Future awards to support and encourage promising technologies and initiatives.

*As a result of the judging process, there may be cases where no Runner-up is selected.

INTER BEE AWARD

■ Evaluation Process

Each entry will be evaluated and scored by the judging panel based on the following five criteria. The highest-scoring entries will be shortlisted for the final round of judging based on their overall evaluation.

1. Innovation and Originality

This criterion evaluates the originality and innovation demonstrated by an entry, whether through the introduction of a new product or service or by delivering distinctive advancements over comparable existing products and services. Evaluation extends beyond breakthrough innovations to include entries that achieve meaningful progress through original or forward-looking enhancements and refinements.

2. Technical Excellence

This criterion evaluates the level of technical excellence demonstrated by an entry, whether through the introduction of a new product or service or by delivering significant technical advancements over comparable existing products and services. Evaluation extends beyond the overall technical excellence of an entry to include entries that demonstrate outstanding technical achievements in specific areas or aspects.

3. Market Potential and Economic Value

This criterion evaluates whether the entry meets market needs, demonstrates market demand, and provides economic value for users, as well as its potential for future growth.

Evaluation extends beyond cost-effectiveness to include the entry's ability to address the value sought by markets and users, create new value, and have a broader impact on the relevant field or industry.

4. Problem-Solving Capability

This criterion evaluates whether the entry effectively addresses challenges faced by its target field or users, as well as its potential for future impact.

In addition to tangible and significant problem-solving outcomes, evaluation extends to include innovative approaches to addressing challenges and the potential for future achievements.

5. Overall Appeal and Other Merits

This criterion evaluates the overall appeal of an entry as a product or service. Particular consideration is given to factors, such as user value, design, quality, and unique value.

It also includes strengths and advantages that may not be fully captured by the other evaluation criteria.

■ Judging procedure

1. Preliminary Screening (Document Review) All submitted entries, including reference materials, will undergo a document review conducted by each judge.

2. First Round of Judging Based on the results of the individual document reviews, award candidates for the final judging session will be selected.

3. Final Judging Session (On-site Evaluation) On the first day of the exhibition (November 19), judges from the Judging Committee will visit each booth of the selected award candidates and conduct on-site evaluations. Final award recipients will be determined in a selection meeting held afterward.

4. Award Ceremony

The award ceremony will be held during Inter BEE 2026.

Date & Time: Wednesday, November 18, 18:00~

Venue: Inter BEE 2026 Reception Party (tentative)

(For details on how to attend the reception party, please refer to Section 2-3-4 of the Exhibitor Manual.)

*All submitted entries must not infringe upon any existing patents or other rights, nor be involved in any legal disputes.

*If any false information or fraudulent activity is discovered after submission, or if an act is deemed to compromise the purpose of this event, the submission will be disqualified.

*During the judging period, any information provided as part of the application will be disclosed only to the Judging Committee and will be handled with strict confidentiality.

INTER BEE AWARD

■ Precautions

■ Joint Entries

In cases where multiple companies jointly submit an entry, the following conditions must be met: The representative company must be an exhibitor at Inter BEE 2026, and the representative company must exhibit the submitted project at Inter BEE 2026.

1. The submitted project must be a result of joint development by multiple companies or organizations, and both the representative company and the co-applicant(s) must confirm their participation in the joint entry.
(Note: The use of licensed technologies such as AI or software does not qualify as joint development for this purpose.)
2. The representative company must be an exhibitor at Inter BEE 2026. (The co-applicant(s) are not required to be exhibitors.)
3. The submitted project must be exhibited at Inter BEE 2026.
4. The application form must include the name of the representative company, all other required information, and the name(s) of the co-applicant(s).

■ Submission of Supplementary Materials

1. Images or photographs that clearly illustrate the submitted project
2. A document detailing the technical aspects (PDF, within 10 A4 pages)
3. Video materials: either a URL to a hosted video or an MP4 file (optional)
 - ※ The filenames of all supplementary materials must include the name of the exhibiting company and the name (or abbreviation) of the submitted project.
 - ※ Video length must not exceed 3 minutes.

■ Other

- The submitted project must not infringe on any other patents, etc., and there must be no patents pending.
- Applications will be invalidated in the event of fraudulent activities, such as false statements, or activities that undermine the objectives of the project after the application has been received.
- The information provided by applicants during the screening period will be disclosed only to the Screening Committee, and will be handled with the utmost care.

Inter BEE Official Website

■ Inter BEE Official Website

INTER BEE ONLINE on Inter BEE Official Website, is the portal site you can enter your own information on the exhibitor input screen.

You can input various items to help you promote your products and your brand image not only to visitors, but also the industry insiders widely. It will be used as the On-line sight before, during, and after the show.

- (1) Exhibitor/exhibition information will be widely disseminated by linking with SNS such as Facebook and X.
- (2) The Inter BEE News Center will provide information such as articles(magazine) interviewed and edited originally and articles from the industry media throughout the year.
- (3) **The exhibitor page will be available for exhibitors to introduce your products and services before, during, and after the show, enabling you to approach potential customers who are unable to attend the show.**



■ Opening Schedule for Online Exhibition Space

Aug 3 (Mon)	able to input information to Exhibitor-only Site
Aug 19 (Wed)	Exhibitors' list page (only text) launch
Aug 20 (Thu)	Exhibitors' list page (with logo) launch
Sep 2 (Wed)	Start of Exhibitor press release
Oct 1 (Thu)	Official Website will update to Visitor Portal Start of Visitor pre-registration Start of application for Exhibitor Seminar / Conference Exhibitor detail page (Public access area) launch Exhibits search page launch
Oct 9 (Fri)	Exhibitor detail page (Login access area) launch
Oct 16 (Fri)	Exhibitor event page launch
Nov 24 (Tue)	Start of archived conference streaming
Jan 15 (Fri)	End of archived conference streaming Close of Exhibitor's Page

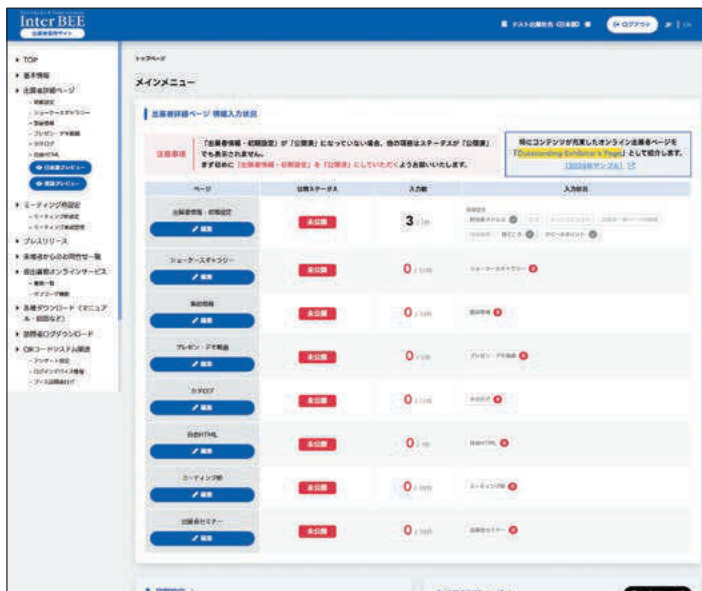
■ Exhibitor-only Site

Inter Bee has a website for exhibitors to enter exhibition information and submit the applications online. We hope the exhibitors would provide more information to the visitors with this site.

Exhibitor-only Site (Login)



Exhibitor-only Site (After login)



Registration of Exhibition Information

Registration of a company logo

Registered company logos and selected highlights will be displayed on the Exhibitor List Page of the official website. In addition, company logos are scheduled to be shown on LED screens installed beneath the venue floor guide maps.

Exhibitor List



Company logo

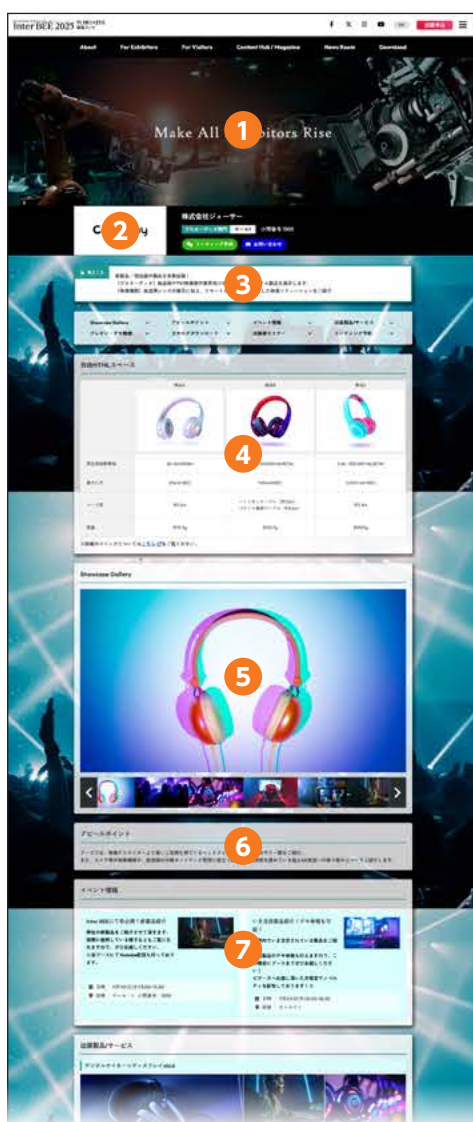
Appeal Point

Near the entrance of Makuhari Mess



Composition of Exhibitor's page

You could input information such as your company and products on the page by. The sight has various input categories in order to respond your requirement of promotion of products and brand image.



1 Main Visual

Each company can upload a image unique to their own brand.

Image size: less than 5MB

Recommended size Width: 2000px Height: 630px

File format: JPG / JPEG / PNG / WEBP

*This will also appear on the Exhibitor List page.

2 Company's Logo

Exhibitor's name, company logo and company introduction can be included.

Image size: less than 512KB

Recommended size Width: 1200px Height: 700px

File format: JPG / JPEG / PNG / WEBP

*This will also appear on the Exhibitor List page.

3 Highlights

Please provide details of any specific solutions you wish to propose, as well as the products you plan to exhibit and the services you offer.

4 Free HTML Space

An area where exhibitors can enter their own HTML and express themselves freely. Transitions to external URLs will also be possible.

Available tags: <table>, <tr>, <th>, <td>, , ,
, <a>, <iframe>.

By using the <iframe> tag, you can also embed tools such as chat systems or surveys.

If this space is not used, it will remain hidden.

5 Show Case Gallery

You can upload images that are not limited to a specific product or service.

Image size: less than 5MB per 1 image

Recommended size Width: 1200px Height: 700px

File format: JPG / JPEG / PNG / WEBP

6 Appeal points and general introduction

You can include text describing the highlights of the products and services on display.

7 Event Information

Register an event to be held at the exhibition, and the event information will be posted on the official website.

Input of exhibition information

**8 Exhibited Products/Services**

You can post up to 15 photos per product or service and promote your products with graphics.

9 Demonstration and Presentation Videos

You can include promotional video thumbnails and explanatory text.

10 Download Documents

You can include document thumbnails and descriptions.

Max characters: 30 (Japanese) / 60 (English)

Each full- or half-width character, including spaces and line breaks, counts as one.

File formats: PDF, JPG, PNG, Excel, Word, PowerPoint

Max size: 10MB

11 Exhibitor Seminar

An archived video can be embedded after the exhibition, enabling you to deliver information to a broader range of visitors. This is a separately charged optional service.

12 Meeting Reservation

Visitors can make meeting reservations prior to the meeting.

13 Contact Information

You can register your phone number, URL, and email address at your discretion.

14 Back ground Image

By customizing the background image to suit your company's image, you can enhance your presentation style.

Exhibitor Listing on the Special Website

A dedicated exhibitor page will be created based on the information registered on the exhibitor-only site. The list-format display enables visitors to easily find exhibitor information and encourages booth visits during the exhibition.

Exhibitor Event



Download Documents



Demonstration and Presentation Videos

**Outstanding Exhibitor's Pages**

出展者ページに一定以上のコンテンツをご登録いただくと、充実したページとして Inter BEE公式Webサイトの特設ページ「Outstanding Exhibitors Pages」にてご紹介します。

Use of Social Media

Inter BEE, in addition to conventional promotional efforts, is strengthening the use of social media to attract a wider range of visitors through further branding campaigns and the dissemination of information.

We will follow the social media accounts of exhibitors through the official Inter BEE account and contribute to the sharing and spreading of information from exhibitors.



<https://www.facebook.com/InterBEE.OfficialPage/events>



Followers:
6,226



https://twitter.com/Inter_BEE



Followers:
5,793



<https://www.facebook.com/InterBEE.OfficialPage/events>



Followers:
2,647



https://www.youtube.com/c/InterBEE_TV_InterBEEOnline



Followers:
2,120

Help us strengthen our reach of disseminating information to attract visitors.

Messages to visitors and information on exhibited products will be sent out through the official Inter BEE Social Media accounts to attract more visitors. Please cooperate by providing information.

Options for PR in attracting visitors

(1) Facebook & X posts of Exhibitor Product Information

Information on exhibited products and messages will be posted on the Official Inter BEE Socials.

If you are willing to participate, please register your information by **Friday, October 9** from the Online Document Submission Service of the Exhibitor-only Site.

Post period:

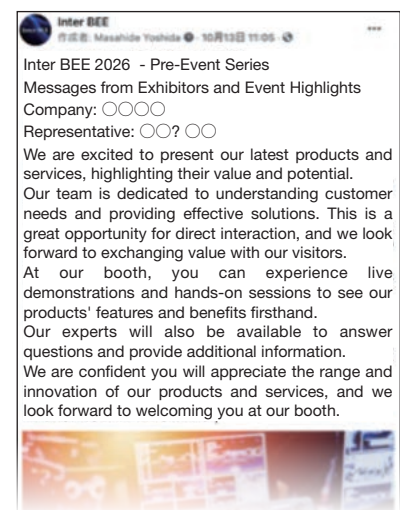
Mid-October ~ Early November

Submission Details:

① Message text:

- *Facebook: within 600 characters (including space)
- *X: within 260 characters (including space)

② 1 Image for both Facebook and X



(2) Teaser Video on YouTube and Social Media Posts

We are accepting application for those exhibitors that want to expand their visitors reach with teaser videos that introduce the booth, explain the contents to be exhibited, or otherwise promote their exhibit.

The submitted videos will be posted on the official Inter BEE YouTube page and on social media. If you would like to cooperate, please send your video to the secretariat (exhibitor@inter-bee.com) by **Friday, October 9**.

Submission Details:

① Video within 3 min

Format: MOV, MPEG4, WMV
(Any YouTube accepted video formats)

② Message text: within 260 characters (including space)

③ 1 Thumbnail Image



The exhibition is a valuable tool to disseminate information. Targeted members of the press and users focus their attention on Inter BEE and will request product information from your firm. Please announce your new products/technologies at Inter BEE and enhance the effect of your exhibit with effective information dissemination. Inter BEE will support the publication of your press releases with the following methods.

■ Press release posting on the Inter BEE Official Website

Exhibitors' press releases can be posted on INTER BEE ONLINE by inputting into the Inter BEE Exclusive Exhibitor site. Note: For details on the Exclusive Exhibitor Site, please see 02-1-2.

■ Press release posting at the Inter BEE Press Room

A press room will be set up during Inter BEE on the 2nd floor of Hall 5, which will provide various services for media personnel such as the dissemination of information. In the press room, information on new products, technologies, etc., from all exhibitors will be made available to media agencies in the form of press releases, novelties, and other related press kits. Therefore, we strongly recommend that each exhibitor prepare press releases and press kits for distribution.

Format:

No particular format requirements. Exhibitors can use their own press releases and press kits.

Giveaways in addition to press releases can be placed.

Content: Press releases should include:

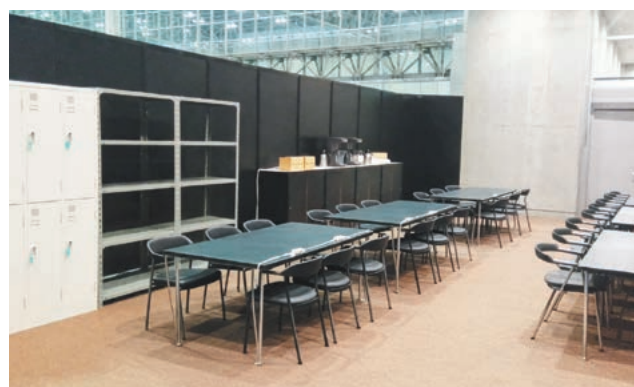
1. Exhibiting company's name
2. Exhibition Category
3. Booth number
4. Address and telephone number for inquiries

Number of Copies to submit

1. Japanese : 50 copies
2. English : 20 copies

Submission Deadline and Address

Please submit press release directly to the on-site Press Room on November 17.



※image

Invitation Leaflet

Inter BEE will provide 2 types of invitations; paper leaflets (Japanese only) and digital media.

■ Invitation Leaflet (Japanese Only)

Inter BEE will be preparing invitations to attract visitors. If you do not apply for an invitation, you will not receive one, so please make sure to fill in the required number of copies on the "Application for Invitation Letter" form and submit it to Japan Electronics Show Association, which will act as the secretariat for sending out the invitation, by Friday, September 11.

For environmental conservation reasons, we will not be printing extra copies, so please be sure to submit your application before the deadline.

There will be no printed copies of the invitation (in English), but we will create a PDF file for you to use.

Invitation Set Contents

- (1) Invitation Card
(including the exhibitors' list,
floor map, access guide)
- (2) Envelope

Invitation leaflet



Envelope (162x229mm)



※image

Schedule of distribution of materials from the Management Office to exhibitors:

Orders for complimentary tickets, letters of invitation, and envelopes received by the deadline will be sent from the Management Office to the exhibitor's offices in Japan in Early October.

■ Digital Media

(1) Customized Digital Invitation Leaflet

By using original images including the company name and booth number, the cover of the digital invitation leaflet can be customized for your company and more effectively lead visitors to your booth.

Customized Digital Invitation Leaflet could be prepared on the Exhibitor Only Sight by yourselves.

For further information, please refer to the Manual of Exhibitor Only Sight.



※image

(2) PDF data

We could provide the Invitation in PDF file format.

The design will be same as the printed ones not including the original image.

Business Meeting Room

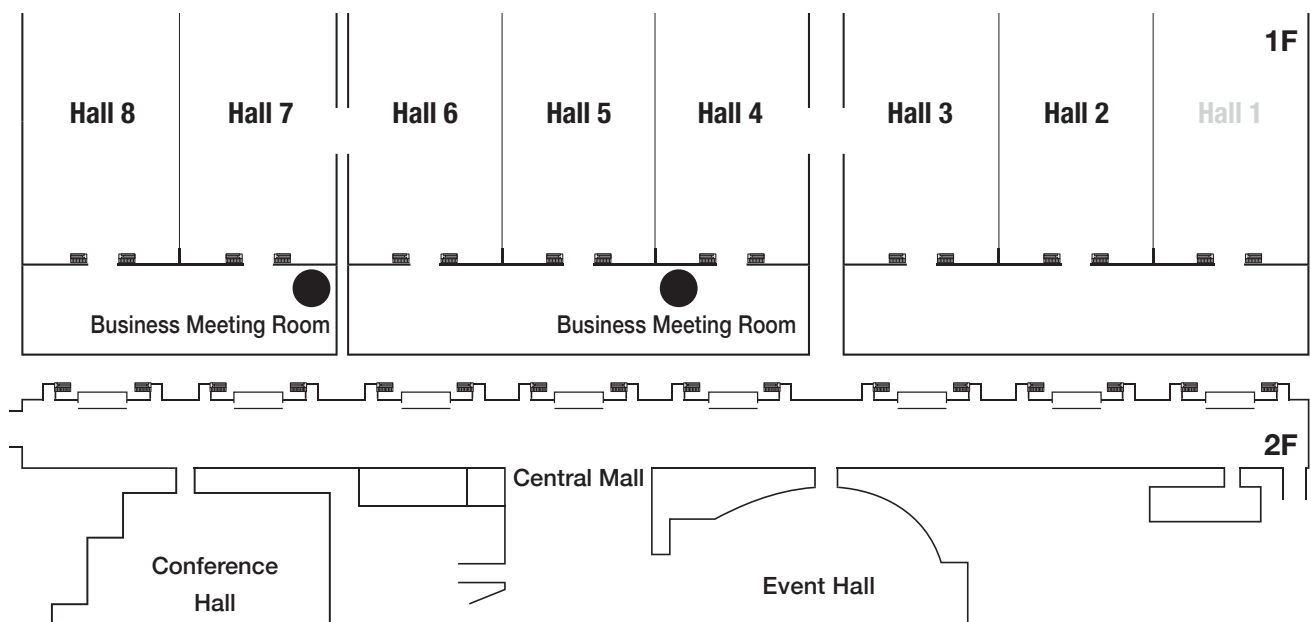
Rooms will be set aside for business discussions and where clients can be received.

- (1) Facilities : Table, Chairs, Free drink
- (2) Location : Exhibition Hall 4 and 7, Makuhari Messe 1F
- (3) Period : November 18-20, 10:00 to 17:30 (until 17:00 on Nov. 20)

*Free WiFi is available.

■ Use method

Exhibitors are requested to come to the room during the designated period and enter their company name and the number of attendees who will be using the room.



Meeting Room

Meeting room will be set up for exhibitors to hold meetings with visitors. Those who want to use the meeting room are requested to submit the "Application for meeting room" to Japan Electronics Show Association by **Friday, October 30**. Application will be accepted on a first-come-first-served basis from **10:00, Tuesday, August 4** and application will no longer be accepted after all rooms are filled. The maximum applicable time unit is 2 per one company per day.

(1) Specifications : 82m²

(2) Facility : Room for 30 persons, projector, screen

(3) Location : Exhibition Hall 5, Hall 8

(4) Fee : ¥14,300 (Including consumption tax) per 45 minutes.

(5) Period : November 17 (Tuesday) to 20 (Friday)

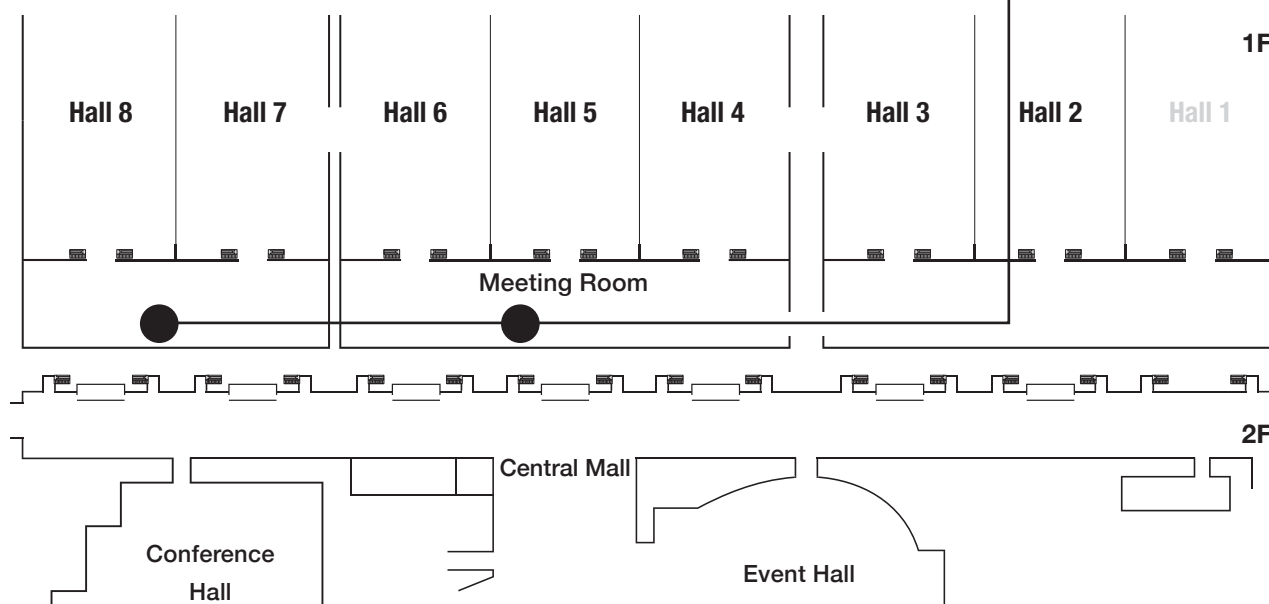
Time table is shown below

A	9:00 ~ 9:45	F	14:00 ~14:45
B	10:00 ~10:45	G	15:00 ~15:45
C	11:00 ~11:45	H	16:00 ~16:45
D	12:00 ~12:45	I	17:00 ~17:45
E	13:00 ~13:45		



(6) Cancellation Fee:

If you cancel or reduce of hours on or after October 30 (Friday), 100% of cancellation fees will apply.



VIP Registration

Following VIP services are available for vital customer and executives (directors and above) from exhibiting companies who visit the site by car. Please fill in VIP Registration or fill in the data in an designated excel format and submit it to Japan Electronics Show Association by Friday, November 6, 2026. The excel format can be downloaded at Download Corner on the Exclusive Exhibitor Site. When registered VIP visits the site, please check in at the VIP reception desk, located either on the first floor of the International Conference Hall or on the second floor of the Exhibition Hall.

■ VIP car escort service

VIP Vehicle sticker will be issued (valid through the event). The VIP vehicle with the sticker can enter from the gate to VIP Reception Counter. VIP vehicle parking lot will be reserved. VIP vehicle sticker is will be distributed around Monday, November 9. The back of the sticker shows entry route to the exhibition site. (Note: This sticker is valid only for VIP visit, not allowed to use any other purpose, such as commuting between your office and Makuhari Messe.)

■ VIP Reception Counter

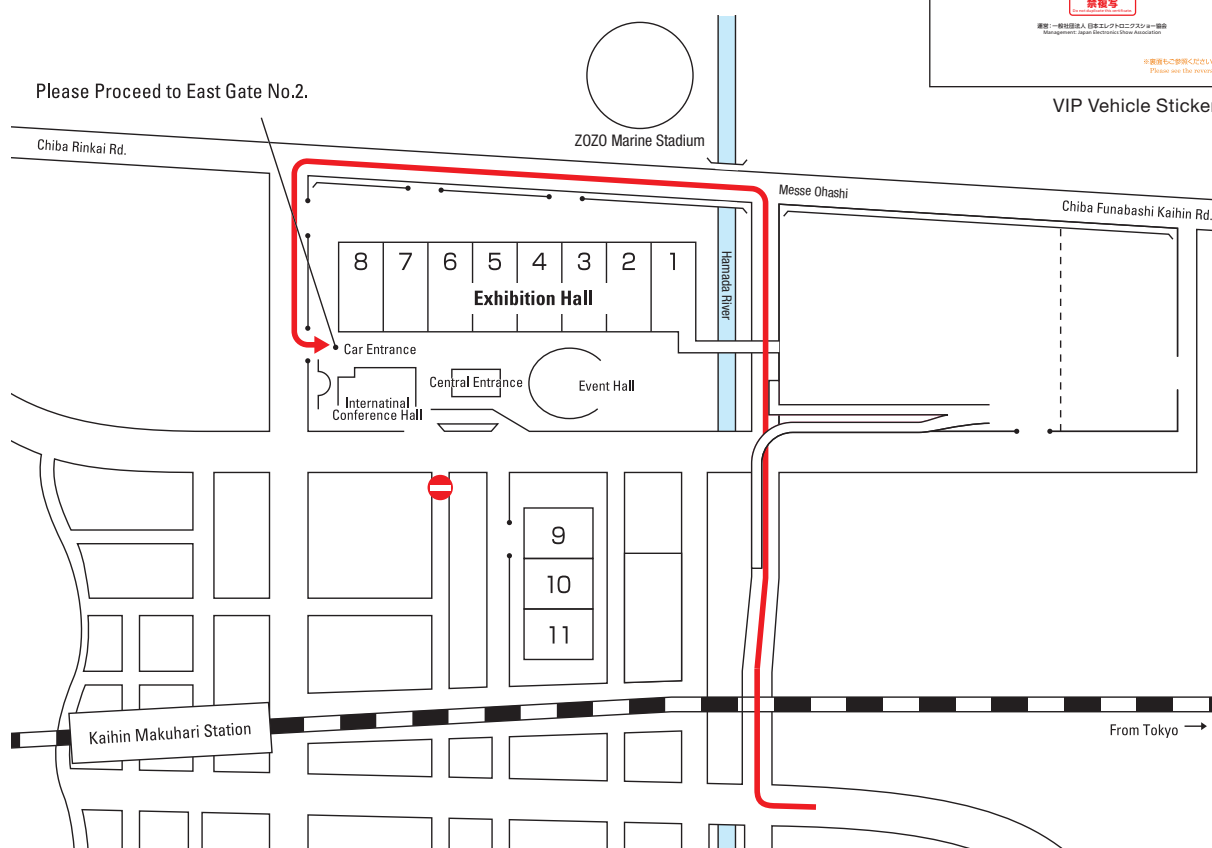
VIP Reception Counter will be set up on the first floor of the International Conference Hall and on the second floor of the Exhibition Hall.

The exclusive staff will provide following services:

- (1) Entrance reception
- (2) Venue information



VIP Vehicle Sticker image



VIP Room will be set up in the International Conference Hall. Exhibitors who wish to use the room, are required to submit Application for VIP Room to Japan Electronics Show Association by Friday , November 6. Applications will be accepted on a first-come first-served basis from 10:00, Monday, August 4.

■ Room capacity

From 6 up to 8 people

■ Room charge

¥11,000 per hour per room (tax included).

*If you cancel or reduce the number of hours after October 14, you will be charged a 100% cancellation fee.

■ Hours

9:00 a.m. - 5:00 p.m. from November 18-20.

■ Facilities

- (1) Reception set
- (2) Exhibition information
- (3) PET bottled drinks



※image



International Visitor Service

Inter BEE adopts a variety of measures to impress visitors from overseas. These include making our website available in different languages (with particularly extensive information in English), providing notices in different languages, adopting international symbols on notice boards at exhibition venues, and setting up special events for overseas visitors. In view of the high number of overseas visitors expected to attend this year's exhibition, we ask for the assistance and cooperation of exhibitors in creating an environment that will impress such visitors.

(1) Register English-language information in the Inter BEE Exhibitor Exclusive Page

*See 02-1-2 「Inter BEE Official Website」

(2) Provide English-language press releases

*See 02-1-5 「Press Release」

(3) Make English-language materials available

(4) Assign staff that can communicate with overseas visitors

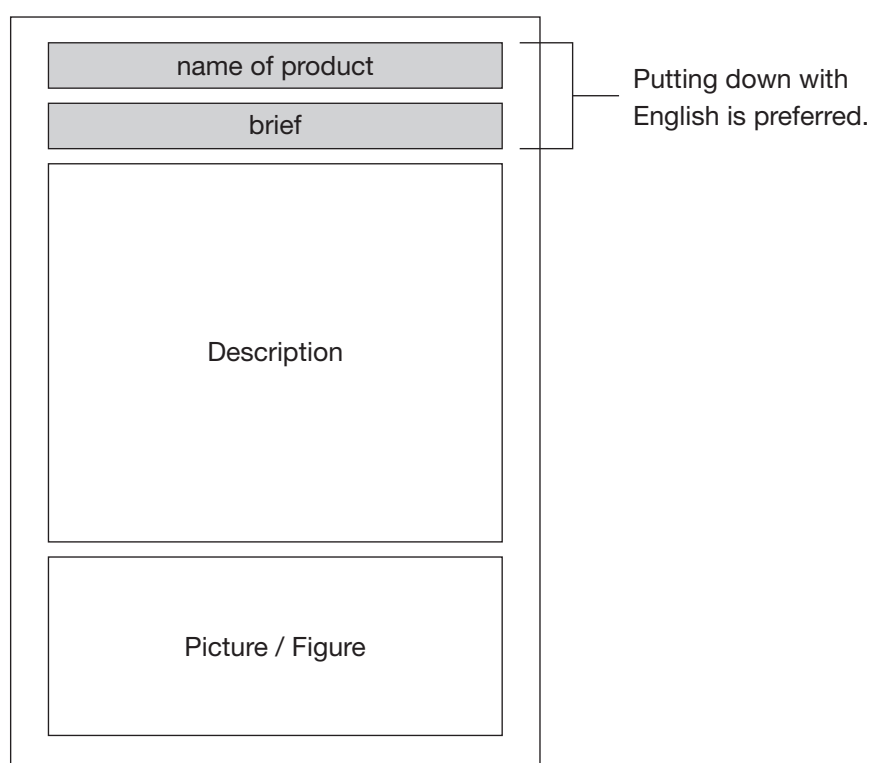
*When translators are assigned at booth, please make the staff to wear badge or arm band to be found easily by overseas visitors.

Announcement of overseas visitor friendliness on your exhibitor information will promote overseas guest traffic.

(5) Use different languages and international symbols in notices and panels at exhibition booths

*Most of overseas might communicate in English, however, a lot of visitors will come from Asian countries and regions. Therefore, multilingual signage or print material would be effective and appreciated.

example of materials



Visitor's Badges Identification

Visitor's badges will be color-coded as follows, in order to identify type of business for visitors.

■ Type of business

Main Category	Subcategory	Type of Business
User	Broadcasting / Production	State-run Broadcasting Station
		Commercial TV Broadcasters
		Radio Station
		CATV Company
		Production (Filming / Content Creation)
		Post-Production (Editing / MA / VFX)
	Content Creation	Film / Video Production Companies / Videographers
		Animation Production
		Music Production / Musicians
		Internet Business/Web Development/Web Services
		Other Users
	Distribution Services	OTT / Streaming Service Provider
		Content Delivery (CDN / Platform)
		Video Content Creators (YouTubers / VTubers)
	Telecommunication / Technology Services	Telecommunication Carriers (5G, Networks, etc.)
		Cloud / AI / Automation Services
	Live Events / Space/ Stage Production	Stage / Lighting / Art / Fashion
		PA (Sound Design / Sound Operation)
Theater / Live Venue / Facility		
Entertainment/Event Organizer/Advertising		
Manufacture	Integrators / Software Development	System & Software Development (Silers, Engineers, AI)
	Equipment Vendors	Equipment Manufacturers (Broadcast / Audio / Video)
General	Government / Organizations	Government / Public Organization
		School / Educational / Research Institution
	Trading / Others	Trading Companies / Distributors / Equipment Dealers
		Advertising Agencies
		Other Media (Publishing / Web Media)
		Other Guests (Related Industries / Tourism)
Student		Student

Badge Design: The above Main Category and Subcategory will be displayed on the badge.

	 Main Category: User Subcategory: 放送局・プロダクション Broadcasting Stations / Production Companies Company: 一般社団法人 日本エレクトロニクスショー協会 Japan Electronics Show Association Name: 日本 太郎 Taro Nihon	 Main Category: Manufacture Subcategory: インテグレーター・ソフト開発 Integrator/Software development Company: 一般社団法人 日本エレクトロニクスショー協会 Japan Electronics Show Association Name: 日本 太郎 Taro Nihon	 Main Category: General Subcategory: 官公庁・団体 Government/Organizations Company: 一般社団法人 日本エレクトロニクスショー協会 Japan Electronics Show Association Name: 日本 太郎 Taro Nihon	 Main Category: Student Subcategory: 学生 Company: 一般社団法人 日本エレクトロニクスショー協会 Japan Electronics Show Association Name: 日本 太郎 Taro Nihon
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※Badge Design is subject to modification.

Visitor Data Scanning System

Visitors are expected to have the certificate with QR code. It will be possible to easily collect the business card information of visitors and other desired information by using this Visitor Data Scanning System in exhibition booths.

Please use this for prompt sales activities and to simplify greeting visitors. Moreover, we also have the traditional one-dimensional barcode system. We offer the visitor data scanning system in both an app type and a reader type. If you would like to use this system, please fill out the “Visitor Data Scan System Usage Application Form” addressed to KS-TK Co.,Ltd. Corporation by November 5 Thursday.

If you wish to use the QR code system, please arrange to have iOS/Android devices (eg. Smartphones and tablets). Alternatively, we can provide a smartphone rental service for a fee.

1. App type

■ Benefits of introducing the App type

Benefit 1: This eliminates the need to enter a large number of business cards in-house, leading to cost savings.

Benefit 2: During the show, visitor data for your booth will be available in real time, making it useful for quick sales activities. Data will be provided in CSV format* for easy in-house processing.

Benefit 3: In addition to business card data, comments can be entered about visitors, which can be used as accurate sales follow-up and marketing data.

■ How to use the App type **An Internet environment is required to use this service.*

[Operation Procedures]

(1) Scan the QR code of the visitor card.



This application can be used by simply installing it on your smartphone or tablet. As it is a PWA (Progressive Web App), downloading from an app store is not required.

(2) Save the scanned data.



When the QR code on the admission badge is scanned, the attendee's information will be displayed.

(3) Check the scanned data.



You can view the most recent 500 scan records made using the same account.

*Records older than the 100 most recent entries can be downloaded in CSV format from the Exhibitor Portal.

(4) Use of Surveys



After reading and displaying the attendee data, you can enter responses to your own custom questionnaire. The questionnaire content can be set in advance via the Exhibitor Portal. Results can be downloaded in CSV format.

*You may also choose to disable this feature.

(5) Download of the visitors' data



The questionnaire data collected from scans can be downloaded immediately from the Exhibitor Portal. You can also send emails to booth visitors on the same day.

Visitor Data Scanning System

■ Features

1. This application is developed using a technology called Progressive Web App (PWA).
2. It does not require installation via app stores such as the Apple App Store or Google Play and can be used directly in a web browser environment.
3. Simply install it on an Android smartphone to start using it. It can also be used on tablet devices.

*There is no need to download it from an app store.

*The display is optimized for smartphones, so it may be difficult to use depending on the screen size of the tablet device.

4. Visitor data scanned with the app can be immediately downloaded from the Exhibitor Portal.

*Please note that during the exhibition period, download times may be longer due to high traffic from many exhibitors.

5. By configuring settings in the Exhibitor Portal, you can enable a custom survey feature.

*A network connection is required to use this feature.

■ Data export method

The scanned data can be downloaded from the Exhibitor-only site.

*The data is provided in CSV format and is compressed and encrypted for enhanced security.

*A network connection is required to export the data.

■ Verification license

Verification licenses are available for operation verification on each OS/device.

If you need a license for verification, please contact the Inter BEE Secretariat.

*An account for downloading the application are required to use the application.

*Please note that the app cannot be used on unsupported OS/devices or devices without a camera function.

■ App type (visitor data scanning app) usage fees

The Management Office will bear the cost of your first license. If you will also use the Barcode System, please note that the Management Office will bear the burden for either one app license or one reader device.

One license (First license)	Free
Additional licenses (Second and subsequent licenses)	¥11,000 (Tax included)
Visitor data supply/input costs	Free

Please note that co-exhibitors are not eligible for one free app license and one free barcode reader.

*A volume discount is planned for applications of 20 or more licenses. Eligible exhibitors will be contacted separately by the Secretariat after their application has been received.

■ Advance documents

After your application, we will send you the information below by an e-mail addressed to the person in charge of your application.

- Visitor Scan Data App Usage Manual (PDF)

■ Smartphone rental service (paid service)

A smartphone is required to use the application.

If you wish to rent a device, please apply for it as well.

(1) Pre-installed device rental fee

iPhone device (with SIM)	¥14,300 (Tax included)
--------------------------	------------------------

Period: Tue. November 17- Fri. November 20

※ **App cost is not included in the rental price.**

※ Rental terminals will be delivered/collected on-site. Otherwise, delivery charges will apply.

※ In case of loss of equipment, the equivalent amount will be charged

■ Minimum operating system requirements

Android(OS: 12 or more) / iOS(iOS: 16 or more)

*Even with the above OS versions, operation may become unstable depending on the device specifications and security settings. We recommend that you perform sufficient operation checks in advance.

Visitor Data Scanning System

2. Reader type

■ Reader type advantages

1. No need to manually record visitor information during the exhibition or to input business card contents afterwards.
2. Information on visitor questionnaires will be included in the data supplied a week after the exhibition. It can immediately be used for post-exhibition sales activities. The data will be provided in a Excel format for exhibitors to process easily.
3. In addition to receiving ID data, exhibitors can use the Exhibitors' Survey Code List to obtain data to create databases of individual categories and information on the interest visitors showed in individual products for quick reflection in marketing activities.
4. Exhibitors' original questionnaires may be linked to this system with additional fees. The details will be discussed upon request.

■ Delivery method

The data will be sent to Exhibition supervisor by e-mail.

*Delivery data is a Excel format encrypted to safeguard security.

■ Reader type usage fees

The Show Management Secretariat bears system standard charge and the rental charge for one reader device. Any additional expenses will be charged to you by the Inter BEE Management Secretariat.

Reader rental fee	1st reader : Free
	2nd reader or more: @¥16,500 / reader
Visitor data processing fee	@¥44 / a record

Please note that Collaboration exhibitors are not eligible for one free app license and one free reader.

■ Sending documents in advance

After making your application, we will e-mail the following documents in advance to the person making the application.

- Information on places loaning barcode readers (PDF)
- How to use the Survey Code List (PDF)
- Exhibitor's Survey Code List printing system (the URL of the printing system will be included in the e-mail text)

Visitor Data Scanning System

3. Data output items

- Information retained if QR Code system is used.

Business card, admission questionnaire

- Information retained if Bar Code system is used.

Business card, admission questionnaire, free word number (if free word table is used)

【Business Card Information】

The content below that has been input in advance by visitors from Industry/Occupation/
Age in the business card information.

Name/Place of work/Department/Job title/Address/Telephone number/Fax number/E-mail address/
Industry/Occupation/Age/title

*Business card information that has not been input by the visitor will not be output.

【Data Precautions】

The character strings that can be output from the system go up to the second level of kanji (Japanese characters) in the Shift-JIS Kanji Code. Kanji other than this and machine-dependent characters (e.g. I, II, III (Roman numerals) and ①, ②, ③(circled characters)) may be replaced with garbled text or substitute characters when outputting data as external characters, but the visitor data is provided in an unchanged state.

Exhibitor page visitor data acquisition

We will provide you with data on visitors who viewed the exhibitor page (website) during the exhibition period. If you wish to receive this data, please fill out the **"Provision of Visitor Data Application Form"** and submit it to the **Japan Electronics Show Association** by **November 6**.

■ Conditions for obtaining data

The contents of the exhibitor page must be sufficiently posted. At a minimum, the following contents should be included.

- Highlights
- At least two products/services to be exhibited
- Downloadable material: 2 or more

■ Acquisition fee

Acquisition fee: ¥22,000 (tax included)

*Visitor data could be downloaded through Exhibitor-Only Site.

■ Data to be provided

- ☐ Visitor data of those who watched the demo/presentation videos.
- ☐ Visitor data of those who downloaded the material
- ☐ Visitor data of those who have logged in and visited the exhibitor's page.

Only information on visitors who have opted in will be provided.

Please note that information of visitor who have opted out will not be provided.

Reception Invitation/Additional Application

As a venue for the development and revitalization of related industries that support the media & entertainment industry, this event will provide opportunities for interactions between different fields by inviting broadcasters, users, members of related organizations, key persons from exhibitors, and members of the press.

The reception party will also include the INTER BEE AWARD ceremony, a special party to commemorate the 62nd edition of the exhibition.

■ **Date and Time: 18:00 to 19:30 on November 18 (Wednesday)**

■ **Venue: Convention Hall A in TKP Tokyo Bay Makuhari Hall (APA Hotel & Resort)**

■ Number of Invitations per Exhibitor

Free invitation tickets will be distributed according to the number of booths.

***Advance application is required. Invitation tickets will be issued only for the number of tickets requested.**

○ Number of free invitations (Pre-registration is necessary)

Exhibitors with 1 to 3 booths:	2 people
Exhibitors with 4 to 5 booths:	3 people
Exhibitors with 6 to 9 booths:	4 people
Exhibitors with 10 to 18 booths:	5 people
Exhibitors with 20 to 25 booths:	7 people
Exhibitors with 30 or more booths:	10 people

■ How to Apply

If you plan to attend, please submit the required number of invitation tickets using the “Reception Invitation/Additional Application” to Japan Electronics Show Association by Friday, September 11.

■ Additional Invitation Tickets (Paid Option)

If you require more invitation tickets than the free allocation, a participation fee of ¥11,000 (tax included) per person will be charged.

The fee will be invoiced later by the Japan Electronics Show Association.

■ Delivery of the Written Invitations

The invitations will be handed out with exhibitor's badges at the at the front desk in the venue.

※image



Reception party in 2025



Inter BEE Rules for advertising

Inter BEE has established the following criteria for the publication of advertisements.

Please confirm these criteria in advance if you will be creating an advertisement to be published via Inter BEE's own advertising media.

■ Rules for Advertising

- ① Advertisements cannot be published if they breach or are in danger of breaching laws (including the Law for Preventing Unjustifiable Extra or Unexpected Benefit and Misleading Representation; Unfair Competition Prevention Act; Personal Information Protection Law; and other industrial laws); government ordinances; ministerial ordinances; treaties; and fair competition rules.
- ② We refuse to publish advertisements we believe correspond to any of the following.
 - Advertisements that fail to clarify who is responsible
 - Advertisements with unclear content and objectives
 - Advertisements with false or exaggerated content that may be misconceived or misconstrued
 - Advertisements that breach or are in danger of breaching laws, ordinances or treaties
 - Advertisements we believe could damage the association or the reputation of the association
 - Advertisements that may encroach on someone's rights, or may be discriminatory or slanderous
 - Advertisements we believe are offensive to public order and morals
 - Advertisements that will or may deceive or cause concern to people who see them
 - Advertisements that affirm or glamorize violence, crime or gambling
 - Advertisements that use someone's trademark or copyright without permission
 - Advertisement that will or may defame or ostracize people
 - Advertisements that interfere with the smooth operation of this association
 - Other advertisements we believe are inappropriate

Mail Magazine Banner Ad

Inter BEE will use its database of previous visitors to distribute a variety of information in the form of an e-mail magazine in preparation for the event. This mail magazine will be used to promote pre-registration, strengthen access to the website, and raise expectations leading up to the event. Banner advertisements for exhibitors will be included in this e-mail. If you wish to place a banner ad in this e-mail, please fill out the **"E-mail Magazine Banner Ad Application Form"** and send it to the **Japan Electronics Show Association** by **Friday, October 16**. As the number of advertisements is limited, applications will be accepted on a first-come, first-served basis from 10:00 a.m. on **Monday, August 4**. Depending on the request and opening, we will accept applications even after the deadline.

■ Overview

- (1) Distribution to 111,000 visitor database roles (only for those who have requested information)
Visitors for 2026 will be added as they pre-register for the event.
- (2) Distribution date: To be distributed weekly from the fourth week of September to the second week of November.

■ Banner Ad size and fee

A Size (600W x 100H)	JPY 77,000 (Tax incl.) / One time
B Size (600W x 200H)	JPY 143,000 (Tax incl.) / One time

■ Submission

- (1) **Deadline:** The week prior to you desired distribution week.
- (2) **Address:** Japan Electronics Show Association (Ref. 01-4-2.1)
- (3) **Banner size:** 600W x 100H Pixel / 600W x 200H Pixel
- (4) **How to submit:** E-mail the address below with your Banner
exhibitor@inter-bee.com

Sample Image



Online Advertisement

Inter BEE provides exhibitors with advertising options to maximize exposure and exhibit effectiveness on our website.

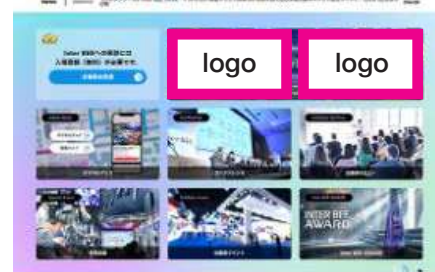
If you wish to apply, please fill out the “Online Advertising Application Form” and send it to the Japan Electronics Show Association by Friday, October 2.

■ Web Banner Ads

You can maximize the effectiveness of your exhibit by increasing exposure of your name and providing the fast access to your own exhibitor details page.

(1) Top Page Logo Banner Ad

- Fee: 1,100,000 yen (tax included)
- Application deadline: Friday, October 2.
- Image size (PC / smartphones): Width: 600px, Height: 300px
- * PC display size Width: 371px Height: 186px



* The design may be subject to change.

(2) Exhibitor List Banner Ad

- Fee: 550,000 yen (tax included)
- Image size (common for PC and smartphones): Width: 855px, Height: 255px
- * PC display size Width: 458px Height: 137px
- * The image will be scaled to maintain the aspect ratio for responsive display.
- * When viewed on a smart phone, the exhibitors will be displayed vertically, one at a time.
- * If there are multiple applications, they will be displayed in rotation.



■ INTER BEE MAGAZINE article advertisement

Inter BEE's functions of information transmission such as supporting sales promotion and information dissemination can be utilized to the maximum.

- Period: Friday, October 2 - Friday, November 6
- Publication period: 1 week
- Please select your desired period on the application form.
- Number of times the newsletter is distributed: 1 time
- Fee: ¥275,000 (tax included)

- * A reporter will conduct an interview via online conference or phone call and write an article.
- * Up to two applications per company are allowed.



● Site visited: **800,000** session ● Official Facebook Followers: **6,226**
 ● Official Twitter Followers: **5,793** ● Inter BEE Official Mail Magazine: **111,606**

Lanyard Advertising

Lanyard advertising is available. A lanyards for visitors and press members will be distributed at the entrance and can be taken out after the exhibition.

Exhibitor who wish to advertise is requested to submit the **Application for Lanyard Advertising** to the Japan Electronics Show Association (JESA) by **Friday, August 14**.

■ Number to be printed

38,000

■ Distribution

At the entrance or registration.

If the number of applications does not reach the planned number, lanyards printed with the logo and URL of Inter BEE will be distributed to those who could not receive the lanyards of the company that applied.

■ Application Information and Price

Applicable company: 1 company

Price: ¥3,300,000 (tax included)

■ Application

The lot drawing will be held in case several companies were applied.

■ Submission of Script Data

1. Deadline : Friday, August 14
2. Submit to : Details will be sent to the applicant later
3. Format : Complete data formatted with Adobe Illustrator
(must be outlined)

The details will be informed to the applicant later.



Lanyards Image

Guide Map Advertising

Guide map advertising is available. The guide map will be distributed at the exhibition.

The guide map includes booth information and a list of exhibitors. Exhibitors who wish to advertise are requested to submit the **Application for Guide Map Advertisement** to the Japan Electronics Show Association (JESA) by **Friday, October 16**.

■ Guide Map Specifications

A4, 12-16pages (planned), 4 colors

■ Number to be Printed

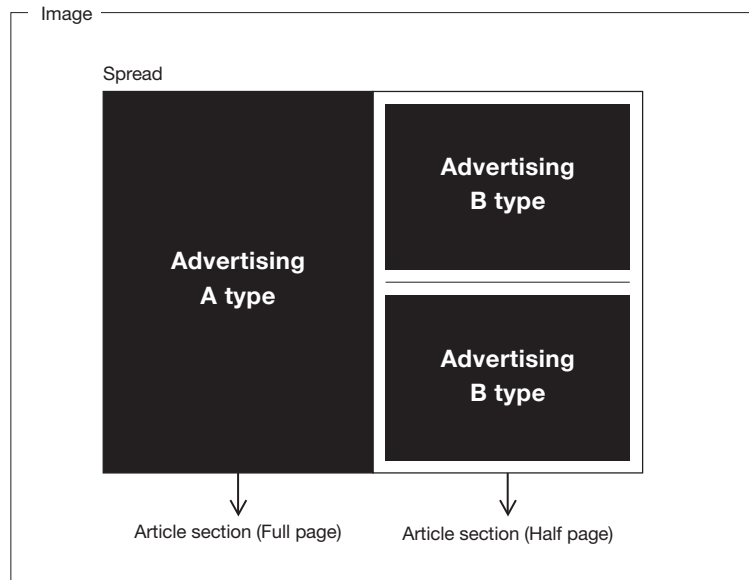
30,000

■ Publishing Date

November 18 (Wednesday)

■ Location of Distribution

The distribution counters at the entrance



■ Application Information and Rates

	Application	Rates	Applicable exhibitors	Size	Ad space
Type A	Article section (Full page)	¥550,000 (tax included)	All exhibitors	210 mm (W) x 297 mm (H) (A4) 216 mm (W) x 303 mm (H) (Including register marks)	Decided by Management Office
Type B	Article section (Half page)	¥275,000 (tax included)	All exhibitors	190 mm (W) x 128.5 mm (H) (A5)	Decided by Management Office

■ Application

Apply from 10:00 on Monday, August 4 (Japan Standard Time)

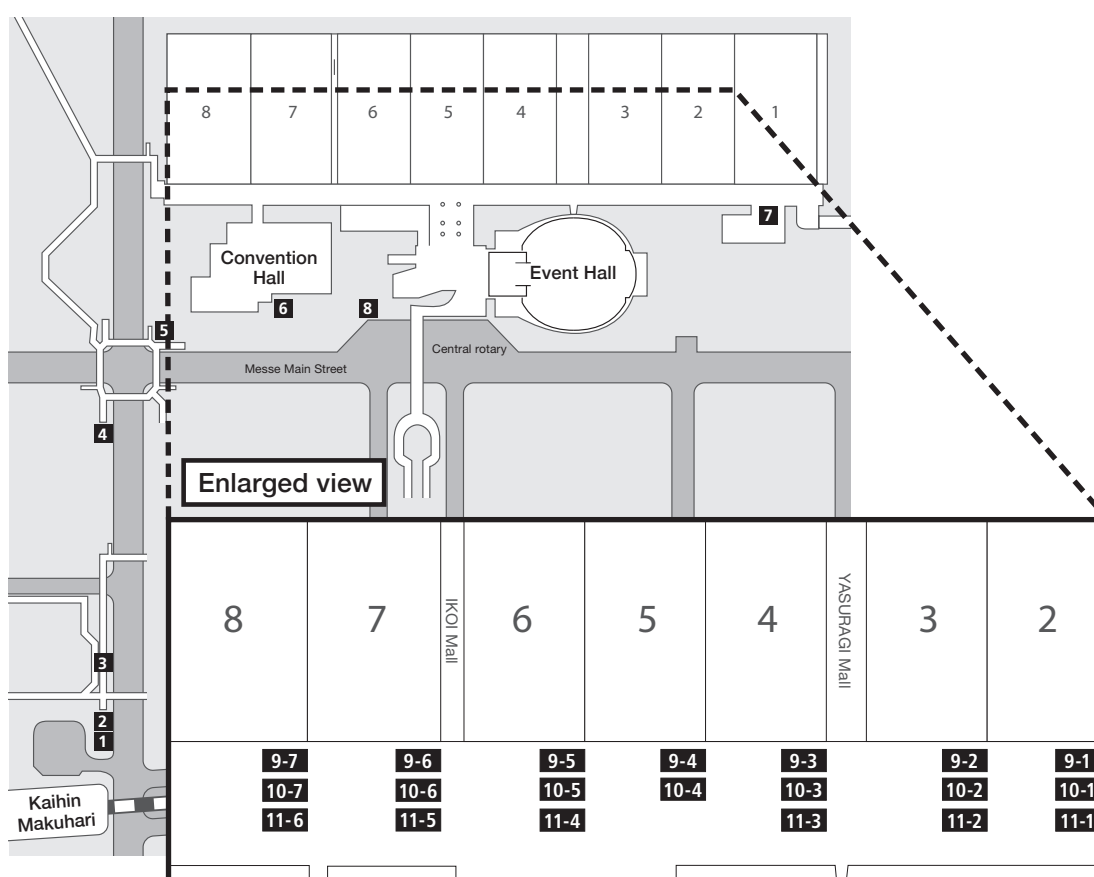
■ Submission of the Manuscript Data

1. Deadline : Friday, October 16
2. Submit to : Japan Electronics Show Association (refer to 01-5-2.1)
3. Format : Complete data formatted with Adobe Illustrator (must be outlined)
The script data of Type A and B are recommended to display in Japanese-English or create two types of data: Japanese and English
4. Note : The advertising Data for the inside page (below the booth guide) must be relevant to the Inter BEE 2026 exhibition.

On-site Signboard Ads

Inter BEE offers signboard ad spaces outside the exhibition site and in the surrounding area in various ranges of signboard size and location for exhibitors to enhance advertising effectiveness and visitor promotion. Exhibitors who require On-site Signboard Ads at 1-5, are required to submit the “Application for On-site Signboard Ads” by Friday, September 4, and exhibitors who require those at 6-15 are by Thursday, October 1. Application will be accepted from 10:00 a.m. on Tuesday, August 4 on a first-come-first-served basis.

■ Sign board Ads arrangement plan



■ Insertion locations and publication fees

Refer to the on-site sign and banner advertisement publication fees (02-4-5.2) for further details.

■ Submission Deadlines

(1) Deadline: [1-5] September 11 [6-15] October 7

(2) Submit to: Murayama (See page 01-5-2.1)

Please submit data by email.

(3) Format:

The exhibitor's booth number must be specified in the ad space. Data should be Illustrator CS.

(4) Production services:

At the exhibitor's request, we will arrange for the production of sign banners.

Booth numbers will be printed in these sign banners.

(5) A design review is required in advance.

Please make sure to list your “hall number” and “booth number” on the sign banner.

On-site Signboard Ads

Ad information and fees

① Station entrance signboard

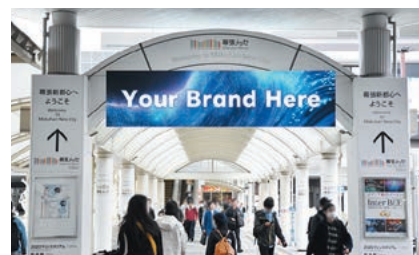
Offer to sell: 1 (both sides/ 4 spaces)

Size: 750 mm (h) x 3500 mm (w)

Price: ¥ 880,000 (including tax)



Code 1



※Image

② Station Entrance Pillar

Available spaces: 1 (1 set of 6 pillars)

Size: 2700mm(h) x 460mm(w)

Price: ¥990,000 (including tax)

Code 2



※Image

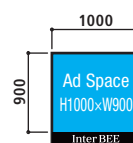
③ Plena-plaza Pillar Wall

Available spaces: 4 Sides

Size: 900mm(h) x 1000mm(w)

Price: ¥220,000 (including tax)

Code 3



※Image

④ Overpass escalator signboard (Station side)

Available spaces: 1 (both sides)

Size: 750 mm (h) x 4,000 mm (w)

Price: ¥ 297,000 (including tax)



Code 4



※Image

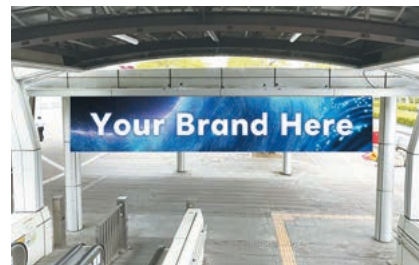
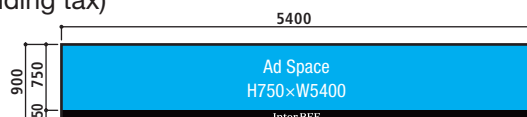
⑤ Overpass escalator signboard (Makuhari Messe side)

Available spaces: 1 (both sides)

Size: 750mm(h)x5400mm(w)

Price: ¥396,000 (including tax)

Code 5



※Image

[General instructions regards to ①-④ On-site Signboard Ads]

* The design will be inspected by Chiba city, based on related laws.

* Please note in advance that the advertisement must fulfill the conditions written below.

1. Content inside must be related to the event.

2. Design must not mar the beauty appearance of the streets as using black or/and primary colors on base.

3. Materials used in advertisement must not mar the beauty appearance and obstruct traffic as using Fluorescent or/and luminescent colors.

4. The advertisement shall observe the conditions of other laws in Chiba city.* Content shall include "Hall Name"

(ex. Makuhari Messe ****HALL) and "Booth number" (ex. 111)

* If the displayed advertisement differs from the inspected design, Makuhari Messe may ban and put off the advertisement.

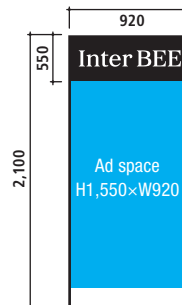
* Makuhari Messe and Japan Electronics Show Association assumes no responsibility or liability for costs arising from the advertisement ban by Chiba city.

* Due to Chiba city's public constructions, position of the advertisement will subject to change without any notice.

On-site Signboard Ads

⑥ Exterior bowed sign

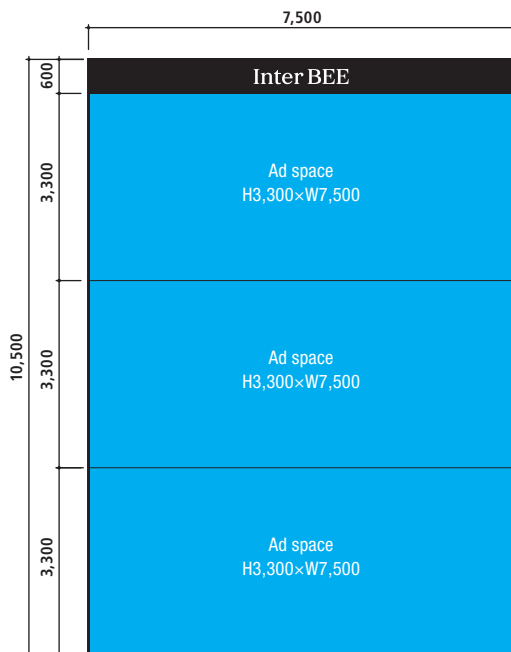
Available spaces: 8 (both sides)
Size: 1,550 mm (h) x 920 mm (w)
Price: ¥ 165,000 (including tax)

Code 6


※Image

⑦ Outside Entrance Sign

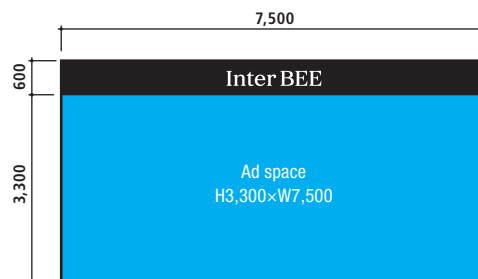
Size: Single panel: 3,300 (h) x 7,500 mm (w)
Three panels: 9,900 (h) x 7,500 mm (w)
Price: Single panel: ¥ 1,463,000 (including tax)
Three panels: ¥ 3,300,000 (including tax)

Code 7


※Three panels Image



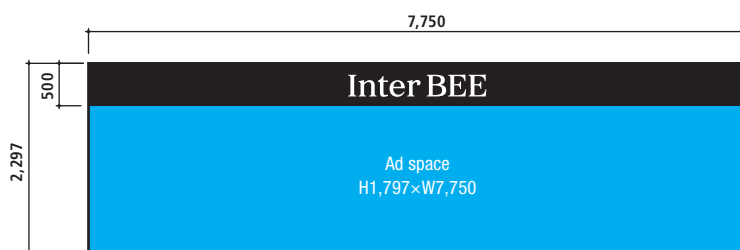
※Image



※Single panel Image

⑧ West Entrance sign

Available spaces: 1 (both sides)
Size: 1,797 mm (h) x 7,750 mm (w)
Price: ¥ 748,000 (including tax)

Code 8


※Image

On-site Signboard Ads

⑨ Exhibition Site entrance sign

Code 9

Available spaces: 6 (both sides)

Size: Upper 1660mm(h) x 2150mm(w)

Lower 1865mm(h) x 2150mm(w)

Price: ¥ 748,000 (including tax)

Hall2entrance **Code 9-1**

Hall3entrance **Code 9-2**

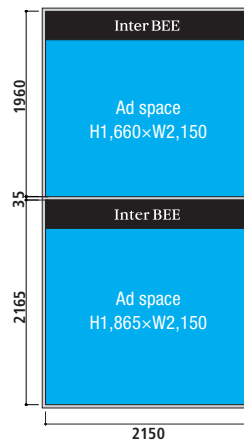
Hall4entrance **Code 9-3**

Hall5entrance **Code 9-4**

Hall6entrance **Code 9-5**

Hall7entrance **Code 9-6**

Hall8entrance **Code 9-7**



※Image

⑩ Exhibition Site entrance door sign set

Code 10

Available spaces: 6 (both sides)

Size: 880 mm (h) x 2,170 mm (w)

Price: ¥ 550,000 (including tax)

Hall2entrance **Code 10-1**

Hall3entrance **Code 10-2**

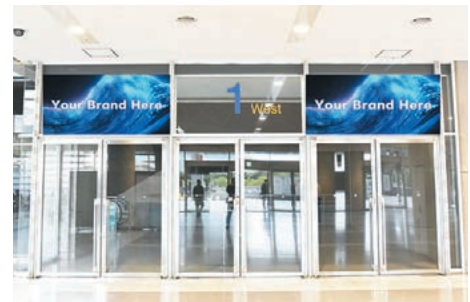
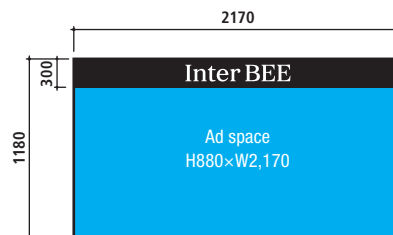
Hall4entrance **Code 10-3**

Hall5entrance **Code 10-4**

Hall6entrance **Code 10-5**

Hall7entrance **Code 10-6**

Hall8entrance **Code 10-7**



※Image

⑪ Pillar-wrapping sign

Code 11

Available spaces: 6 (both sides)

Size: A 2,700 mm (h) x 1,000 mm (w)

B 2,700 mm (h) x 2,512 mm (w)

Price: ¥ 363,000 (including tax) / space

Hall2 **Code 11-1**

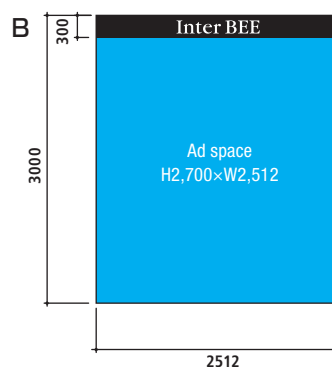
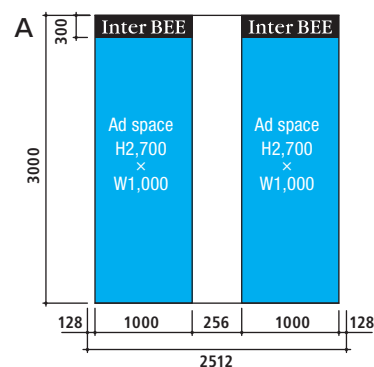
Hall6 **Code 11-4**

Hall3 **Code 11-2**

Hall7 **Code 11-5**

Hall4 **Code 11-3**

Hall8 **Code 11-6**



※Image

※When preparing digital data for the banners, leave more than 70 mm of text- and graphic-free space at the bottom because a tube will be inserted in this space to stabilize the banner.

On-site Signboard Ads

⑫ Banner over exhibitor's own booth

Code 12

Available spaces: 1 (one side)

Size: 1. 4,000 mm (h) x 5,400 mm (w) Code 12-1

2. 4,300 mm (h) x 5,000 mm (w) Code 12-2

3. 5,400 mm (h) x 4,000 mm (w) Code 12-3

Price: ¥ 1,100,000 (including tax)

※When preparing digital data for the banners, leave more than 100 mm of text- and graphic-free space at the bottom because a tube will be inserted in this space to stabilize the banner.



※Image

⑬ Banner over exhibitor's own booth

Code 13

Available spaces: 1 (both sides)

Size: 1. 4,000 mm (h) x 5,400 mm (w) Code 13-1

2. 4,300 mm (h) x 5,000 mm (w) Code 13-2

3. 5,400 mm (h) x 4,000 mm (w) Code 13-3

Price: ¥ 1,430,000 (including tax)

※When preparing digital data for the banners, leave more than 100 mm of text- and graphic-free space at the bottom because a tube will be inserted in this space to stabilize the banner.



※Image

⑭ Banner over exhibitor's own booth

Code 14

Available spaces: 1 (three sides)

Size: 1. 4,000 mm (h) x 5,400 mm (w) Code 14-1

2. 4,300 mm (h) x 5,000 mm (w) Code 14-2

3. 5,400 mm (h) x 4,000 mm (w) Code 14-3

Price: ¥ 1,980,000 (including tax)

※When preparing digital data for the banners, leave more than 100 mm of text- and graphic-free space at the bottom because a tube will be inserted in this space to stabilize the banner.



※Image

⑮ Banner over exhibitor's own booth (Four sides)

Code 15

Available spaces: 1

Size: 1. 4,000 mm (h) x 5,400 mm (w) Code 15-1

2. 4,300 mm (h) x 5,000 mm (w) Code 15-2

3. 5,400 mm (h) x 4,000 mm (w) Code 15-3

Price: ¥ 2,530,000 (including tax)

※When preparing digital data for the banners, leave more than 100 mm of text- and graphic-free space at the bottom because a tube will be inserted in this space to stabilize the banner.



※Image

Exhibition Venue Regulations

03-1 Exhibition Site

03-1-1 Exhibition Site Layout / Visitor Flow

Important

03-1-2 Transportation Guide

03-1-3 Management Office Facilities

Important

03-2 On-site Management

03-2-1 Work Schedule

Important

03-2-2 Exhibitors / Workers Badge

Important

03-2-3 On-site Photography

Please cooperate

03-3 Move-In & Move-Out

03-3-1 Vehicle Stickers

Important

03-3-2 Move-In

Important

03-3-3 Move-Out

Important

03-3-4 Vehicles During Show Period / Courier Service

Important

03-4 Waste Disposal

03-4-1 Environmental Measures

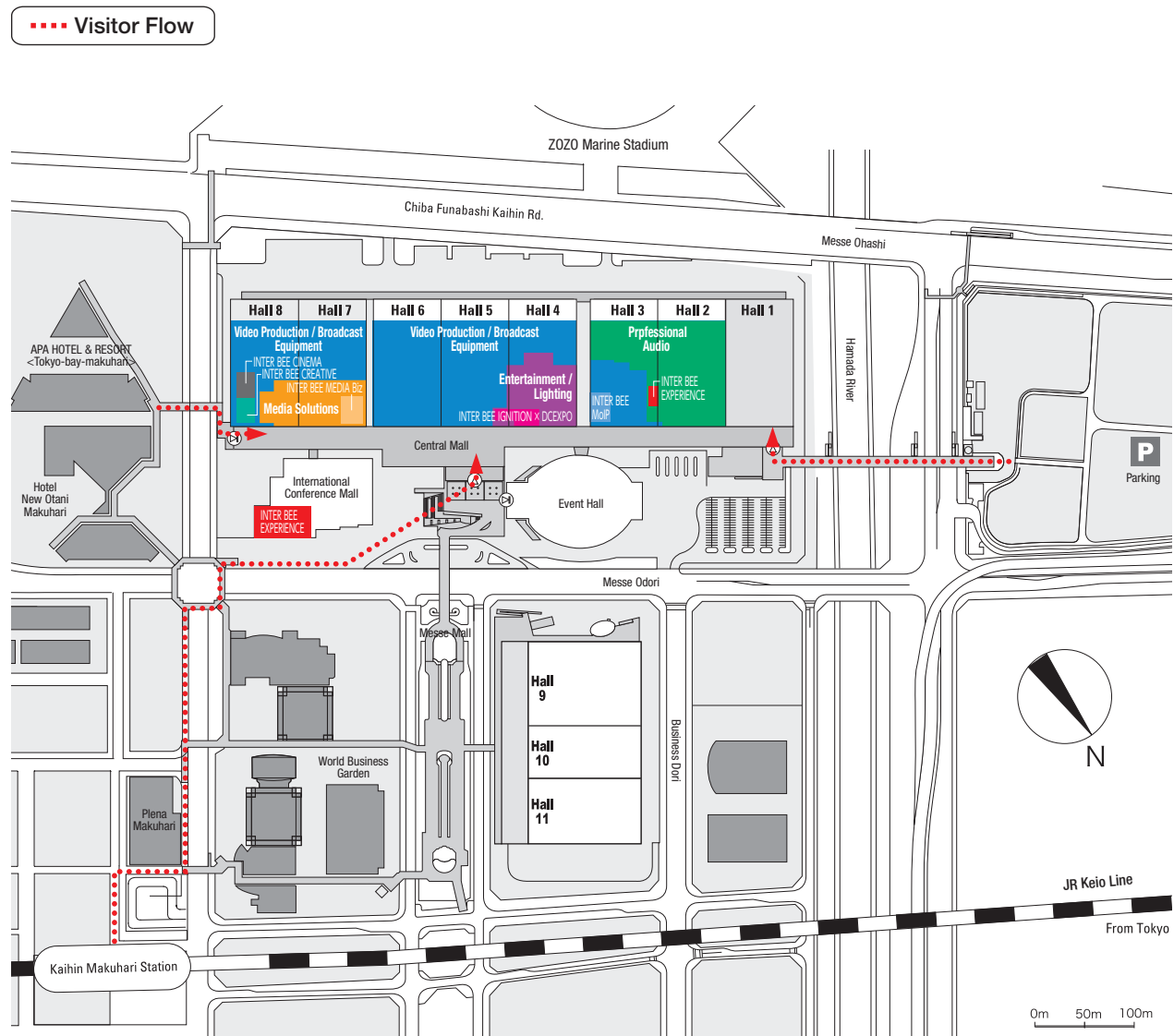
Please cooperate

03-4-2 Waste Material Separation

Please cooperate

03

Exhibition Site Layout / Visitor Flow



Transportation Guide

(1) By Train or Bus

● Nearest stations to Makuhari Messe

JR Keiyo Line, Kaihin Makuhari Stn. (7 min. on foot)

JR Sobu Line, Makuhari Hongo Stn., Keisei Line, Makuhari Hongo Stn. (15 min. by bus)

● From central Tokyo to Kaihin Makuhari Station

Tokyo St. — JR Keiyo Line 23min. (super express), 30 min. (express), 36 min. (local) — Kaihin Makuhari St.

Yurakucho St. — Shin Kiba — Kaihin Makuhari St.

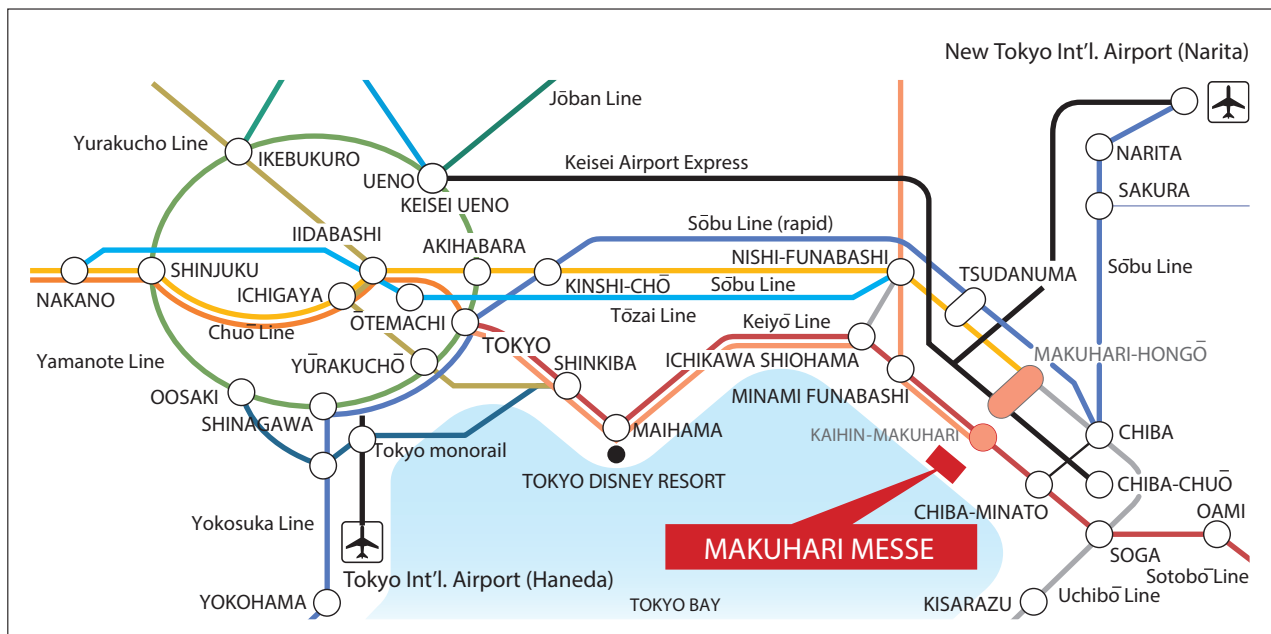
● From the center of Tokyo to Makuhari Hongo Station

Akihabara St. — JR Sobu Line 40 min. — Makuhari Hongo St.

Ueno St. — Keisei Line 45 min. — Makuhari Hongo St.

Haneda Int'l. Airport — Shuttle Bus 50 min. — Makuhari Messe

Narita Int'l. Airport — Shuttle Bus 30 min. — Makuhari Messe



(2) By Car

Central Tokyo — Higashi Kanto Expressway — Wangan Narashino Exit — Makuhari Messe

Approx. 40 minutes from downtown Tokyo or Tokyo International Airport(Haneda) to Makuhari Messe via the Higashi Kanto Expressway (exit at the Makuhari Interchange). 5 minutes to Makuhari Messe from either exit.

※Paid parking lot: Standard car : ¥1000 per day (8:00 to 23:00) (No entry after 21:00)

Narita Airport — Higashi Kanto Expressway — Wangan Chiba Exit — Makuhari Messe

Approx. 30 minutes from Narita International Airport via the Higashi Kanto Expressway. 5 minutes to Makuhari Messe from the Wangan-Chiba Interchange exit.

Management Office Facilities

■ On-site Inter BEE Secretariat Office Locations

- (1) The Management Secretariat Office responsible for overall event operations will be located in Hall 5. The Secretariat Offices will also be located in Halls 2 and 7.
- (2) Press Room: We will set up a press room that can be used by members of the press in the second floor lounge (Hall 5).

■ Exhibitor Service Facilities (Free)

(1) Business Meeting Room

Business Meeting Room will be set up in exhibition halls for exhibitors to hold business meetings. Complimentary beverages and Wi-Fi are provided. No advance reservation is required. Please visit the facility directly.

(2) Exhibitor Lounges

Exhibitor Lounges will be set up in exhibition halls for private use by exhibitors. Please put on an "Exhibitor Badge" when using the rooms. No smoking. Smoking is permitted only in the designated areas. Free Wi-Fi and work booths are provided for your convenience.

(3) Women's Changing Rooms

Women's changing rooms will be available for female exhibitors and booth staff.

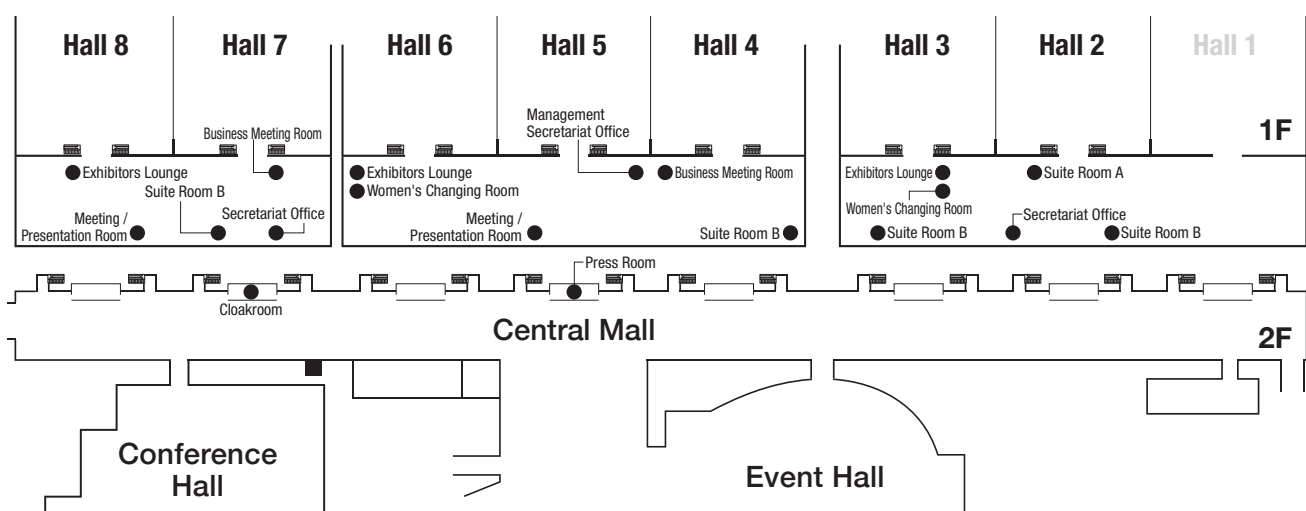
■ Exhibitor Service Facilities (Charged)

The following facilities are available at an additional cost.

- (1) Meeting Room: We offer rooms which exhibitors can use for conferences and meetings. Refer to (02-2-3)
- (2) Suite Room: We offer suite rooms in which exhibitors can give demonstrations and seminars through the period of the exhibition.

■ Visitor Service Facilities

Cloakroom: We will set up a service facility in which you can check your baggage inside the venue.



Work Schedule

Important Please be sure to confirm the start time for each booth.
The start time of booth load-in differs depending on the number of booths.

More than 8 booths: Sunday, November 15, from 1:00 p.m.~

4 booths or more: Sunday, November 15, from 3:00 p.m.~

All exhibitors (including those with 3 booths or less): Monday, November 16, from 8:00 a.m.~

Work Schedule

	7:00	8:00	8:30	9:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00	19:00	20:00	21:00	22:00	23:00	24:00
15 (Sun.)								Exhibitors with 8 or more booths	Exhibitors with 4 or more booths										
16 (Mon.)			All Exhibitors																
17 (Tue.)			All Exhibitors																
18 (Wed.)			Prep. (9:00 Emergency Drill)	Exhibition Period									Closing Prep.						
19 (Thur.)			Prep.	Exhibition Period									Closing Prep.						
20 (Fri.)			Prep.	Exhibition Period									Move-Out (exhibit dismantling)						



Regular working hours

8:30 – 18:00 (from 13:00 on November 15)



Overtime working hours (free of charge)

Exhibitors wishing to work on-site outside the regular working hours are required to submit the Application for Overtime Work through Exhibitor-only page by 17:00 on the same day.

Request to work in the early morning

If you wish to enter and work at the venue prior to the regular working hours (opening time), you're required to apply a request online by 10:00 p.m. on the previous day.

Please note that applications submitted on the day will not be accepted.

※The request forms are available at the Show Management Secretariat.

Exhibitors / Workers Badge

Important All exhibitors and Workers are required to wear badges.

Exhibitor Badges and Workers Badges will be distributed free of charge up to number of badges specified below.

Number of Exhibitor and Worker Badges to be Distributed

The exhibitor-worker badge will be distributed free of charge up to the number of badges specified below.

	Standard Booth	Small Package Booth
Exhibitor Badges	10 badges per booth	5 badges per booth
Workers Badges	5 badges per booth	3 badges per booth

Exhibitor Badge image



Worker Badge image



* Additional badges are available upon request for a fee.

Additional Exhibitor / Worker's Badges (with Fee)

If additional exhibitor badges are required, please submit the "Additional Exhibitor Badges Form" to Japan Electronics Show Association by Friday, September 11.

Exhibitor Badges	JPY 1,100 (Tax incl.)
Workers Badges	JPY 550 (Tax incl.)

Additional Worker's badges will only be purchased after registration on-site.

Exhibitor / Worker Badge

All exhibitors must wear Exhibitor / Worker Badges provided by the Management Office. These badges are must be shown to personnel at entrances / exits when entering or leaving the site.

Valid period

	Move-In period Nov. 15-17	Exhibition period Nov. 18-20	Move-Out period Nov. 20 (from 17:00)
Exhibitor badge	○	○	○
Worker badge	○	×	○

On-site Photography

■ Photos and Videos Taken by Journalists

Press Badges will be issued to journalists and should be worn at all times on-site. Exhibitors are requested to cooperate with media representatives visiting booths to gather news and/or conduct interviews.

■ Reporting and Taking of Photos by Management Office Staff

During the exhibition, Management Office staff wearing Management Staff badges will be reporting and taking photos at the exhibition venues. The information they collect will be used for news updates put up on the exhibition website and for future promotional purposes. We ask for your kind cooperation.

■ Photos and Videos of Other Booths Taken by Exhibitors

You may not take photos or videos of another company's products without the permission of that company.

■ Photos and Videos of Own Booths

Although there are no regulations governing the photographing and videoing of company's own booths, we ask that when doing so you take care not to disturb visitors and other exhibitors.

■ Photos and Videos Taken by Visitors

Photography and filming by visitors within the exhibition venue are not subject to any blanket restrictions imposed by the Management Office. However, where photography or filming of specific products or exhibits is prohibited, or where such activities may interfere with exhibits, demonstrations, or business meetings, exhibitors are requested to clearly display a "No Photography/Filming" notice and take any other necessary measures.

If photography or filming is conducted in restricted areas, or if individuals are photographed or filmed without consent in a manner that may infringe portrait rights or privacy rights, the Management Office may take necessary actions, including confirmation of the facts with the person concerned and requesting that the photography or filming be stopped.

Vehicle Stickers

A Vehicle Sticker issued by Management Office to enter the venue by vehicle.

There are five types of Vehicle Stickers available depending on the purpose. The vehicle passes that can be used vary depending on the day, so please refer to the table below before using them.

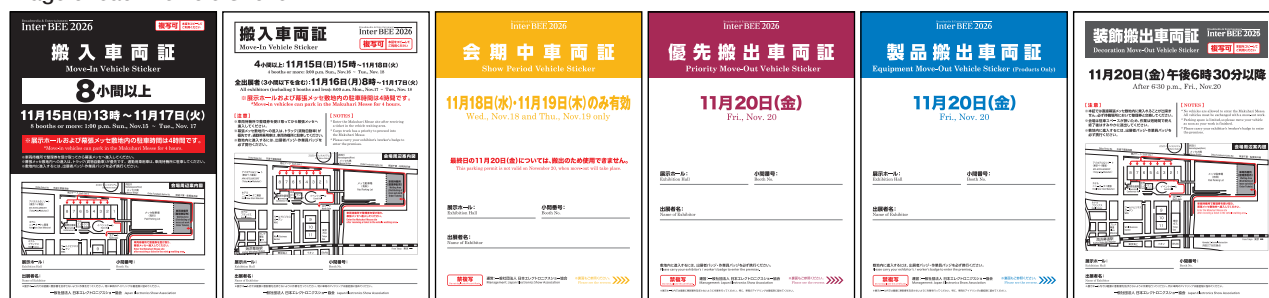
A designated number of each type of Vehicle Stickers will be distributed in early-October.

Vehicle Stickers List

Vehicle sticker type	Validity period	Number of stickers distributed	Vehicle route
Move-In Vehicle Sticker	Nov 15 (Sun) - 17 (Tue)	One original copy *Please make copies for use.	After receiving a numbered ticket, wait in the vehicle area until directed. Follow staff instructions to enter Makuhari Messe.
Show Period Vehicle Sticker	Nov 18 (Wed) - 19 (Thu) *Not available on the last day of the exhibition.	One copy per exhibitor *No photocopies allowed.	Enter the Makuhari Messe premises directly.
Priority Move-Out Vehicle Sticker *①	Nov 20 (Fri)	One copy per exhibitor *No photocopies allowed.	Enter the Makuhari Messe premises directly.
Equipment Move-Out Vehicle Sticker *②	Nov 20 (Fri)	A designated number of copies will be sent according to the number of booths. *Please refer to the table below.	After receiving a numbered ticket, wait in the vehicle area until directed. Follow staff instructions to enter Makuhari Messe.
Decoration Move-Out Vehicle Sticker *③	Nov 20 (Fri)	One original copy *Please make copies for use.	After receiving a numbered ticket, wait in the vehicle area until directed. Follow staff instructions to enter Makuhari Messe.

* When moving out on Nov. 20 (Fri.), please enter the Makuhari Messe site in the order of Vehicle Identification *① to *③.

Image of each Vehicle Sticker



Equipment Move-Out Vehicle Sticker

Number of copies distributed

Number of the booths	1-2 booths	3~5 booths	6~9 booths	10~18 booths	20-25 booths	30~40 booths	45~70 booths
Stickers Issued	1 sticker	2 stickers	3 stickers	4 stickers	5 stickers	6 stickers	8 stickers

Notes

- Additional stickers are not available and stickers will not be reissued if lost or misplaced.
- Refer to sections 03-3-2 and 03-3-3 for further details on Load-in and Load-out.
- An exhibitor badge or worker badge is required to enter the exhibition (Refer to section 03-2-2).

Move-In

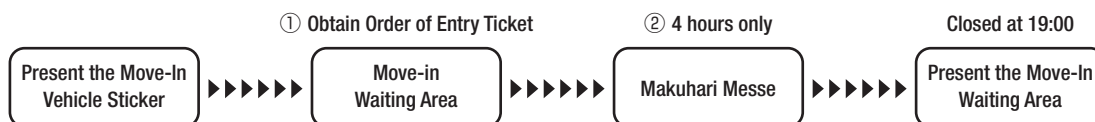
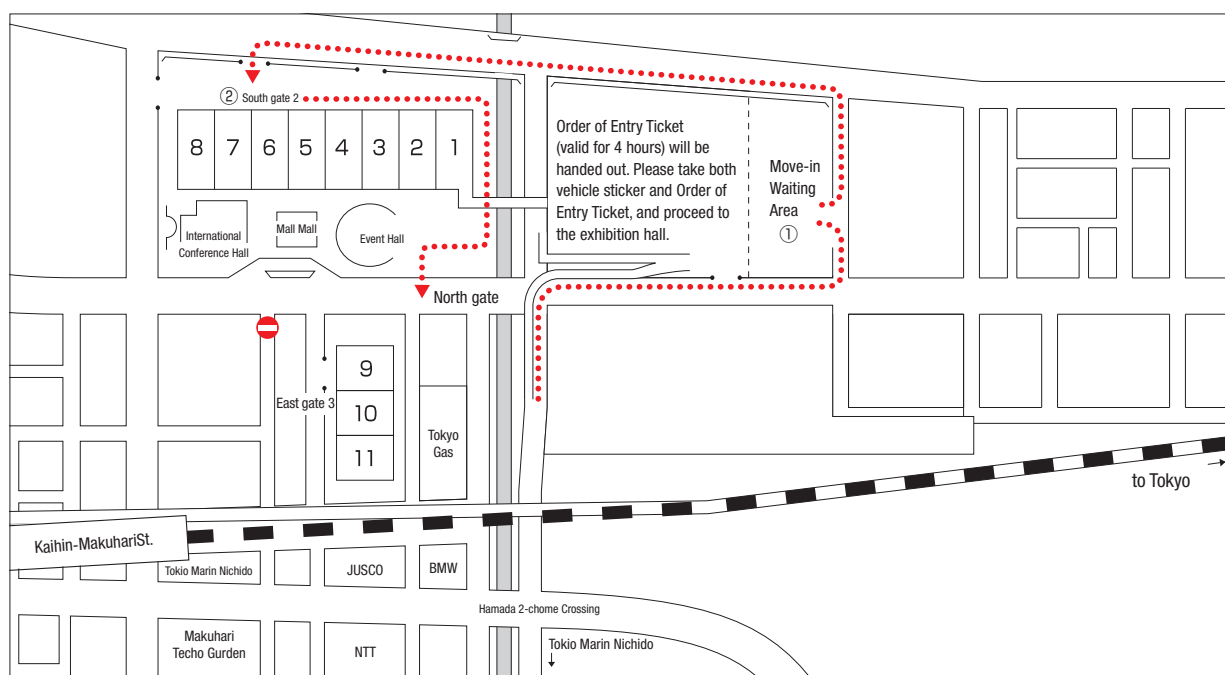
1. All on-site exhibitors / workers involved in setting up and dismantling booths must wear Exhibitor / Worker Badges during the move-in / move-out period. Those without badges will not be permitted to enter the exhibition halls.
2. All motor vehicles entering the exhibition premises must have a Vehicle Sticker. Vehicles with sticker should obtain Order of Move-in / Move-out Tickets Exchange at the Move-in / Move-out Waiting Area.
3. Please follow the management staff's instructions when entering into the exhibition hall.
4. Person in charge of the construction of each booth should check the main cable in the booth beforehand.

Waste Disposal

1. During the move-in / move-out period, removing certain types of waste, such as bulky-waste materials, carpeting and production sheets is the responsibility of each exhibitor.
2. Exhibitors will be invoiced separately for the removal of any such materials left on the premises. Exhibitors are encouraged to use recyclable materials.
3. A recyclable materials disposal area will be prepared on the exhibition premises.

Move-In Vehicles

Move-in vehicles should wait in the Move-In Waiting Area (shown on the reverse side of vehicle sticker). Exhibitors must present Exhibitor Badges and Worker Badges in addition to Move-In Vehicle Stickers to receive Order of Entry Tickets at the Move-In Waiting Area. The Order of Entry Ticket is valid for 4 hours, and parking time is also limited to 4 hours. The Order of Entry Ticket is valid only one time. A new ticket must be obtained at the Move-In Waiting Area every time a Move-in vehicle enters the exhibition premises.

**Move-in Route**

Move Out

■ Move-Out

1. One "Priority Move-Out Vehicle Sticker" will be distributed per exhibitor. Move-out vehicles with this sticker may enter the exhibition premises without going through the Load-Out Waiting Area on November 20.
2. "Equipment Move-Out Vehicle Sticker" and "Decoration Move-out Vehicle Sticker" are required to wait at the Move-Out Area. Please follow staff's directions.
3. The Management Office will not be responsible for damages or loss to exhibits left on the exhibition site after 22:00 on November 20. If move-out is not completed by this time, the exhibitor will be charged an overtime space rental fee.

■ Waste Disposal

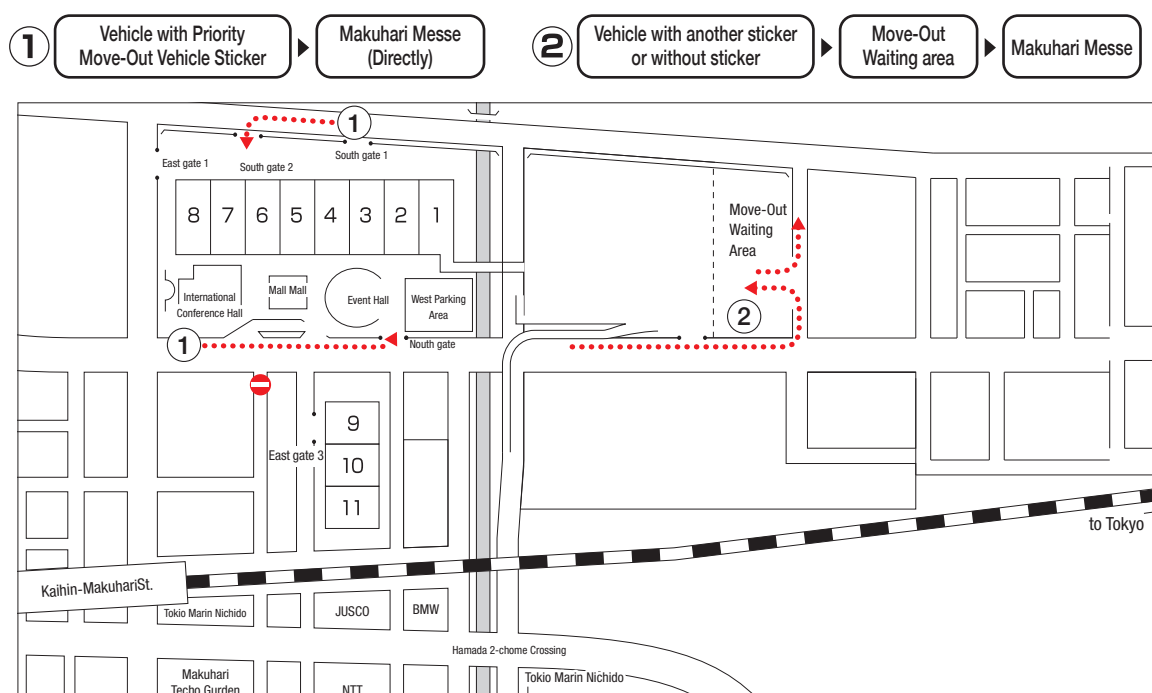
1. During the move-in / move-out period, removing certain types of waste, such as bulky-waste materials, carpeting and production sheets is the responsibility of each exhibitor.
2. Exhibitors will be invoiced separately for the removal of any such materials left on the premises. Exhibitors are encouraged to use recyclable materials.
3. A recyclable materials disposal area will be prepared on the exhibition premises.

■ Move-Out Vehicles

When removing products, the vehicles will enter the Makuhari Messe site in order according to the type of Vehicle Sticker they have. First, vehicles with a "Priority Move-Out Vehicle Sticker" will enter, followed by vehicles with a "Equipment Move-Out Vehicle Sticker" waiting at the waiting area. After that, vehicles with a "Decoration Move-Out Vehicle Sticker" and vehicles without a Vehicle Stickers will be allowed to enter in that order.

1. Vehicles with Priority Move-Out Vehicle Sticker may enter the exhibition premises without going through the Move-Out Waiting Area.
2. Vehicles displaying the "Equipment Move-Out Vehicle Sticker" or "Decoration Move-Out Vehicle Sticker" will be directed to the vehicle waiting area. At the waiting area, a numbered entry ticket will be issued in exchange for the vehicle sticker. Vehicles will then be guided to the venue in the order of their ticket numbers. Please note that vehicles without a numbered entry ticket will not be allowed to enter the venue, even if they have a vehicle sticker.
3. Vehicles without a vehicle sticker will be guided to the venue only after all vehicles with a sticker have been directed.

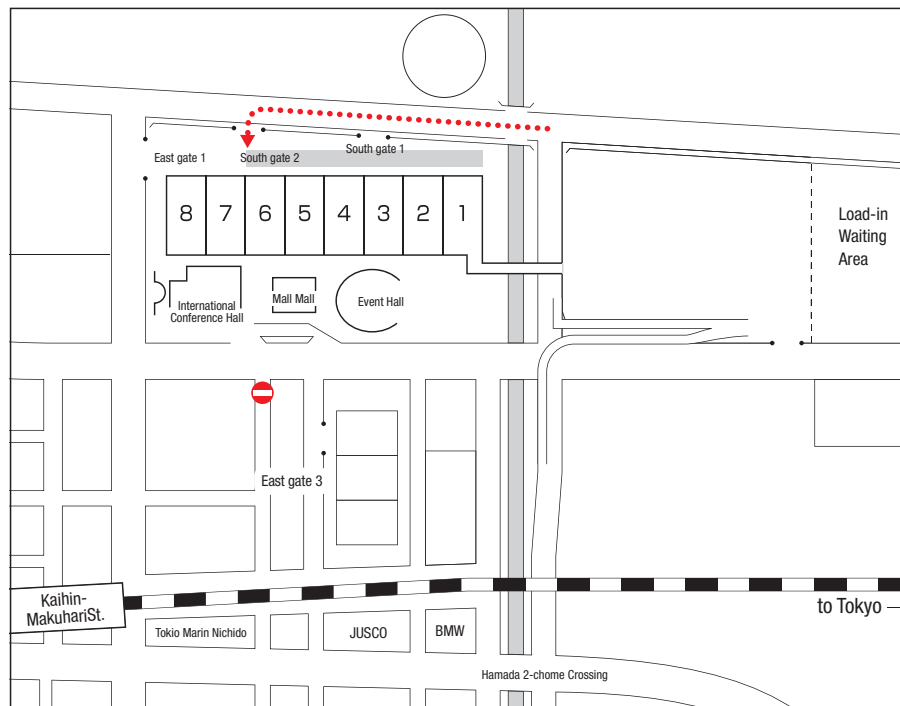
■ Move-out Route



Vehicles During Show Period / Courier Service

■ Exhibitor Vehicles during the Exhibition Period

1. The Show Period Vehicle Sticker will be distributed and remain valid from 8:00 to 18:00 on November 18 and 19. This sticker permits to access to the specified on-site parking lot.
Only 1 sticker will be issued per exhibitor, and no additional stickers will be issued. All vehicles in the specified parking lot must have a sticker.
2. This sticker is not valid on November 20.
3. Should additional load-in vehicle (parking is not allowed) required during the exhibition period, they will be issued at the gate.



■ Courier Service

When sending exhibits, printed materials, or other items to the exhibition venue via courier, please specify a delivery date and time when a recipient will be present at your booth.

The exhibition name, booth number, and exhibitor name must be clearly indicated on the shipping label, and exhibitors are responsible for receiving their own shipments.

There are no restrictions on the choice of courier service. In addition, Move-In Vehicle Stickers are not required for delivery vehicles.

After booth construction has been completed, deliveries will, in principle, be placed inside the booth (unattended delivery), even if the recipient is not present. However, for items that are not eligible for unattended delivery, such as refrigerated/frozen shipments or cash-on-delivery items, or if hand delivery is required, please indicate this in the remarks section of the shipping label, and provide a telephone number where you can be reached on the day of delivery.

2-1, Nakase, Mihama-ku, Chiba-shi, 261-8550, Chiba Prefecture
 Makuhari Messe, Inter BEE 2023 XX Hall
 Booth number : XXXX
 Exhibitor name : XXXXXXXX
 Contact : XXXXX
 Contact person's mobile phone number : XXXXX

We offer a variety of services for transportation from overseas to Japan.

For more details, please refer to section 05-2-1 "Exhibit Transportation from Oversea"

Environmental Measures

■ Measures Adopted at Inter BEE

In accordance with the environmental policy formulated by the Japan Association for the World Exposition, Inter BEE asks that all exhibitors, visitors and sponsors think about the contribution that they can make to create a recycling-oriented society. Inter BEE promotes the “3Rs” (reduce, reuse and recycle) concept and try to reduce the generation of waste at Inter BEE exhibitions.

■ Cooperation Requested to Exhibitors

(1) Control the generation of waste (reduce)

Please consider what you can do to reduce the generation of waste. Keeping in mind the need to reduce industrial waste starting at the design stage for booth display, please avoid the need to carry out construction work at the exhibition site wherever possible by bringing pre-assembled or completed booth facilities to the site.

(2) Actively reuse recycled products (reuse)

Please actively use materials that can be recycled or materials that have already been recycled.

(3) Step up recycling of waste (recycle)

Please separate waste materials, as outlined below, as a means of increasing the percentage of recycled waste. Please deposit recyclable items in the special recycling bins that have been placed at the load-in gate at each hall of the exhibition venue. We ask for your cooperation especially with regard to the bringing in and taking out of large quantities of waste.

- Waste paper (cardboard, paper, pamphlets)
- Empty cans (empty aluminum and steel cans; this does not apply to empty spray cans or gas containers, which are nonburnable)
- Plastic bottles (please dispose after emptying contents)
- Burnables (food scraps, wood and paper scraps)
- Nonburnables (plastic waste, glass and metal scraps)

“Thorough separation of waste” is a practical step you can take to help recycle.

Waste Material Separation

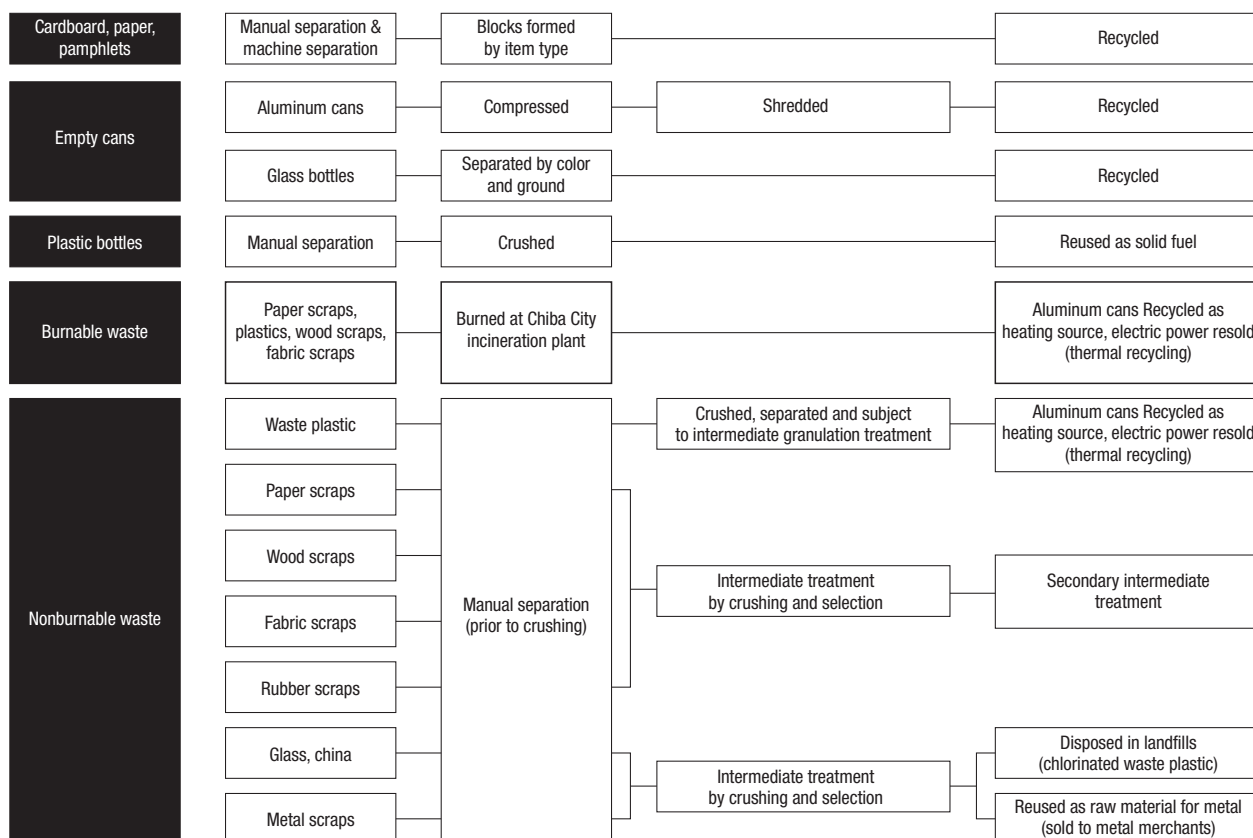
Measures Adopted at Inter BEE

We ask exhibitors to remove waste generated from setting up and dismantling their respective booths, or to take responsibility for the disposal of such waste, including costs incurred. If an exhibitor should leave waste inside the exhibition venue, the exhibitor will be billed later for the cost of disposal.

Please separate waste materials as outlined below, to increase the percentage of recycled waste. Please deposit recyclable items in the special recycling bins placed at the receiving bays of each exhibition venue. We ask for your cooperation, especially with regard to bringing in and taking out large quantities of waste. We ask exhibitors to devise measures for reducing waste at booths and to make arrangements so that, if at all possible, cardboard, exhibition materials and other items do not require disposal when setting up and dismantling booths. You may contact the following office for further details on waste treatment within Chiba Prefecture.

Chiba-Prefecture Bldg. Maintenance Corporation
Makuhari Messe Office
Tel: +81-43-296-0090
Contact: Sato · Yamaguchi

Waste Recycling Flowchart



Booth Regulations

04-1 Booth Standards

04-1-1 Booth Standards

Important

Exceeds Height Regulation

04-1-2 Standard Booth Facilities

04-1-3 Important Points for Booth Design

Important

Prohibition of usage of space beyond booth boundaries /

Visibility of neighboring booths / In-booth stages /

Speakers / Prohibition of using space other than within the booth

04-1-4 Ceiling Structure

04-1-5 Universal Design

Please cooperate

04-2 Booth Display Regulations

04-2-1 Display Contractor Registration

Important

04-2-2 Product Liability (PL) Law

04-2-3 Floor Work

04-2-4 Fireproofing Regulations

04-2-5 Electric Power

Application for Power Supply and Installation

Important

Power Activation

04-3 Product Exhibit Regulations

04-3-1 Products for Exhibit

04-3-2 Display-Area lighting

04-4 In-Booth Demo Regulations

04-4-1 Prohibition

Important

Prohibition on Sales /

Prohibition of Usage of Space beyond Booth Boundaries /

Restriction on Smoke Effects

04-4-2 Sound Emissions and In-booth Demonstrations

Important

04-4-3 Exhibit Lighting Products

Please cooperate

04-5 Booth Management Regulations

04-5-1 Hazardous Item Handling

04-5-2 Exhibitors' Utility Booths (Storage)

04-5-3 Others

Important

Exhibition of Radio Wave-Utilizing Equipment

Exhibits / Demonstrations

After-Hours Events

Provision of Food and Beverages

Exhibition Hall Management and Insurance

Theft and Loss Prevention

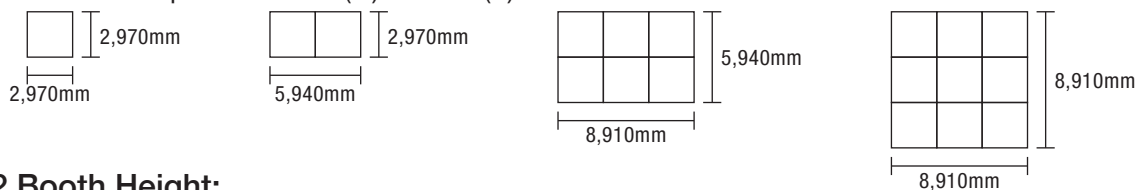
Cancellation or Shortening of the Exhibition due to Force Majeure

Booth Configurations

1 row (1, 2, 3, 4, 5, 6)	2 rows (4, 6, 8, 10)
3 rows (9, 12, 15, 18)	4 rows (16)
Block format (20, 25, 30, 35, 40, 45, 50, 55, 60, 65, 70, 75, 80, 85, 90, 95, 100)	

Booth Standards and Height**(1) Booth spaces for row booths****1. Booth Standards:**

One booth space: 2.97 m (w) 2.97 m (d).

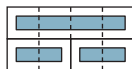
**2. Booth Height:**

The standard height is 2.7 m. The details of height of booth walls are shown below.

The allowable height of group exhibit booth walls is same as those booths with 3 rows.

● 1 row (1, 2, 3, 4, 5, 6)

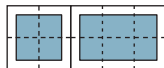
The allowable height of booth walls will be 3.6 m at set back 1.0 m from the corridors and / or foundation panels.



- ... Area where the height is limited up to 2.7m or lower
- ... Area where the height is limited up to 3.6m or lower

● 2 rows (4, 6, 8, 10)

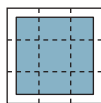
The allowable height of booth walls will be 3.6 m at set back 1.0 m from the corridors and / or foundation panels.



- ... Area where the height is limited up to 2.7m or lower
- ... Area where the height is limited up to 3.6m or lower

● 3 rows (9)

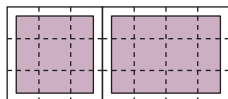
The allowable height of booth walls will be 3.6 m at set back 1.0 m from the corridors and / or foundation panels.



- ... Area where the height is limited up to 2.7m or lower
- ... Area where the height is limited up to 3.6m or lower

● 3 rows (12, 15, 16, 18)

The allowable height of booth walls will be 4.5 m at set back 1.0 m from the corridors and / or foundation panels.



- ... Area where the height is limited up to 2.7m or lower
- ... Area where the height is limited up to 4.5m or lower

(2) Booth spaces for block booths (20 or more)**1. Block booth standards.**

The standard for block booths is 1 booth space, 9m². The floor will be marked in an area equal to 2:1 or 1:1 (w:d) based on the total floor space reserved (9 m² no. of booth spaces).

The actual dimensions will be provided to the exhibitors at the lot drawing for booth space allocation.

2. Booth height of block format

The overall allowable height will be 6m.



- ... Area where the height is limited up to 6m or lower

Booth Standards

(3) In case the size of the product exceeds the booth specifications

The height limitation of exhibit products and decorations will be stipulated as above explained. Exhibitors are requested to submit “**Application for Over-Regulated Heights**” stating the necessary information to Japan Electronics Show Association by **Friday, October 16**, and attach product leaflet and diagram indicating location and height of product(s) (both floor plan and elevation drawing).

In this case, the exhibited product should be displayed within the specified space limitation of the exhibition booth and cannot be displayed in a way that invades into the aisle. Exhibited product that has received prior permission to exceed the height limitation must be exhibited in the original state of the product itself, and any additional decoration will be prohibited.

Notes:

1. Exhibits must, in principle, be installed at least 1 meter back from the front edge of your booth space.
2. Exhibits must not protrude into aisles or any overhead space above the aisles.
3. Exhibits that have been granted permission to exceed height limits must be presented in their original state; decorative enhancements intended to draw attention to the equipment are prohibited.
4. Decorations such as company logos must be placed within the height limits specified according to the number of booth units.

Important Points for Booth Design

All acts related to exhibits and demonstrations must be conducted within the company's own booth. If any of the following acts are seen, the Organizing Committee or the secretariat may demand you to improve your behavior. **If you do not improve your behavior, your exhibit may be terminated.**

■ Safety measures

1. Exhibitors are responsible for controlling crowds around their booths, which might block aisles in public spaces. If a stage is set up in a booth, the Exhibitor must ensure that the booth layout makes it possible to bring all visitors inside the boundaries of the booth.
2. Inviting visitors and / or conducting surveys in aisles and / or public spaces is strictly prohibited.
3. Exhibits, decorations, fixtures, plants and packaging materials should not be left outside of booths, but must be stored within booths.
4. Directly lighting aisles, walls, ceilings, etc., of Makuhari Messe is strictly prohibited. Improvements will be requested to ensure that all booths conform to regulations. Failure to conform the regulations may result in the withdrawal of exhibiting privileges. All activities related to product display and / or demonstration should be conducted inside of the booths.

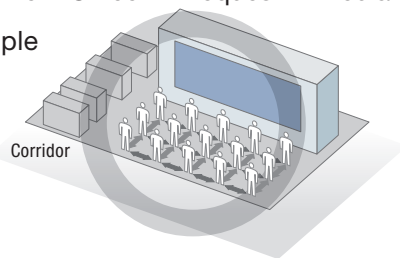
■ Visibility of neighboring booths

As for the design of independent booths, please take into consideration the positions of adjacent booths and design the booths in a way that enables visitors to get an unobstructed view of adjoining booths.

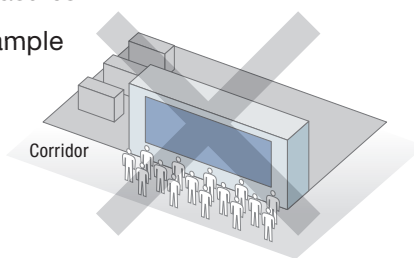
■ In-booth stages

Exhibitors planning to set up a stage in their booths must **ensure that the booth layout makes it possible to bring all visitors inside the boundaries of the booth**. If any problems occur in line with in-booth stages, the Management Office will request immediate countermeasures.

Good example



Bad example

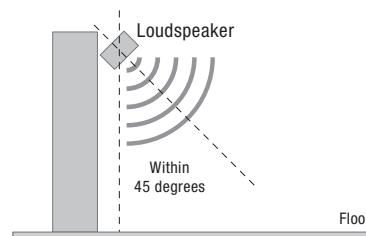
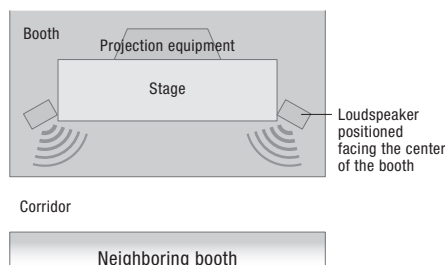


■ Speakers

Exhibitors are prohibited to set up public address systems, such as loudspeakers or mixers, directly facing neighboring booths. So as not to inconvenience visitors or neighboring booths, these systems must be positioned facing the center of the booth. In case of installing loudspeakers on booth walls or displays fixture pillars, the central axis of each speaker must be 45 degrees or less.

In accordance with noise regulations, **the permitted sound level is limited to 75 dB or lower.**

Good example



■ Prohibition of using space other than within the booth

- ① Visitors must not be allowed to block aisles around the booth. Please ensure that the booth can accommodate the visitors.
- ② Calling out to visitors from outside of the booth, having visitors fill out questionnaires outside of the booth, or similar activities are prohibited.
- ③ Product exhibits, fixtures, catalogs, equipment, plants, packaging materials cannot be placed in aisles around the booth or behind the booth.

Ceiling Structure

■ Ceiling structure

If ceilings are absolutely necessary for such reasons as to create shading, soundproofing, etc., the exhibitors are required to submit “**Application for Ceiling Structure**” to Makuhari Messe to obtain permission from the local fire department by **Friday, October 9**.

Please note that the ceiling can block the direct sunlight in the booth, however, indirect light and ceiling lights might be reflected.

The following must be observed in design and construction.

- (1) Fire extinguisher(type 10 or larger) must be installed in the booth
- (2) Any structure with overlapping ceilings (dual ceilings) is not allowed.
- (3) All materials used for decoration must be fireproofed. All materials used for decoration must be labelled fireproof.
- (4) Please submit a floor plan (showing the location and area of the ceiling) and a three-dimensional drawing (showing the ceiling and surrounding walls). Also, clearly indicate that the ceiling is made of flameproof material.
- (5) Automatic fire alarm system (smoke detector) may be required. In such cases, please install an automatic fire alarm system for commercial use and be sure to submit an installation notification (with installation test results) to the secretariat. Please note that smoke detectors for home use are not considered as automatic fire alarm systems.
- (6) Depending on the area and shape of the booth, evacuation exits and evacuation exit guide lights (self-luminous type) may be required.

■ Two-story booth structures

Two-story structures are strictly prohibited.

■ Floor-lifting Structures

Booth floors may be raised a maximum of 1 meter.

■ Suspended Structure

Suspending decorations from the ceiling are prohibited.

Universal Design

■ Universal Design (includes overseas visitors)

In order to provide services of a consistently high quality in line with the standards of the exhibition, Inter BEE has worked hard to raise overall satisfaction levels by seeking opinions and receiving requests from visitors. As we look ahead to the exhibition's role as a comprehensive forum worthy of participation from a diverse range of sectors, we will also strive to find ways of attracting numerous visitors. Please keep the following points in mind when considering booth design and operation. We would be grateful for your understanding and cooperation.

■ Requests to exhibitors for universal design

(1) Booth layout, furniture, and fixtures

- ◆ Spacious layout, and flow lines for visitors in wheelchairs
- ◆ Accessible booth without steps or slopes which may hinder visitors
- ◆ Arrangement of exhibits, panels, and signs
- ◆ Good visibility of signs and panels
- ◆ Multi-lingual panels for exhibits

(2) Service manner

- ◆ Multi-lingual guide staff
- ◆ Staff training on how to serve handicapped visitors
- ◆ Audio equipment with appropriate volume and direction

(3) Providing information in universal design

- ◆ Diverse means of providing information
- ◆ Multi-lingual leaflets

Exhibitors are asked to help make all visitors feel welcomed.

Display Contractor Registration

Exhibitors are requested to submit the “**Application for Display Contractor**” to Murayama Inc. by **Friday, October 16**.

For emergency contact or important notifications during the move-in and construction period, please provide the necessary information.

It will be used to contact you or share important updates during that time.

(If you will handle the booth construction on your own, please enter your company name in the box "Company name" for the Display contractor and submit the form.)

***Exhibitors applying for small-package booth, package displays (appendix 05-2-1), or Special events are not required to submit, however “Decoration Company Registration Form” from Murayama Inc. should be completed.**

■ Compliance with rules

It is necessary for both the staff and contractor who are responsible for installations and decorations to fully understand and comply with all the regulations and contents contained in the Inter BEE exhibition manual. Please make sure to read the exhibition manual carefully.

Product Liability (PL) Law

The Management Office recommends that exhibitors take the following countermeasures related to Japan's Product Liability (PL) Law.

■ Safety / Alarm Indications

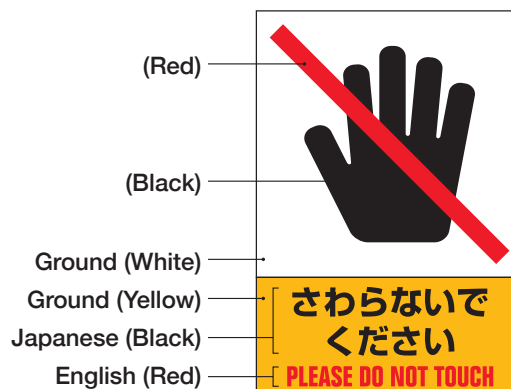
Exhibitors are strongly recommended to ensure the complete safety of their booths and provide adequate safety indications / alarm indications related to displays. The Management Office has designed its own serial safety indications / alarm indications. Exhibitors can download the PDF file at the Exclusive Exhibitor Page.

Color # for Safety / alarm indication

Red	DIC157
Yellow	DIC165
Black	K 100%



Yellow



■ Actual Usage Environment

Exhibits should be displayed in the same exhibition environment as that in which the exhibited products will be actually used. When designing and producing the booth, care should be taken to avoid giving visitors false expectations and/or generating misunderstandings regarding quality. If the exhibition environment is to be different from the actual usage environment, the exhibitor should clearly indicate this fact.

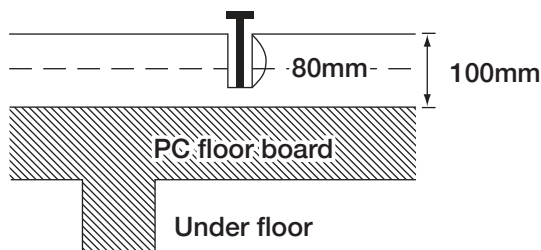
Floor Work

Exhibitors who require floor works are requested to submit the “**Application for Floor Work**” and the floor plan to Murayama Inc. by **Friday, October 16**.

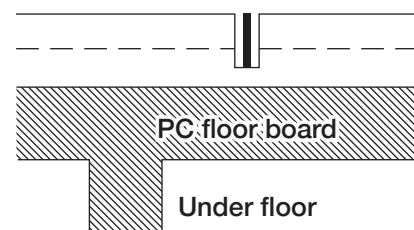
■ Floor Work

1. Exhibitors are required to contact the Management Office in each hall before commencing the work and inform the number of anchor bolts to be affixed. (In case there is no need of anchor bolts, exhibitors are required to inform the cancellation)
2. The use of concrete nails, drilling into the venue floor (including dry-pit drilling), chemical anchors, and jackhammering is strictly prohibited.
3. Floor work is permitted on the condition that all flooring will be restored to its original state after the exhibition. After usage, if the bolt heads project above the surface, they must be sawn off, not hammered in or cut with acetylene torches. All expenses for restoration shall be borne by the exhibitor. In the event that the floor is not restored to its original condition after the final floor inspection, or the restoration is incomplete, the Management Office will complete the restoration work and charge its total expenses to the exhibitor after the exhibition.

【Use the hole-in anchor bolt】



【Original condition】



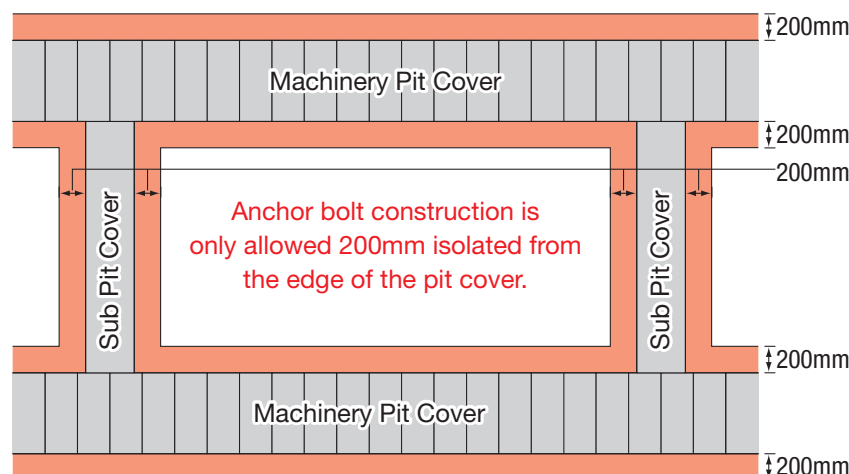
■ Floor restoration expenses

Exhibitors are required to pay the floor restoration fees regardless of the size of anchor bolts used.

¥1,100 (tax incl.) per anchor bolt

■ No anchor bolts should be carried out on 20 mm from the edge of the floor pit

【Floor Ground plan】



Fireproofing Regulations

■ Fire Service Act

According to laws and ordinances, decorative materials used in exhibition halls are required to be treated with fire retardant treatment above a certain standard and equipped as shown below. Please pay special attention when procuring decoration materials. The fire department will conduct strict inspections again this year, and if any of the following laws and regulations are violated or the installation is incomplete, the relevant items will be required to be removed or repaired. **In particular, they will check whether or not the plywood is fire-retardant plywood, as well as the back of the stockroom. In addition, carpets, banners, and curtain will also be thoroughly checked for flameproof labeling, etc. Please pay close attention to these items.**

1. Plywood, Printed Veneer, etc. for Exhibition Decorations

All plywood used as the base material, such as veneer, printed veneer, etc., must be fireproofed plywood, regardless of thickness, that has been treated with a fireproofing process. Sprayed plywood is not permitted.

The same applies to plywood used for decorations, reception counters, etc. Failure to use fireproof plywood will result in an inspection by the fire department, and order the removal or modification of the plywood, please adhere strictly to these rules.

2. Fireproof Plywood Substrates

When thick fabric or paper with folds is decoratively affixed or nailed to a fireproof plywood substrate, the material must also be fireproof. However, thin fabric or paper attached in close contact to the entire surface is considered fireproof plywood.

3. Carpets, curtains, banners, artificial flowers, cloth, paper, and other combustible materials

Flammable items such as carpets, curtains, flags (including banners), paper (posters), curtains, artificial flowers, cloth, etc. must be factory-processed and fireproof. Each of these items must be labeled with a fireproof label.

4. Artificial flower, urethane, acetate, polyester, acrylic, nylon, etc.

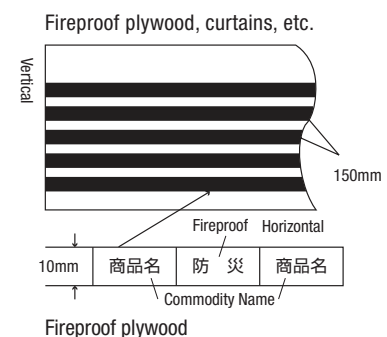
Artificial flower, urethane, acetate, polyester, acrylic, nylon, etc. cannot be used because it is difficult to provide fire retardant performance. However, small quantities of styrofoam cut-out letters, etc., which are out of reach of visitors, are permitted.

【Caution】

1. Please be sure to install fire extinguishers for any construction work that involves fire.
2. Items to be brought in from overseas must be authenticated and inspected in Japan in advance, and proof of authentication must be attached.
3. When banners are used in the exhibition hall, please use one of the following methods.
 - ① Apply fire proof treatment and display a fireproof label.
 - ② Completely adhere the banner to a wall

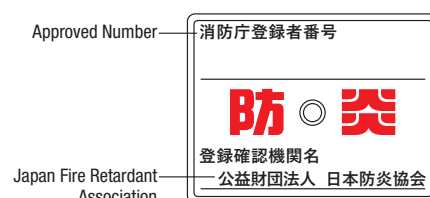
■ Fireproof plywood

The background should be white. The *Kanji* characters 「防炎」 (Fireproof) should be printed in red, and all other characters and horizontal lines should be in black. The fireproof indication located on the reverse side of fireproof plywood is shown below. Characters and lines should be red on this indication.



■ Fireproof carpet

The background should be white. The *Kanji* characters 「防炎」 (Fireproof) should be printed in red, and all other characters and horizontal lines should be in black.



Electric Power

If you will use electricity in your booth, please list the capacity on the “**Application for Power Supply and Installation**” and make an application to SHOHODENKI Co., Ltd. by **Friday, September 25**.

※Exhibitors who have applied for a Small Package Booth or Package Display are not required to submit.

In addition, **we may not be able to accept additional changes once the deadline has passed. Therefore, please complete it accurately and submit it by the deadline.**

■ Electricity Supply Expenses and Usage Fee

Primary power source construction for 1kW + Electric consumption fee = 11,000 yen (tax incl.)

*Inter BEE has paid the electricity supply expenses (1 kW per booth) and electricity usage fee (total capacity) for the electricity used in booths in the past. However, we have now revised this to a rate of 11,000 yen (including tax) for each 1 kW applied for.

*Secondary side electrical work from the total switch installed by the Management Office will be required separately.

*The electricity supply expenses and electricity usage fee per 1 kW in one booth is included when using the package display kit.

■ Basic Power Supply Equipment

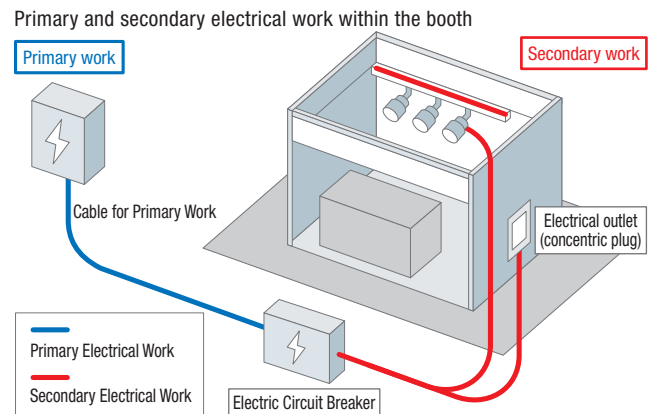
(Primary Work: Electrical cables will be laid from the facility's power source to the booth, with a breaker installed.)

The Management Office will provide electrical facility construction services according to the fees listed above and based on the contents of the Application for Supply of Electricity we will install a single phase 100 V, a single phase 200 V or a three phase 200 V total switch (electric circuit breaker) in each booth based on the applied position submitted to the Management Office.

Please understand that there are places where trunk cables traverse the passageways inside and in front of booths due to the pit position.

■ In-booth Electrical Work (Secondary Work: Wiring work from breakers to outlets, lights, etc.)

The exhibitor should please perform all electrical work (e.g., in-booth distribution board, electric lights, fluorescent lights and outlets) from the total switch (electric circuit breaker) installed by the Management Office. Please take measures, such as stationing a technician in your booth, to prevent accidents caused by exhibits in booths during the exhibition. Moreover, please make sure to establish an earth leakage circuit breaker in the distribution board in your booth.



■ Exhibitors Applying for Small Package Booth or Package Display Kit

The Primary power source construction and electric consumption fee per 1 kW in one booth is included when using the package display kit.

You do not need to submit the “Application for Power Supply and Installation” if you will use less than the prescribed electricity capacity (1 kW in one booth).

If you will need to exceed the prescribed electricity capacity (1 kW in one booth), please enter the additional amount on the separate application form and submit it.

■ Using Compressor

If you will be using a compressor, be sure to indicate the horsepower rating and make every effort to reduce noise to avoid disturbing other exhibitors.

■ Power feed to booths

1. Power feed availability

12 or more booths	From 11:00 Monday, November 16
10 or less booths	From 14:00 Monday, November 16

※However, the transmission of power may be delayed due to the progress of work in surrounding booths.

2. The power feed will terminate at 17:30 on Friday, November 20, 2026.

3. Miscellaneous information

If you require a power feed at an earlier date, 24-hour power, or continued power feed even after it is scheduled to stop, please submit the “**Application for Display Contractor**” to the Shoho Denki Co., Ltd. by **Friday, September 25**. Additional charges will be applied for any earlier power feeds.

Also, please be aware that scheduling may make it impossible to meet a request for an earlier power feed. If you want a 24-hour power feed, this requires a separate circuit. Basically, the exhibitor is responsible for managing and controlling the power supply for the company's booth.

■ Others

1. Protective equipment (backup)

The Management Office cannot be responsible for any damage to exhibits caused by accidental power failure or voltage drops. For exhibits requiring constant voltage and/or frequency (the voltage in each booth will be 100V $\pm$ 5%), exhibitors are required to install necessary back-up equipment (power supply stabilizing units, etc.).

2. Electrician licensing

Contractors carrying out electrical work in booths must carry their licenses with them at all times. Unlicensed workers or those who fail to carry their licenses will be ordered to stop work.

3. Observing electrical standards

Electrical work in each booth must be carried out in accordance with electrical standards (internal electrical regulations).

Products for Exhibit

Inter BEE also uses the number of manufacturers of foreign products and products of other companies as a reference when calculating the number of exhibitors.

Therefore, please submit the “[Notification Form for Exhibited Products](#)” to the Japan Electronics Show Association by **Friday, October 30**. Thank you in advance for your cooperation on this matter.

■ How to fill out the form

- If you are exhibiting only your own products, please check “Exhibiting only own products.”
- If you are also exhibiting products other than your own and fall under the categories below, please check “Exhibiting foreign and/or third-party products” and provide the name of the manufacturer.
 - (1) Exhibitors headquartered in Japan:
 - Products not manufactured by your own company
 - (2) Exhibitors headquartered overseas (including Japanese subsidiaries):
 - Products manufactured by your company in your home country (country of head office)
 - Products not manufactured by your own company

Notes for entering product information:

- ※ If you are exhibiting multiple products from the same manufacturer, please list only the main product.
- ※ Equipment used for product display or presentation purposes (e.g., screens, monitors) is not applicable and does not need to be listed.

Display-Area lighting

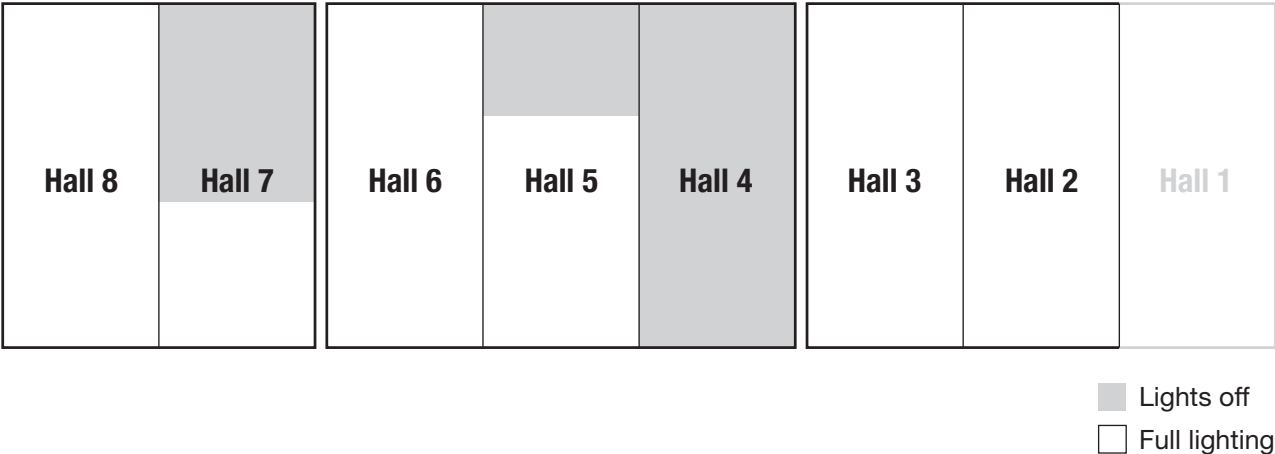
■ Display-area Lighting

Halls 2–6 use mercury-vapor lighting and Halls 7–8 use LED lighting.

Ceiling lighting is installed with four fixtures per block and will be adjusted by the Management Office as necessary to ensure appropriate exhibition conditions.

Illuminance levels are approximately 500 lx (Halls 2–6), 830 lx (Hall 7), and 700 lx (Hall 8) when all ceiling lights are on, and approximately 50 lx when all lights are off.

Lighting will be operated according to the schedule below.



■ Test for lighting adjustment

Lighting adjustment plans to be implemented from 14:00 to 16:00 on November 17.

We are going to pull down the shutter in South Side during the testing overhead lighting. Please go through from the north part during the testing time. Some areas of the site have natural lighting; please bear in mind that intensity may vary according to the weather, the booth lighting, or the color of the booth wallpaper.

Prohibition

■ Prohibition on Sales

No exhibit materials are allowed to be sold during the exhibition period for any reasons.

If you wish to conduct on-site sales, it is permitted only if you apply in advance to the Executive Committee or the Association and obtain their approval.

For all exhibited items, including publications and software products, please contact the Japan Electronics Show Association in advance if you plan to conduct on-site sales.

In addition, when conducting on-site sales, please ensure compliance with all legal requirements for commercial transactions, as well as domestic laws and regulations related to on-site sales, including the Act on Specified Commercial Transactions and the Act against Unjustifiable Premiums and Misleading Representations.

■ Prohibition of Usage of Space beyond Booth Boundaries

1. Exhibitors are responsible for controlling crowds around their booths, which might block aisles in public spaces. If a stage is set up in the booth, the exhibitor must ensure that the booth layout makes it possible to bring all visitors inside the boundaries of the booth.
2. Inviting visitors into booths and / or conducting surveys in aisles in public spaces is strictly prohibited.
3. Exhibits, decorations, fixtures, plants and packaging materials should not be left outside of booths, but must be stored within booths.
4. Directly lighting aisles, walls, ceilings, etc., of Makuhari Messe is strictly prohibited.
(Except Entertainment/Lighting area)

Improvements will be requested to ensure that all booths conform to regulations. Failure to conform may result in the withdrawal of exhibiting privileges.

■ Restriction on Smoke Effects

Smoke effects (including dry ice, carbon dioxide gas, etc.) are prohibited.

Sound Emissions and In-booth Demonstrations

■ Sound Volume

When using AV equipment for a demonstration and/or explanation in a booth, exhibitors are requested to follow the instructions below in order to keep comfortable environment for visitors.

Sound Level : less than 75dB

1. Above sound volume is the standard, when measured from 2 m away from the border line of booth. This level must be observed throughout every booth.
2. During the exhibition period, the Management Office will regularly measure sound levels. Exhibitors are also asked to voluntarily measure sound levels within their booths before and during the exhibition. Contact the on-site Management Office to borrow measuring equipment.
3. Breach of noise-level restrictions: Any exhibits exceeding the specified noise levels must be modified to conform to regulations. Failure to conform may result in the loss of exhibiting privileges.
4. **Even if the sound level is within the specified limits, we may request improvements if the sound is clearly unpleasant or if it causes complaints from neighboring booths or visitors. If the sound is clearly unpleasant or includes sudden loud noises—even within the above limits—and it leads to complaints from neighboring exhibitors or visitors, we will also require corrective action. If no improvement is made, we may ask you to suspend your demonstration.**
5. Exhibitors are requested to pay sufficient attention to the locations and directions of loudspeakers or mixers. (See page 04-1-3)

■ Copyrights

Exhibitors playing music or replaying recorded audio or video material must pay royalties on said material (unless the exhibitor owns the rights or has made separate arrangements for payment of royalties). Royalties are payable to the Japanese Society for the Rights of Authors, Composers and Publishers (JASRAC), which handles royalties in Japan. Please contact JASRAC at the following address for details on arrangements and royalty calculation methods. For inquiries about video copyright, please directly contact the corporation or group that made the video.

Japanese Society for the Rights of Authors, Composers and Publishers (JASRAC)
Tokyo Event & Concert Division
5F Hibiya Building, 1-1-1 Shimbashi, Minato-ku, Tokyo 105-0004, Japan
Tel: +81-3-5157-1162 Fax: +81-3-3503-5552

■ Illumination / Lighting

Nothing may be directly attached, nor may lights be shone directly onto the walls, floors or ceiling of exhibition hall except for the Entertainment/Lighting area.

When strong lighting equipment such as LEDs are used in displays and/or signboards, they must be positioned so as not to inconvenience visitors or neighboring booths. If any problems occur in line with lighting, the Management Office will request immediate countermeasures.

■ Others

Please take preventive measures to avoid the generation of the following during demonstrations. Please be considerate of other exhibitors and visitors.

1. Hot air
2. Gases
3. Odors
4. Vibration

Exhibit Lighting Products

If you are exhibiting lighting products in categories other than “**Entertainment/Lighting**”, please submit this application to the Japan Electronics Show Association by **Friday, October 30**.

■ **Please agree to the following.**

1. When illuminating towards the ceiling of the Makuhari Messe building, only illuminate the area directly above your booth even if your lighting entails moving light.
2. Do not illuminate walls or corridors within the Makuhari Messe exhibition area.
3. Only illuminate the area within your booth and ensure that your exhibition does not affect the surrounding booths.

- * “**Entertainment/Lighting**” exhibitors do not have to submit this application form.
- * Please note that exhibitors cannot exhibit lighting products in categories other than “**Entertainment/Lighting**” without approval.
- * Lighting products for decoration are not applicable.

Hazardous Item Handling

■ The Fire Prevention Law Prohibits the Following Activities on the Exhibition Site

1. Smoking
2. Open flame (spark-producing items, exposed elements, etc.)
3. Liquefied petroleum gas (LPG) or other flammable / pressurized gases
4. Hazardous objects (gasoline, kerosene, other oils, etc.)
5. Hazardous materials (explosives, matches or disposable lighters in large quantities, etc.)

■ Exceptions

The permission for bringing-in of the items above may be obtained from the local fire department. Therefore, the exhibitors who need any of the above mentioned materials (except smoking) to execute product demonstrations are required to submit the “**Application for Flammable or Hazardous Materials Use**” and two copies of detailed descriptions for the demonstrations to Murayama Inc. by **Friday, October 16**.

■ Smoking

Smoking in the booths is strictly prohibited. Smoking is only permitted in specially designated Smoking Areas.

■ Open Flame

The Exhibitors must to follow the conditions below when they use open flame:

1. Minimize possible the size and quantity of on-site equipment and use devices of the same type.
2. Protect the surrounding area with fireproofed materials.
3. Observe conditions closely and provide adequate fire safety equipment.
4. Set up one fire extinguisher. Provide one fire extinguisher (Type 10 and above) with an extinguishing capacity of 2 or higher.
5. Responsible person must be stationed at the booth.
6. Open flame must be at least 5 m from fire exits, hazardous materials and other flammable materials.

■ Liquefied Petroleum Gas (LPG) or Pressurized Gas

The exhibitors must to observe following rules when using LPG and other pressurized gases (oxygen, hydrogen, nitrogen, carbon dioxide, argon gas, etc.): Please consult with us as soon as possible to determine if you can bring oxygen or hydrogen gas.

1. After installation, test all containers for leaks, and if necessary display a sign says, “Caution: Do Not Use Near Flammables” on them.
2. Use pressurized gases under the lowest possible pressure, and handle containers carefully. Bringing in of flammable gas cylinders (except cartridge types) to the exhibition site is strictly prohibited.
3. To prevent gas leakage, use a complete connector for all connecting parts and check continuously with a gas leak detector.
4. If you plan to bring in oxygen gas or hydrogen gas, pre-consultation must be necessary with the Local Fire Department.

■ Hazardous Materials

1. Bring only one day's supply or less onto the exhibition site.
2. Do not replenish supplies during exhibition operating hours.
3. Provide adequate fire safety measures and handle materials carefully at all times.
4. Place hazardous materials 6 m and other materials 3 m or more from emergency exits.
5. A Type 10 fire extinguisher must be readily available.
6. Place hazardous materials 5 m away from areas in which open flames are being used.
7. Responsible person must be stationed at the booth to monitor safety.
8. Application is not necessary to carry in any sanitizer under 500ml in volume and 60% alcohol.
However, application is required for refillable bottles.

Exhibitors' Utility Booths

Exhibitors who require utility booths are requested to submit the “[Application for Exhibitors' Utility booths](#)” to Japan Electronics Show Association by **Friday, October 9**.

Utility booths locations

The location of exhibitors's utility booths will be considered by the Management Office.

Please note that the location of the storage rooms cannot be decided by the exhibitors.

Usage period

Utility booths will be available for use **from 13:00, Monday, November 16 to 18:00, Friday, November 20**.

Key rental

The Show Management Secretariat will start renting keys **on Sunday, November 15**.

Exhibitors are requested to bring their business card and pick up their keys at the on-site management office.

Returning of the key : Please return the key to the Management Office by **18:00, Friday, November 20**.

Precautions

Please do not nail, scrape, decorate with cutting sheets, or do any other direct work on the walls (including double-sided tape). Please understand that you may be charged a restoration fee in the event that you do any such work that prevents.

Regular Type

Size: (W) 2.97m × (D) 2.97m × (H) 2.7m
(both Type A and Type B)

• Type A

¥247,500 (including consumption tax)

includes 3 folding chairs, 1 long table, 1 three-person locker,
2 sets of steel shelves, 2 fluorescent lights and 1 electricity outlet.

• Type B

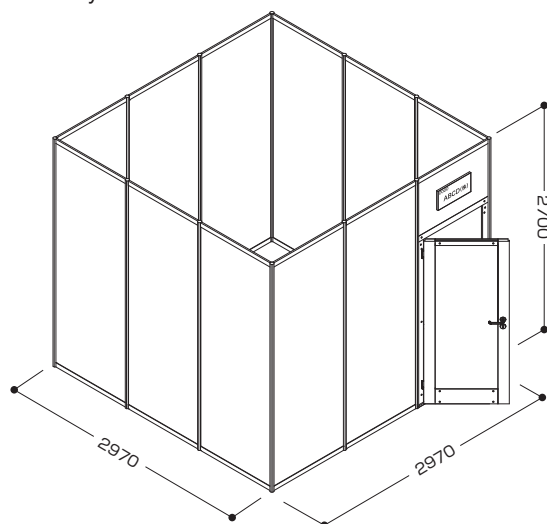
¥221,100 (including consumption tax)

includes 2 fluorescent lights and 1 electricity outlet.

• Type C

¥198,000 (including consumption tax)

No electricity outlet.



Small Type

Size: (W) 1.98m × (D) 1.98m × (H) 2.7m

• Type A

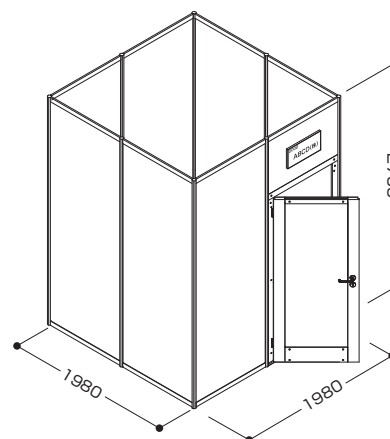
¥139,700 (including consumption tax)

includes 2 fluorescent lights and
1 electricity outlet.

• Type B

¥116,600 (including consumption tax)

No electricity outlet.



■ Exhibition of Radio Wave-Utilizing Equipment

When exhibiting equipment that utilizes radio waves (such as wireless communication devices, wireless microphones, Wi-Fi devices, Bluetooth devices, etc.) at the exhibition venue, please be sure to confirm whether the device has obtained Technical Conformity Certification (“Giteki” mark) under the Radio Act, and whether a radio station license is required.

Any exhibits that may violate the Radio Act or other relevant laws and regulations may be subject to suspension or removal at the discretion of the organizer.

〈Note〉

- For devices that require a Technical Conformity (“Giteki”) mark, please make sure to confirm and display the mark and its certification number.
- For devices transmitting on frequencies that require a license, please ensure that you hold a valid license.
- Unauthorized transmission or emission of radio waves at the venue is strictly prohibited by law, and may result in serious trouble or legal penalties.

■ Exhibits/Demonstrations

The Management Office is responsible for the management, maintenance, preservation of order and safety of visitors. Exhibitors may be requested to take suitable countermeasures when it is deemed they impede these responsibilities, or a demonstration might have to be altered or canceled. The Management Office will not be held responsible for accidents caused by exhibitors. If there is an accident, the exhibitor should take immediate measures and contact the Management Office.

■ After-Hours Events

Exhibitors may hold networking events, receptions, or similar activities for visitors within their booths after exhibition hours during the show period.

If you wish to hold an after-hours event, please review the following requirements and procedures carefully. Please note that prior approval is required. If you plan to organize an after-hours event, please contact the Show Management Office in advance for further information and the necessary application procedures.

【Important Notes】

1. Participants (visitors) remaining in booths after hall closing must be informed in advance not to enter other exhibition booths.
2. Exhibitors must provide a means of identification (e.g., badges or wristbands) for participants of after-hours events, and ensure that all participants wear them. For security purposes, samples of such identification must be submitted in advance to the Secretariat.
3. Security staff appointed by the Secretariat will patrol the exhibition halls after closing.
4. Upon exit from the exhibition hall, visitors may be required to present their admission QR code for security verification.
5. All visitors must leave the venue by 21:00.
6. On the day of the event, overtime work notification must be submitted online.
7. Beverage service (including alcoholic beverages) and light refreshments are permitted. If food and beverages are served within the booth, proper hygiene management must be strictly observed, including the following:
 - a. Hand sanitizers must be installed.
 - b. All staff involved in service must thoroughly wash hands and use alcohol-based sanitizers.
 - c. Proper temperature control of food and beverages must be maintained.※If food is prepared and served on-site, exhibitors must submit the required notification in advance to the Chiba City Public Health Center.
8. Exhibitors are responsible for collecting all waste arising from food and beverage service, including containers and packaging materials, after the event and disposing of it at locations designated by the Management Office. Leaving waste inside booths or within the exhibition halls is strictly prohibited.

■ Provision of Food and Beverages

1. Food and beverages must be distributed only within your booth. Distribution in aisles, common areas, or any location outside your booth is strictly prohibited.
 2. Exhibitors are responsible for ensuring appropriate quality control and food hygiene management for all food and beverages they distribute.
 3. It is recommended that food and beverages be distributed in their original unopened packaging or containers.
 4. If you intend to provide opened food or beverages, conduct food preparation, offer food or beverage samples requiring preparation, serve alcoholic beverages, or engage in any other activity requiring confirmation of public health regulations, you must confirm the necessary procedures, equipment, and facilities, and consult the Chiba City Public Health Center in advance. The Organizer assumes no responsibility for food poisoning, hygiene-related incidents, injuries, or any other accidents or disputes arising from the distribution or sampling of food and beverages. Exhibitors are solely responsible for ensuring compliance with applicable regulations and for implementing all necessary safety, hygiene, and operational measures.
- Distribution of unopened bottled or canned beverages (e.g., PET bottles or cans) to visitors generally does not require prior notification or approval from the Chiba City Public Health Center.
 - Requirements for serving alcoholic beverages vary depending on the method of service. Please consult the Chiba City Public Health Center in advance.
 - If food or beverage sampling involves preparation, cooking, or plating, additional requirements may apply, such as obtaining the necessary permits, using licensed food service operators, or providing specific facilities and equipment. Please consult the Chiba City Public Health Center for details.
 - If you wish to use a catering service, the Organizer may be able to introduce an approved service provider. Please contact the Show Management Office for assistance.

■ Theft and Loss Prevention

During the exhibition, including the move-in and move-out periods, a large number of exhibitors, contractors, and other personnel will be present in the venue. Please take every precaution to prevent theft, loss, or unattended belongings from being stolen.

While the Organizer will provide venue security, exhibitors are solely responsible for the safekeeping of their exhibits, equipment, personal belongings, and other property.

Please take particular care not to leave valuable items such as laptop computers, tablets, cameras, or smartphones unattended within your booth.

When your booth is unattended, valuables should be stored in a locked cabinet or other secure location.

If you experience theft or loss, or if you notice any suspicious persons or unattended items, please report the incident immediately to the Show Management Office.

If you are using a Utility Booth, you are responsible for ensuring that it is kept securely locked.

The Organizer accepts no responsibility for the theft, loss, or damage of any items stored in the Utility Booth. Please take appropriate precautions when storing valuables or expensive equipment. If your booth includes a storage area, it should be designed to be lockable whenever possible. Please keep the storage area locked whenever it is not in use and ensure that all stored items are properly secured. Disclaimer The Organizer, the Executive Committee, and the Japan Electronics and Information Technology Industries Association (JEITA) will make every reasonable effort to maintain the safety and security of the exhibition venue, including the deployment of security personnel. However, they shall not be liable for any injury, loss, or damage to persons or property arising from natural disasters, fire, theft, loss, or any other force majeure event.

■ Exhibition Hall Management and Insurance

1. The exhibition management will, to the best of its ability, provide for the security of exhibits during the show period, for example, by implementing security guard patrols. However, the management cannot assume responsibility for damages from natural disaster, fire, theft, loss of property or other occurrences beyond its control and recommends that exhibitors take steps of their own.
2. Exhibitors must make immediate reparations in the case of injuries and / or property damage occurring at the exhibition site, whether or not said injuries / damage result from negligence on the exhibitor's part. A booth manager should be on hand at all times to prevent injuries, damage, fire and other hazards that might occur during demonstrations.
3. Exhibitors are encouraged to arrange appropriate measures, such as insurance, for their property at the exhibition.

■ Cancellation or Shortening of the Exhibition due to Force Majeure

1. In the event that it becomes extremely difficult to hold the exhibition due to natural disasters such as earthquakes, typhoons, and fires, infectious diseases, terrorism, instructions or orders from third parties, or other force majeure (hereinafter referred to as "Force Majeure"), the organizer may cancel the exhibition or shorten the date or time of the exhibition even before or during the exhibition period. In such a case, the organizer will notify exhibitors immediately after making the decision and announce it on its website. The Organizing Committee and the Association will not be held liable for any loss or damage incurred by exhibitors as a result of such decisions or actions.
2. If the entire exhibition is cancelled due to force majeure prior to the first day of the exhibition, the Association will return the balance of the booth fee to the exhibitor after deducting necessary expenses to be reimbursed.
3. If the exhibition date or hours are shortened or the exhibition is cancelled due to force majeure after the first day of the exhibition, the booth fee will not be returned.
4. No compensation will be made for expenses incurred by exhibitors.

Services Related to Booth Operation

05-1 Transport Service

05-1-1 Transport, Move-in and Move-out Services

05-1-2 Exhibit Transportation from Overseas

05-2 Rental Fixtures

05-2-1 Package Booth Service & Rental Fixtures

05-2-2 PC Rental

05-3 Infrastructure Services

05-3-1 Internet Connection

05-3-2 Antenna Installation

05-3-3 Cabling between booths

05-4 Booth Management Services

05-4-1 Hotel Reservations

05-4-2 Food / Beverage Tickets

05-4-3 Application for Lunch Box Delivery Service

05-4-4 Receptionist / Interpreter

05-4-5 Booth Cleaning / Waste Material Removal

05

Transport, Move-in and Move-out Services

■ Transport within Japan

Exhibitors requiring cargo collection services on-site and single-lot, small package delivery are requested to submit “**Application for Transport Japan**” to Ishikawa-Gumi, Ltd. by **Monday, October 19**.

When you applied for single-lot, small package delivery service, please clearly indicate “Attention to Inter BEE 2026” together with the exhibitor’s name, hall number and booth number on address labels and cargo receipts, and send a package(s) with address labels to Ishikawa-Gumi by Monday, October 19.

“Small packages” are packages with maximum exterior dimensions (W + D + H) of 120cm and a maximum weight of 15kg.

Inter BEE 2026				
Booth Number	1	2	3	4
Exhibitors Name	○○○○Ltd.			
Person in Charge	Mr. Taro Yamada			

■ Move-in / Move-out Services

Exhibitors requiring loading / unloading services on the show site, such as unloading exhibits from trucks, delivering them to exhibition booths, unpacking and re-packing, removal from the exhibition booth, and loading onto trucks must fill in the “**Application for Move-in / Move-out Services**” and submit it to Ishikawa-Gumi, Ltd. by **Monday, October 19**.

Operation and forklift charges:

	Fee (tax incl.)
Worker / person	¥6,600 / hour
2.5-ton forklift	¥17,600 / 30 min.
5.0-ton forklift	Calculated based on work content
Crane	Calculated based on work content

*There is a surcharge for public holiday and weekends. Please contact Ishikawa-Gumi (refer to 01-5-2.1.) for details.

Exhibit Transportation from Overseas

The Show Management Office offers various services for exhibitors bringing exhibit items or decoration materials from overseas. If you wish to use the transportation services, please submit the “**Application for Exhibit Transportation from Overseas**” to Ishikawa-Gumi by **Friday, October 16**.

The following official logistics partner has been designated for Inter BEE:

Ishikawa-Gumi, Ltd. Person in charge: Ms. Watanabe at International Dept.
4-14-2, Higashi-Ohi, Shinagawa-ku, Tokyo 140-0011 Tel: +81-3474-8102 Fax: +81-3-5460-9841
E-mail: h-watanabe@ishikawa-gumi.co.jp

■ Available Services

1. Arrangement of ocean freight
2. Arrangement of air freight
3. Courier handling (please arrange with shipping and import duty prepaid/DDP)
4. Transport within Japan (e.g., pickup from local agents in Japan)
5. On-site handling and labor

■ Ocean Freight

Both FCL (Full Container Load) and LCL (Less than Container Load) options are available. Due to ongoing delays in ocean shipping, exhibitors from Europe and North America are recommended to use air freight.

Deadline for arrival at Yokohama Port: Friday, October 30

■ Air Freight

Air freight arrangements are available from various countries. Compared to sea freight, air freight offers a shorter shipping time and simpler procedures. For items containing lithium-ion batteries, a safety data sheet must be submitted in advance.

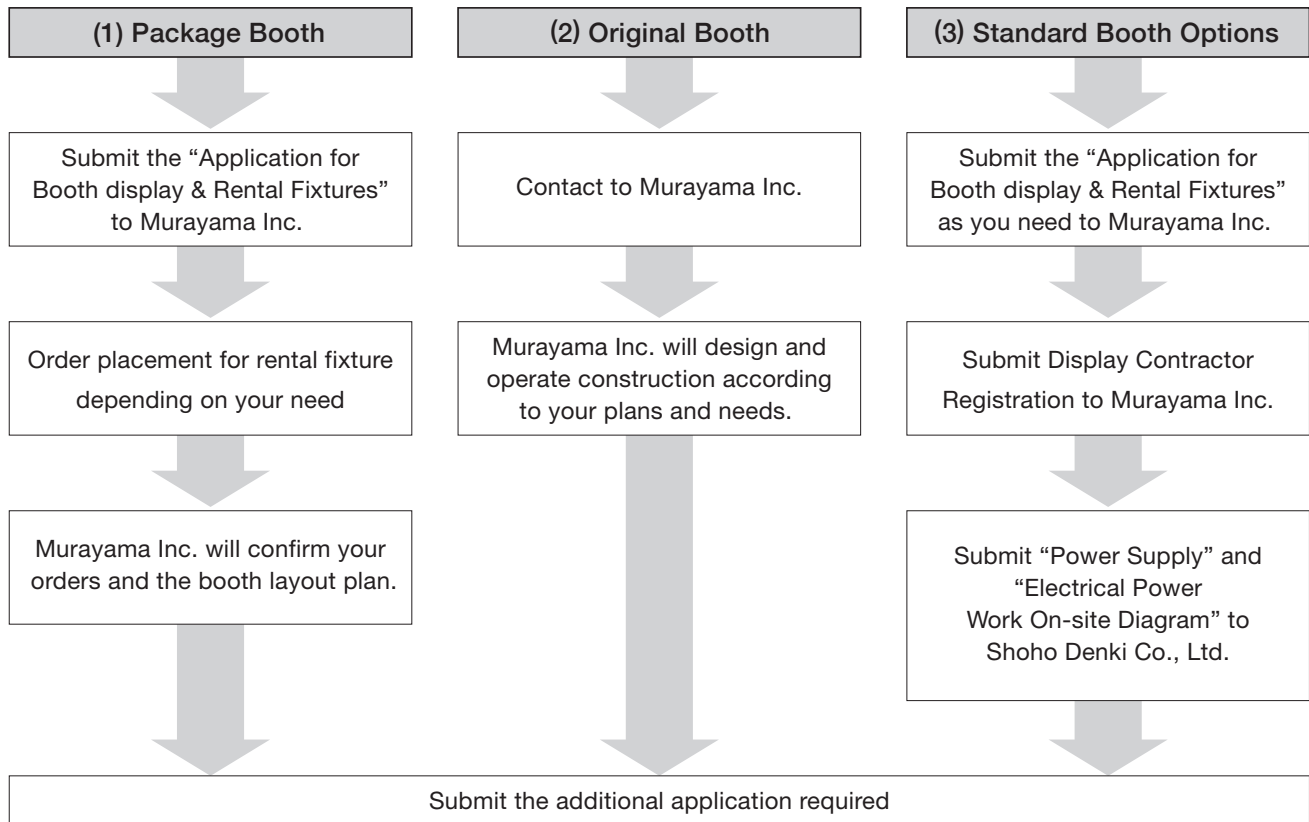
Deadline for arrival at Narita Airport: Wednesday, November 4

■ Transport within Japan / On-Site Handling

Services include pickup from the exhibitor's office within Japan, return delivery, or only on-site handling such as unloading at the venue.

**Please note: any cargo not confirmed by Ishikawa-Gumi will not be accepted or handled.
Be sure to submit all required documents and contact Ishikawa-Gumi by the specified deadlines.**

Package Booth Service & Rental Fixtures



■ Exhibitors who apply Package Booth

- * Display Contractor Registration will be submitted by Murayama Inc. (You're not required to submit.)
- * 1kW of Electric power supply costs and expense per booth is included in Package Booth. Exhibitors who wish to use electricity over the range of 1kW per booth, please apply the amount of additional electricity by "Application for Power Supply and Installation".
- * The construction costs will be paid to the decoration company, Murayama Inc.

■ About Electrical work

- * "84. Distribution box and circuit work" will be charged when exhibitors apply items No. 78-83. Even when exhibitors applying Package Booth, "84. Distribution box and circuit work" will be charged depending on the amount of the applied electricity. These construction fee should be paid to Murayama Inc.
- * "Power supply" fee should be paid to Secretariat office.

■ We also offer decorations other than package displays, so please contact Murayama Inc. if you wish.

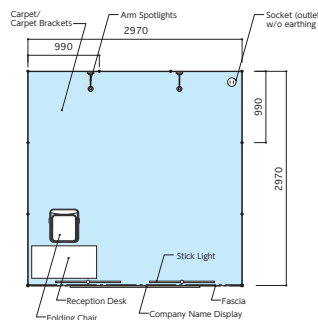
Package Booth Service & Rental Fixtures

Three types of package booth are available as described below. Exhibitors who require package booth and / or rental fixtures must fill in the “**Application for Booth Display & Rental Fixtures**” and submit it to Murayama Inc. by **Friday, October 16**.

Basic Plan

1 Booth

W:2970mm×D:2970mm



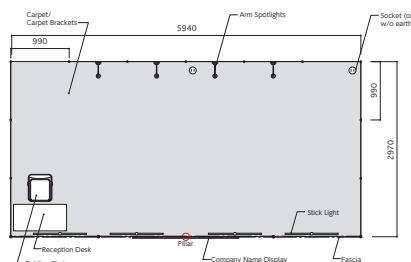
Booth Specifications

- Carpet 1 booth
- Carpet Brackets 3 m
- Fascia 3 m
- Reception Desk (White) 1 unit
- Folding Chair (Blue) 1 piece
- Company Name Display 1 board
- Arm Spotlights 2 piece
- Stick Light 2 piece
- Socket (outlet) w/o earthing 1 piece
- Power Supply & Expense (100V) ... 1 kW
- Distribution Box and Circuit Work ... 1 crt.

JPY 102,300 (includes consumption tax)

2 Booth

W:5940mm×D:2970mm



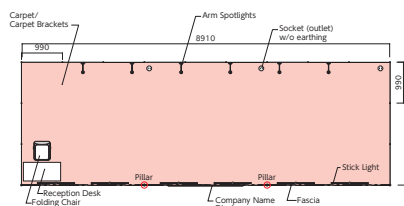
Booth Specifications

- Carpet 2 booth
- Carpet Brackets 6 m
- Fascia 6 m
- Reception Desk (White) 1 unit
- Folding Chair (Blue) 1 piece
- Company Name Display 1 board
- Arm Spotlights 4 piece
- Stick Light 4 piece
- Socket (outlet) w/o earthing 2 piece
- Power Supply & Expense (100V) ... 2 kW
- Distribution Box and Circuit Work ... 2 crt.

JPY 159,500 (includes consumption tax)

3 Booth

W:8910mm×D:2970mm



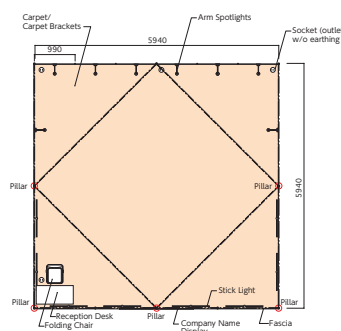
Booth Specifications

- Carpet 3 booth
- Carpet Brackets 9 m
- Fascia 9 m
- Reception Desk (White) 1 unit
- Folding Chair (Blue) 1 piece
- Company Name Display 1 board
- Arm Spotlights 6 piece
- Stick Light 6 piece
- Socket (outlet) w/o earthing 3 piece
- Power Supply & Expense (100V) ... 3 kW
- Distribution Box and Circuit Work ... 2 crt.

JPY 253,000 (includes consumption tax)

4 Booth

W:5940mm×D:5940mm



Booth Specifications

- Carpet 4 booth
- Carpet Brackets 18 m
- Fascia 18 m
- Reception Desk (White) 1 unit
- Folding Chair (Blue) 1 piece
- Company Name Display 1 board
- Arm Spotlights 8 piece
- Stick Light 8 piece
- Socket (outlet) w/o earthing 4 piece
- Power Supply & Expense (100V) ... 4 kW
- Distribution Box and Circuit Work ... 3 crt.

JPY 385,000 (includes consumption tax)

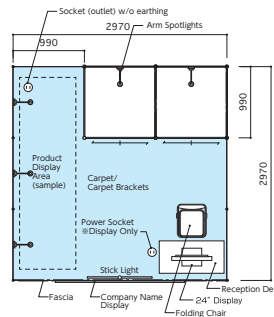
- Order additional electricity in your needs.
- No side walls (but a fascia) are set up when the side faces an aisle. If you prefer, You could have wall panels on the aisle side with no additional charges.
- You could change your company name display into a logo company name display. Data for logo company display are provided by exhibitors. ※Fee to add company logo: JPY 5,500 (includes consumption tax)

Package Booth Service & Rental Fixtures

Value Plan

1 Booth

W: 2970mm × D: 2970mm



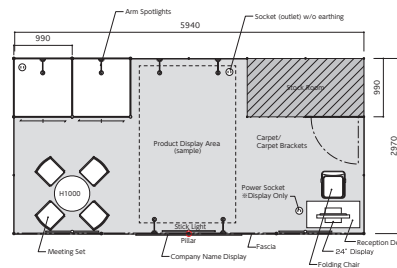
Booth Specifications

- Display Counter with Storage Space 2 unit
- Carpet 1 booth
- Wall panel color (1m Width) 8 sheet
- Carpet Brackets 3 m
- Fascia 3 m
- Reception Desk (White) 1 unit
- Folding Chair (Blue) 1 piece
- Company Name Display with Logo 1 board
- Arm Spotlights 5 piece
- Stick Light 1 piece
- Socket (outlet) w/o earthing 2 piece
- 24" Display (FHD 24" 1920x1080) 1 unit
- Power Supply & Expense (100V) 1 kW
- Distribution Box and Circuit Work 1 crt.

JPY 192,500 (includes consumption tax)

2 Booth

W: 5940mm × D: 2970mm



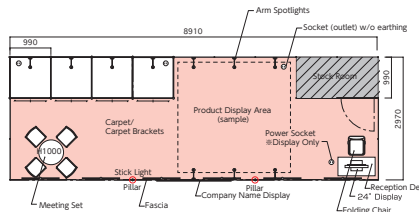
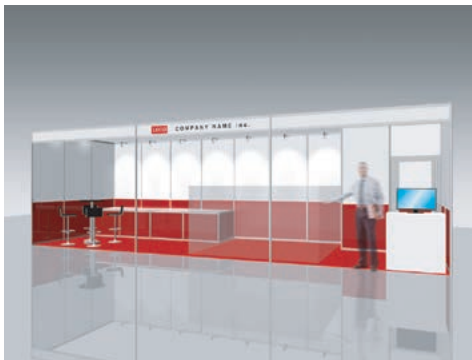
Booth Specifications

- Display Counter with Storage Space 2 unit
- Carpet 2 booth
- Wall panel color (1m Width) 11 sheet
- Carpet Brackets 6 m
- Fascia 6 m
- Stock Room (Door with lock) 1 set
- Reception Desk (White) 1 unit
- Folding Chair (Blue) 1 piece
- Meeting Set (Black) 1 set
- Company Name Display with Logo 1 board
- Arm Spotlights 6 piece
- Stick Light 3 piece
- Socket (outlet) w/o earthing 3 piece
- 24" Display (FHD 24" 1920x1080) 1 unit
- Power Supply & Expense (100V) 2 kW
- Distribution Box and Circuit Work 2 crt.

JPY 382,800 (includes consumption tax)

3 Booth

W: 8910mm × D: 2970mm



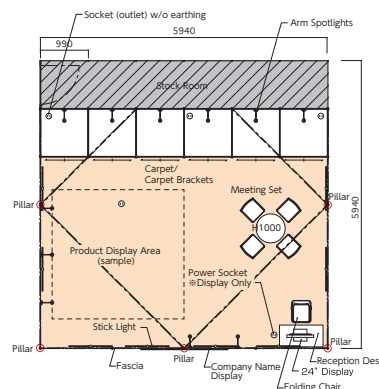
Booth Specifications

- Display Counter with Storage Space 4 unit
- Carpet 3 booth
- Wall panel color (1m Width) 14 sheet
- Carpet Brackets 9 m
- Fascia 9 m
- Stock Room (Door with lock) 1 set
- Reception Desk (White) 1 unit
- Folding Chair (Blue) 1 piece
- Meeting Set (Black) 1 set
- Company Name Display with Logo 1 board
- Arm Spotlights 10 piece
- Stick Light 6 piece
- Socket (outlet) w/o earthing 4 piece
- 24" Display (FHD 24" 1920x1080) 1 unit
- Power Supply & Expense (100V) 3 kW
- Distribution Box and Circuit Work 2 crt.

JPY 587,400 (includes consumption tax)

4 Booth

W: 5940mm × D: 5940mm



Booth Specifications

- Display Counter with Storage Space 6 unit
- Carpet 4 booth
- Wall panel color (1m Width) 8 sheet
- Carpet Brackets 18 m
- Fascia 16 m
- Stock Room (Door with lock) 1 set
- Reception Desk (White) 1 unit
- Folding Chair (Blue) 1 piece
- Meeting Set (Black) 1 set
- Company Name Display with Logo 1 board
- Arm Spotlights 12 piece
- Stick Light 8 piece
- Socket (outlet) w/o earthing 5 piece
- 24" Display (FHD 24" 1920x1080) 1 unit
- Power Supply & Expense (100V) 4 kW
- Distribution Box and Circuit Work 3 crt.

JPY 811,800 (includes consumption tax)

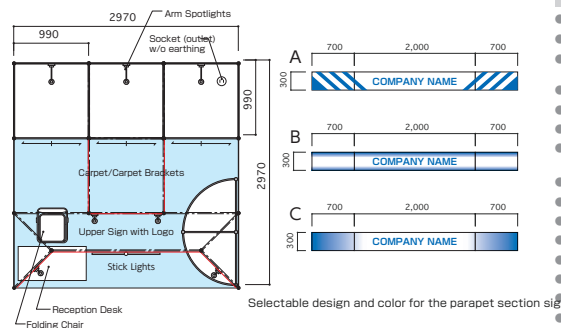
- Order additional electricity in your needs.
- No side walls (but a fascia) are set up when the side faces an aisle. If you prefer, You could have wall panels on the aisle side with no additional charges.

Package Booth Service & Rental Fixtures

■ Premium Plan

1 Booth

W: 2970mm × D: 2970mm

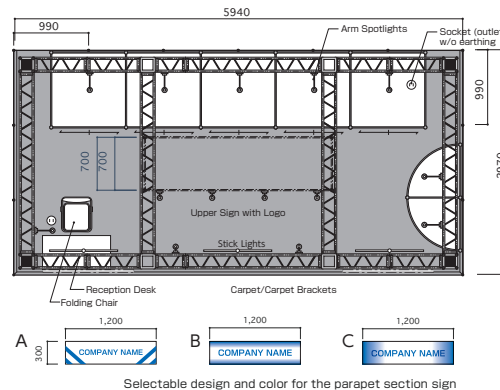


Booth Specifications

- Display Counter with Storage Space · · · 3 unit
 - Carpet · · · · · 1 booth
 - Wall panel color (1m Width) · · · · · 9 sheet
 - ※ Color options available
 - Carpet Brackets · · · · · 3 m
 - Display Counter · · · · · 1 unit
 - Upper Sign with Logo · · · · · 1 set
 - Company Name on Fascia (Logo) · · · 1 set
 - ※ Design and color options available
 - Reception Desk (White) · · · · · 1 unit
 - Folding Chair (Blue) · · · · · 1 piece
 - Arm Spotlights · · · · · 3 piece
 - Spotlights · · · · · 4 piece
 - Stick Lights · · · · · 1 piece
 - Socket (outlet) w/o earthing · · · · 1 piece
 - Power Supply & Expense (100V) · · · 1 kW
 - Distribution Box and Circuit Work · · 1 crt.
 - ※ Color changes (excluding display stand color) are available
- JPY 317,900** (includes consumption tax)

2 Booth

W: 5940mm × D: 2970mm

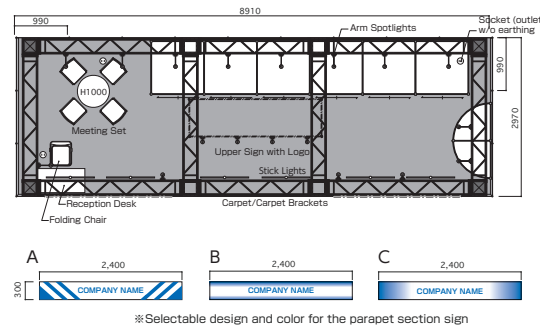


Booth Specifications

- Carpet · · · · · 2 booth
 - Carpet Brackets · · · · · 6 m
 - Truss ※ Color options available (Silver or Black) · · · · · 35 m
 - Display Counter with Storage Space · · 5 unit
 - Display Counter · · · · · 1 unit
 - Upper Sign with Logo · · · · · 1 unit
 - Company Name on Fascia (Logo) · · · 2 set
 - Reception Desk (White) · · · · · 1 unit
 - Folding Chair (Blue) · · · · · 1 piece
 - Arm Spotlights · · · · · 8 piece
 - Spotlights · · · · · 6 piece
 - Stick Lights · · · · · 3 piece
 - Socket (outlet) w/o earthing · · · · 2 piece
 - Power Supply & Expense (100V) · · · 2 kW
 - Distribution Box and Circuit Work · · 2 crt.
 - ※ Wall color and other color changes are available as optional extras (additional fees apply).
- JPY 646,800** (includes consumption tax)

3 Booth

W: 8910mm × D: 2970mm

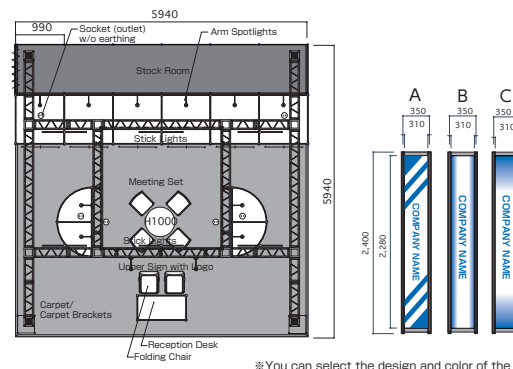


Booth Specifications

- Display Counter with Storage Space · · 6 unit
 - Carpet · · · · · 3 booth
 - Carpet Brackets · · · · · 9 m
 - Truss ※ Color options available (Silver or Black) · · · · · 59 m
 - Display Counter · · · · · 1 unit
 - Upper Sign with Logo · · · · · 1 set
 - Company Name on Fascia (Logo) · · · 2 set
 - ※ Selectable design and color
 - Reception Desk (White) · · · · · 1 unit
 - Folding Chair (Blue) · · · · · 1 piece
 - Meeting Set (Black) · · · · · 1 set
 - Arm Spotlights · · · · · 11 piece
 - Spotlights · · · · · 7 piece
 - Stick Lights · · · · · 6 piece
 - Socket (outlet) w/o earthing · · · · 3 piece
 - Power Supply & Expense (100V) · · · 3 kW
 - Distribution Box and Circuit Work · · 2 crt.
 - ※ Wall color and other color changes are available as optional extras (additional fees apply).
- JPY 971,300** (includes consumption tax)

4 Booth

W: 5940mm × D: 5940mm



Booth Specifications

- Display Counter with Storage Space · · 6 unit
 - Carpet · · · · · 4 booth
 - Carpet Brackets · · · · · 18 m
 - Truss ※ Color options available (Silver or Black) · · · · · 48 m
 - Display Counter · · · · · 2 unit
 - Upper Sign with Logo · · · · · 1 set
 - Company Name on Fascia (Logo) · · · 2 set
 - ※ Selectable design and color
 - Reception Desk (White) · · · · · 1 unit
 - Folding Chair (Blue) · · · · · 2 piece
 - Meeting Set (Black) · · · · · 1 set
 - Arm Spotlights · · · · · 12 piece
 - Spotlights · · · · · 9 piece
 - Stick Lights · · · · · 6 piece
 - Socket (outlet) w/o earthing · · · · 4 piece
 - Power Supply & Expense (100V) · · · 4 kW
 - Distribution Box and Circuit Work · · 3 crt.
 - ※ Wall color and other color changes are available as optional extras (additional fees apply).
- JPY 1,270,500** (includes consumption tax)

- Order additional electricity in your needs.
- No side walls (but a fascia) are set up when the side faces an aisle. If you prefer, You could have wall panels on the aisle side with no additional charges.
- You could change your company name display into a logo company name display. Data for logo company display are provided by exhibitors.
- ※ Fee to add company logo: JPY 5,500 (includes consumption tax)
- For consumption tax, the rate of tax as of November 2025, when this exhibition is held, will be applied.

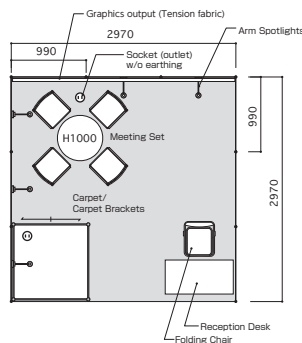
Package Booth Service & Rental Fixtures

NEW

Graphic Plan

1 Booth

W: 2970mm × D: 2970mm



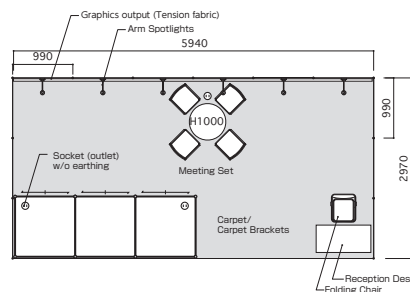
Booth Specifications

- Display Counter with Storage Space 1 unit
- Carpet 1 booth
- Carpet Brackets 3 m
- スリットバラベット 3m
- Reception Desk (White) 1 unit
- Folding Chair (Blue) 1 piece
- Meeting Set 1 set
- Arm Spotlights 5 piece
- Socket (outlet) w/o earthing 2 piece
- Dry Mount Panel 1 board
- Tension fabric 3 sheet
- Power Supply & Expense (100V) 1 kW
- Distribution Box and Circuit Work 1 crt.

JPY 375,100 (includes consumption tax)

2 Booth

W: 5940mm × D: 2970mm



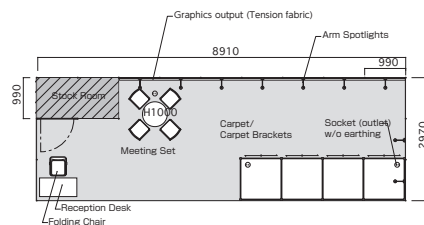
Booth Specifications

- Display Counter with Storage Space 3 unit
- Carpet 2 booth
- Carpet Brackets 6 m
- スリットバラベット 3m
- Reception Desk (White) 1 unit
- Folding Chair (Blue) 1 piece
- Meeting Set 1 set
- Arm Spotlights 6 piece
- Socket (outlet) w/o earthing 3 piece
- Dry Mount Panel 1 board
- Tension fabric 6 sheet
- Power Supply & Expense (100V) 2 kW
- Distribution Box and Circuit Work 2 crt.

JPY 715,000 (includes consumption tax)

3 Booth

W: 8910mm × D: 2970mm



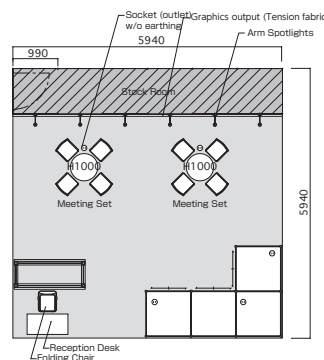
Booth Specifications

- Display Counter with Storage Space 4 unit
- Carpet 3 booth
- Carpet Brackets 9 m
- Stock Room (Door with lock) 1 set
- Reception Desk (Black) 1 unit
- Folding Chair (Black) 1 piece
- Meeting Set 1 set
- Arm Spotlights 9 piece
- Socket (outlet) w/o earthing 3 piece
- Dry Mount Panel 1 board
- Tension fabric 6 sheet
- Power Supply & Expense (100V) 3 kW
- Distribution Box and Circuit Work 2 crt.

JPY 903,100 (includes consumption tax)

4 Booth

W: 5940mm × D: 5940mm



Booth Specifications

- Display Counter with Storage Space 4 unit
- Carpet 4 booth
- Carpet Brackets 18 m
- Stock Room (Door with lock) 1 set
- Reception Desk (Black) 1 unit
- Folding Chair (Black) 1 piece
- Meeting Set 2 set
- Arm Spotlights 12 piece
- Socket (outlet) w/o earthing 5 piece
- Dry Mount Panel 1 board
- Tension fabric W6000xH2700 6 sheet
- Tension fabric W1500xH2700 1.5 sheet
- Power Supply & Expense (100V) 4 kW
- Distribution Box and Circuit Work 3 crt.

JPY 1,276,000円(消費税10%込)

- Order additional electricity in your needs.
- No side walls (but a fascia) are set up when the side faces an aisle. If you prefer, You could have wall panels on the aisle side with no additional charges.
- For consumption tax, the rate of tax as of November 2025, when this exhibition is held, will be applied.

Package Booth Service & Rental Fixtures

■ Original Booth

Original booth designs are assembled on each exhibitor's selection of standard and specially arranged parts. These sketches are design samples provided for reference purposes. Different designs are also available in the same budget range. For more details on booth design and order placement, please contact Murayama Inc. (Refer to 01-5-2.1)

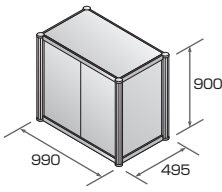
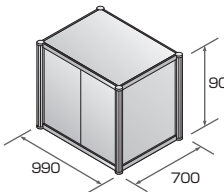
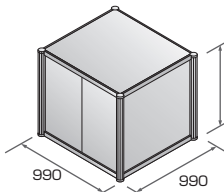
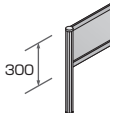
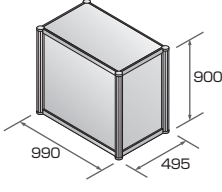
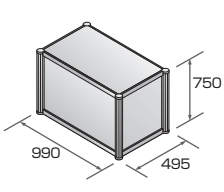
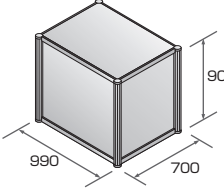
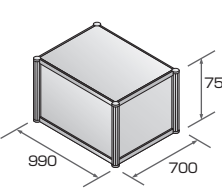
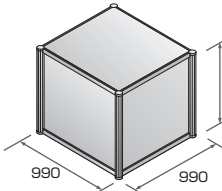
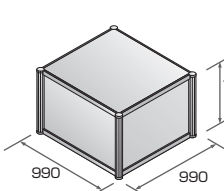
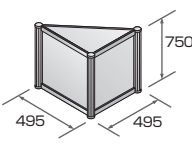
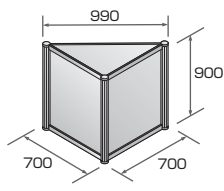
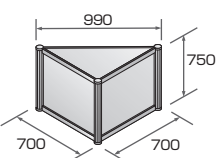
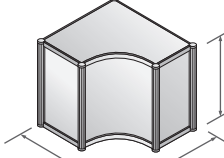
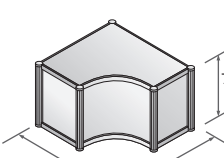
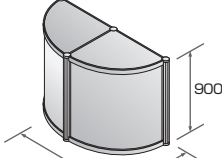
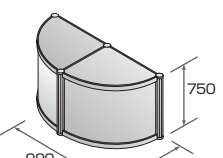
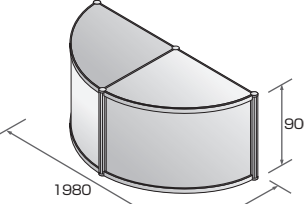
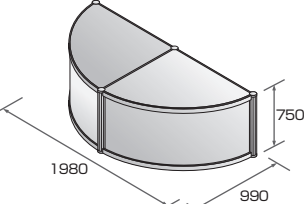
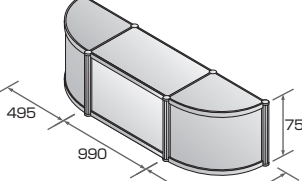


The images are a sample.

Package Booth Service & Rental Fixtures

Rental Fixtures

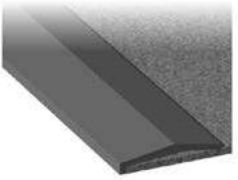
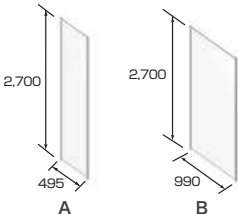
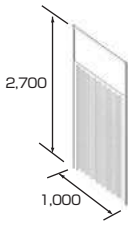
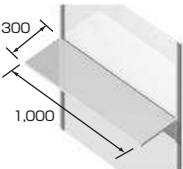
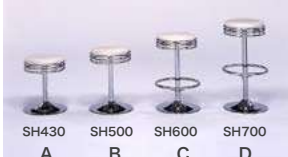
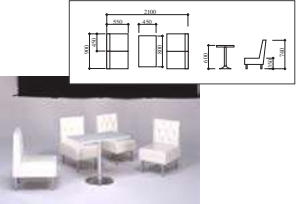
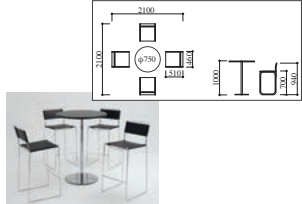
Package booths may be installed with additional components according to each exhibitor's selection of items from the following list of Rental Fixtures / Furniture. (Prices include consumption tax.)

1 Display counter (with storage space)  ¥28,600	2 Display counter (with storage space)  ¥31,680	3 Display counter (with storage space)  ¥35,750	4 Fascia  1m ¥5,720
5 Display counter  ¥22,660	6 Display counter  ¥18,700	7 Display counter  ¥24,530	8 Display counter  ¥22,660
9 Display counter  ¥28,600	10 Display counter  ¥28,600	11 Display counter  ¥12,980	12 Display counter  ¥22,660
13 Display counter  ¥18,700	14 Display counter  ¥35,750	15 Display counter  ¥33,220	16 Display counter  ¥47,300
17 Display counter  ¥40,260	18 Display counter  ¥50,600	19 Display counter  ¥47,300	20 Display counter  ¥50,600

*Tax included in the prices

Package Booth Service & Rental Fixtures

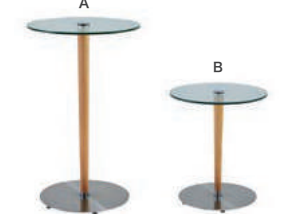
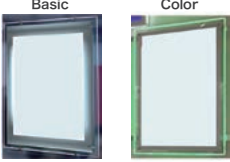
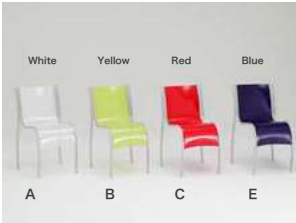
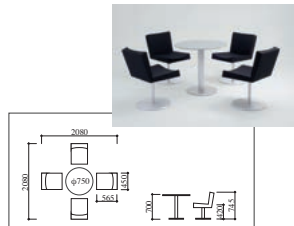
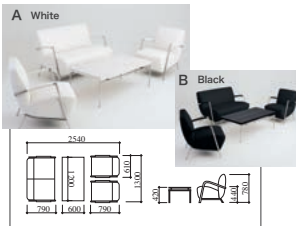
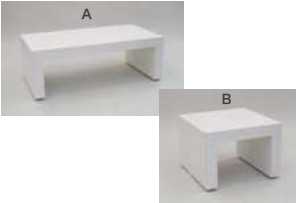
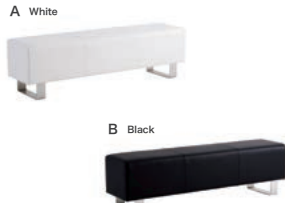
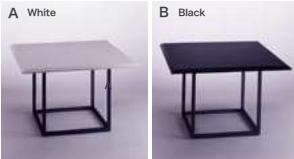
Rental Fixtures

21 Floor carpet For samples of the floor carpet and wall color, refer to the manual, Section 05-2-1.13. ¥28,600 / booth	22 Wall panel color For samples of the floor carpet and wall color, refer to the manual, Section 05-2-1.13. ¥3,740 / m ²	23 Wall Graphic Printing Data should be provided by exhibitor. Please read the instructions below and send the data to MURAYAMA Inc. (interbee@murayama.co.jp) 1) Adobe illustrator CS6 or older version will work. 2) All the text in the data should be "outlined object". 3) Color Mode: CMYK 4) PDF data for confirmation should be submitted as well. 5) Require extra length more than 20mm from added Trim Mark to avoid cutting problem. (this area should have no letters or message) 6) Visible dimension for 1 wall will be W950 x H2580mm ¥29,700 / per 1 wall W990xH2700 Single face ¥11,000 / m ²	24 Brackets for carpeting  ¥660 / m
25 Wall panel  A : W495×H2700 ¥8,690 B : W990×H2700 ¥14,410	26 Door with lock  ¥40,260	27 Accordion door  ¥33,220	28 Shelf  ¥7,260
29 Folding chair  W420×D420×H780(SH430) ¥660	30 Stacking chair  A B C D W460×D520×H880(SH430) ¥2,640/each	31 Counter chairs  A B C D φ330×SH430/500/600/700 ¥3,080/each	32 Rectangle Table  A : W1800×D600×H730 B : W1500×D600×H730 C : W1200×D600×H730 ¥3,850/each
33 Round Table  A : φ600×H600 ¥4,400 B : φ900×H600 ¥4,400 C : φ750×H700 ¥6,600	34 Square Table  A : W600×D600×H600 B : W450×D450×H600 C : W800×D450×H600 ¥2,200/each	35 Oval Table  W1200×D450×H1050 ¥11,000	36 Unit counter  A : W1500×D600×H800 ¥14,300 B : W1200×D600×H800 ¥13,200
37 Reception desk  Same size and price for both colors W900×D450×H800 ¥8,800	38 Reception set  ¥11,000	39 Café Set  ¥11,000	40 High Counter Set  ¥11,000

*Tax included in the prices

Package Booth Service & Rental Fixtures

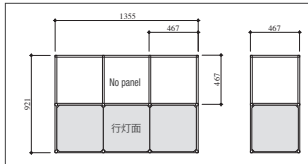
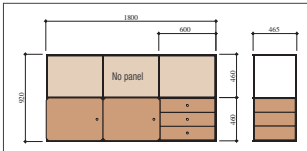
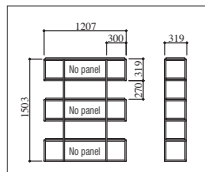
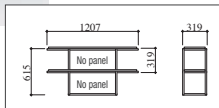
Rental Fixtures

41 Meeting Table  W1200×D750×H700 ¥11,000	42 Lounge Chair  W450×D510×H685(SH435) ¥5,280	43 Counter Table  A : ϕ 600×H1000 ¥16,500 B : ϕ 600×H700 ¥13,200	44 Counter Chair  A White B Black ϕ 450×H690~830 (SH590~730) ¥11,000/each
45 Easel  W600×D550×H1150 ¥4,400	46 Sign stand  W500×D430×H920 1440 ¥5,280	47 LED Light Panel Frame  *Sign Stand is not included. Please contact Murayama Inc. *Inner - film should be prepared by Exhibitor Frame (white) (A1 size) ¥14,300 *Please contact Murayama Inc. if different size is necessary. Colored frame (A1 size only) ¥16,500	48 Café Chair  White Yellow Red Blue A B C E W455×D585×H795(SH470) ¥7,480/each
49 Director Chair  Red Beige White Blue Green Black A B C E F G W600×D460×H810(SH420) ¥2,200/each	50 Counter Chair  Light Grey Black Red A B C ϕ 390×H650~860 ¥8,800/each	51 Café Chair  Red Green Navy Blue Beige A B C E W470×D500×H770(SH450) ¥3,080/each	52 Café Stool  Silver Blue Yellow A B C Red Black Wood E F G W410×D410(SH440) ¥3,080/each
53 Color Table  White Black Red A B C W800×D800×H720 ¥6,600/each	54 Fabric Partition  Green White Grey Red A B C E W1500× ϕ 435×H1720 ¥8,800/each	55 Lobby Set  W2080×D1000×H700 ¥61,600	56 Lobby Set  A White B Black W2500×D1000×H700 ¥105,600
57 Lobby Table  A B A : W1200×D600×H430 ¥17,600 B : W600×D600×H430 ¥10,560	58 Lobby Bench  A White B Black W1500×D380×H440 ¥13,200/each	59 Lounge Table  A White B Black W750×D750×H450 ¥8,800/each	60 Lobby Chair  W1500×D700×H650(SH380) ¥44,000

*Tax included in the prices

Package Booth Service & Rental Fixtures

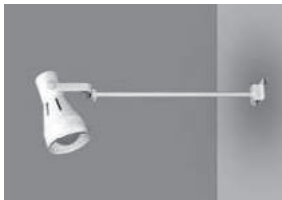
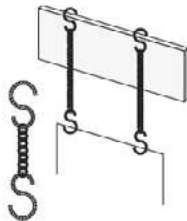
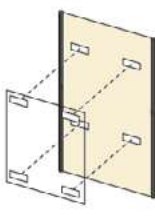
Rental Fixtures

61 System Counter			62 Inner Light Counter		
					
W600×D600×H1020		¥13,200/each	W600×D600×H970 ¥30,800		
63 System Counter			64 Inner Light Counter		
					
W1200×D600×H1020		¥26,400/each	W1200×D600×H970 ¥55,000		
65 Display Stand (w/inner lighting)			66 Display Unit		
					
W1355×D467×H921		¥55,440	W1800×D465×H920		¥66,000
67 Unit Display Stand		68 Unit Display Stand		69 Glass Display Case	
					
W1207×D319×H1503 ¥44,000		W1207×D319×H615 ¥17,600		W1500×D600×H920 ¥26,400	
70 Catalogue stand		71 Catalogue stand		72 Business card holder	
					
W900×D450×H800 ¥1,760		W250×D390×H1295 ¥5,280		W200×H150 ¥1,760	
				W2200×D1000 ¥1,320	

*Tax included in the prices

Package Booth Service & Rental Fixtures

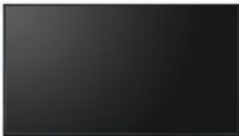
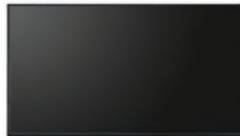
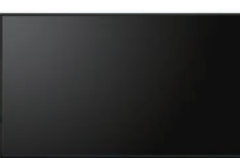
Rental Fixtures

74 Rack  W900×D450×H1800 ¥6,600	75 Panel partition  W900×D440×H1300 ¥6,600	76 Fire extinguisher  ¥4,400	77 Refrigerator  A : W405-475×D430-520×H790-840 ¥13,200 B : W525-545×D580-630×H1360-1445 ¥22,000												
78 LED Floodlight 30W  Installation cost included ¥12,100	79 LED Floodlight 60W  Installation cost included ¥15,400	80 Fluorescent light  Installation cost included ¥4,950 40W (1 light)	81 Power socket 100V(E)  Installation cost included 2-way outlet w/o earthing ¥4,730 2-way outlet w/ earthing ¥6,270												
82 LED Arm spotlight  Installation cost included LED White (12W) ¥6,050	83 LED spotlight  Installation cost included LED White (12W) ¥6,050	84 Distribution box and circuit work <table><tr><th>Circuit</th><th>Capacity</th><th>Price</th></tr><tr><td>1 Circuit</td><td>1500W</td><td>¥6,600</td></tr><tr><td>2 Circuit</td><td>1501W-3000W</td><td>¥13,200</td></tr><tr><td>3 Circuit</td><td>3001W-4500W</td><td>¥19,800</td></tr></table> ¥6,050 per circuit will be charged for over 4500W. *This will be charged when exhibitors apply items No. 78-84. *Even when exhibitors applying Package Booth, this will be charged depending on the amount of the applied electricity.		Circuit	Capacity	Price	1 Circuit	1500W	¥6,600	2 Circuit	1501W-3000W	¥13,200	3 Circuit	3001W-4500W	¥19,800
Circuit	Capacity	Price													
1 Circuit	1500W	¥6,600													
2 Circuit	1501W-3000W	¥13,200													
3 Circuit	3001W-4500W	¥19,800													
86 Chain & Hook set (for hanging explanation panels and others)  ¥660	87 Velcro tape set (4pieces for 1set)  ¥660	88 Greenery Plant  Small pot ¥3,300 Medium pot ¥5,500 Large pot ¥6,600													

*Tax included in the prices

Package Booth Service & Rental Fixtures

Audio-Visual Equipment

89 32" LCD Flat Screen Display  ●External dimensions: Without stand W725.1×H419.6×D34.6mm ●Required Electricity: AC100-240V 50/60Hz ●72W ●Input: HDMI×3 DisplayPort1.2×1 *With table stand *With media player function 1 Unit + Install + Dismantle ¥49,500 Rental Only Unit Price ¥26,400 (without install and dismantle work) *cable not included	90 【4K】43" LCD Flat Screen Display  ●External dimensions: Without stand W967.5×H557.7×D48.3mm ●Required Electricity: 100V-240V ●110W ●Input: HDMI×3 DisplayPort1.2×1 USB2.0×2 *With table stand *With media player function 1 Unit + Install + Dismantle ¥70,400 Rental Only Unit Price ¥46,200 (without install and dismantle work) *cable not included
91 【4K】55" LCD Flat Screen Display  ●External dimensions: Without stand W1232×H709.7×D66mm ●Required Electricity: AC100 50/60Hz ●262W ●Input: HDMI plug×4 *With table stand 1 Unit + Install + Dismantle ¥101,200 Rental Only Unit Price ¥79,200 (without install and dismantle work) *cable not included	92 65" LCD Flat Screen Display  ●External dimensions: Without stand: W1453.9×H831.0×D46.3mm ●Required Electricity: 100V x 240V ●182W ●Input: HDMI×3 DisplayPort1.2×1 USB2.0×3 *With media player function 1 Unit + Install + Dismantle ¥139,700 Rental Only Unit Price ¥93,500 (without install and dismantle work) *cable not included
93 75" LCD Flat Screen Display  ●External dimensions: Without stand W1,559×H894×D69mm ●Required Electricity: 100V~240V ●270v ●Input: HDMI x 4 Dsub x 1 Mini stereo x 1 USB memory x 1 ARS-232C x 1 *With media player function 1 Unit + Install + Dismantle ¥172,700 Rental Only Unit Price ¥140,800 (without install and dismantle work) *cable not included	94 【4K】80" LCD Flat Screen Display  ●External dimensions: Without stand W1816×H1045×D114mm ●Required Electricity: 100V-240V ●490W ●Input: HDMI plug×4 Dsub×1 *With media player function 1 Unit + Install + Dismantle ¥220,000 Rental Only Unit Price ¥178,750 (without install and dismantle work) *cable not included
95 【4K】98"LCD Flat Screen Display  ●External dimensions: Without stand W2194×H1249×D48.1mm ●Required Electricity: 100V ●490W ●Input: HDMI×3 DisplayPort×1 USB2.0×2 1 Unit + Install + Dismantle ¥440,000 Rental Only Unit Price ¥407,000 (without install and dismantle work) *cable not included	96 LCD stand  ●External dimensions: W925×H1,435~2,235×D727mm *Special quotation will be provided for 60 inches or larger. *Please contact Murayama Inc. if you plan to use your own display. 1 Unit + Install + Dismantle ¥24,200
97 Remote Thermometer sanitizer bottle with stand  ●External dimensions: According to the display size. Murayama Inc. will select *Wall mount may be unable depending on the position. *Please contact Murayama Inc. if you plan to use your own display. 1 Unit + Install + Dismantle ¥28,600	-----Instructions for Rental Only Unit Murayama Inc. will deliver and collect LCD packed box to exhibitors booth. Install must be done by exhibitor. (Screwdriver and wrench would not be rented.) *Packaging box would be kept by Murayama Inc. during exhibition. *Staff will bring the packing box to your booth from November 16, 9:00. *Staff will pick up the packing box to your booth until November 20, 20:00. *Tax included in the prices

Other sized The LCD Flat Screen Displays are available from 15" up to 98"

Package Booth Service & Rental Fixtures

■ Color samples

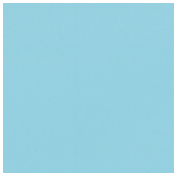
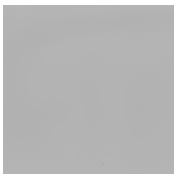
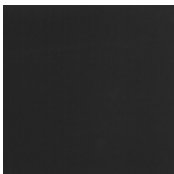
Carpet colors

※For those exhibitors who have applied for the package plan, the carpet will be included.

※For exhibitors who have applied for standard booth only, the carpet will be chargeable.

Red(731)	Orange(702)	Green(705)
		
Blue(712)	Gray(720)	Black(606)
		

Wall colors (Chargeable)

1.Yellow (KS118)	2.Red (KS113)	3.Green (KS126)	4.Skyblue (KS132)
			
5.Blue (KS137)	6.Navy (KS144)	7.Gray (KS103)	8.Black (KS106)
			

Exhibitors who require PC rental service, are requested to submit the “Application for PC Rental” to Kissei Comtec by Friday, October 30. Due to a rush of applications for PC rentals immediately before the exhibition, we may not be able to meet all requests. Please submit your application as early as possible.

■ Dates:

Delivery: 10:00 – on Tuesday, November 17.

Pick-up: 17:00 – 19:00 on Friday, November 20.

Separate fee estimates will be provided for exhibitors requiring a rental PC(s) delivery at a time other than that specified above.(Contact Kissei Comtec for further details.)

■ Rental Price List

The following rental rates are special rates for the exhibition period (including transportation costs/tax included). Unpacking, installation, and packing are not included.

Please note that the same or different model may be available depending on availability.

Please keep the packing materials by yourself during the exhibition.

Network wiring, setup, unpacking, installation, and removal of equipment in the booth are available as options. Please contact us if you wish to do so.

Cancellations after application will be charged the actual cost incurred.

Please consult with our sales staff regarding the rental period, price, and return method of the PC.

In addition to the above, we also offer a wide range of other products such as PCs, peripherals, and network equipment.

① Package Plan (PC rental with popular software installation and Windows Update)

(Price:Yen)

No.	Presentation Package	Price	OS	
1	DELL Latitude 3520 (English)	¥18,370	Windows11-Pro 64bit	MS Office2024 is installed computers which includes Word, Excel and Power Point. (ACCESS is not included) If you require the following version of MS Office 2021, please contact us.
2	DELL OptiPlex 3070SFF (English) ※1	¥19,470	Windows11-Pro 64bit	
No.	Internet connection Plan	Price	OS	
3	DELL Latitude 3520 (English)	¥16,720	Windows11-Pro 64bit	Antivirus software and the latest version of the Windows update software are installed for the security countermeasure.
4	DELL OptiPlex 3070SFF (English) ※1	¥17,820	Windows11-Pro 64bit	
No.	All in One Plan	Price	OS	
5	DELL Latitude 3520 (English)	¥23,540	Windows11-Pro 64bit	Microsoft Office 2021 Standard Edition, Antivirus software and the latest version of the Windows update software are installed. If you require the following version of MS Office (2024, 2019), please contact us.
6	DELL OptiPlex 3070SFF (English) ※1	¥24,640	Windows11-Pro 64bit	

※1 Display is not included. Wi-Fi connection is not installed.

② Laptop PC

(Price:Yen)

No.	Items	Price	RAM	CPU	Graphic/VRAM/output-terminal	Drive	OS
7	ASUS TUF Gaming F15 FX506LU (Japanese) (1920×1080)	¥20,350	16GB	Corei7-10870H 2.2G	NVIDIA Geforce GTX 1660 Ti HDMI	No DVD Drive	Win11-Pro 64bit
8	mouse G TUNE E5-I7G50BK-B (Japanese) (2560×1600)	¥25,850	32GB	Corei7-6700HQ 2.6G	NVIDIA GeForce RTX 4050 Laptop GPU・HDMI	DVDSuperMulti	Win11-Pro 64bit
9	dynabook BJ65 A6BJFSF8PD11 (Japanese) (1920×1080)	¥12,650	8GB	Corei5-10210U 1.6G	Intel UHD Graphics HDMI	DVDSuperMulti	Win11-Pro 64bit
10	Apple MacBook Air Z1HF M4 (2880×1864)	¥25,410	32GB	M4	Thunderbolt 4(USB-TypeC)×2	No DVD Drive	MAC OS 26
11	Security cable (slot size: 3×7mm)	¥4,950					

※ The theft of laptop PCs has been on the increase at the exhibition.

※ We recommend you use security cables or keep PCs in a cabinet which can be locked every day after the exhibition.

③ Desktop PC

(Price:Yen)

No.	Items	Price	RAM	CPU	Graphic/VRAM/output-terminal	Drive	OS
12	DELL OptiPlex 5090SFF (English) ※2	¥15,400	16GB	Corei7-11700 2.5G	PC4-25600 HDMI・DisplayPort	DVDSuperMulti	Win11-Pro 64bit
13	DELL OptiPlex 3070SFF (English) ※2	¥13,200	8GB	Corei5-9500 3.0G	Intel HD VGA・HDMI・DisplayPort	DVDSuperMulti	Win11-Pro 64bit

※2 Display is not included. Wi-Fi connection is not installed.

④ Software Rental

(Price:Yen)

No.	Items	Price	Reference
14	MS Office2021 or 2024 Professional Plus	¥6,270	Japanese / English(Windows only) An extra installation fee will be charged.
15	MS Office2021 or 2024 Standard	¥4,620	Japanese / English(Windows only) An extra installation fee will be charged.
16	Symantec EndpointProtection	¥770	Japanese / English(Windows only) An extra installation fee will be charged.
17	Windows Update	¥2,200	Important update only
18	Mac OS Update	¥2,200	Important update only
19	Software installation fee per unit	¥2,200	
20	Installation fee for store sale and free application software	¥2,200~	
21	Data erasure software Installed version NextErase ※3	¥550	

※3 Date erasure process will take approximately 2hours.

⑤ LCD Monitor

(Price:Yen)

No.	Items	Price	Reference
22	27"TFT widescreen LCD display I-O DATA LCD-MQ271XDB-A others	¥11,220	FHD 27"(2560×1440), HDMI・DisplayPort others
23	24"TFT widescreen LCD display iiyama ProLite E2483HS-B1 others	¥9,680	FHD 24"(1920×1080), VGA・HDMI others
24	21.5"TFT widescreen LCD display iiyama ProLite E2282HS-GB1 others	¥9,130	FHD 21.5"(1920×1080), VGA・DVI others
25	Wall mount bracket (For 15"~27", VESA standard) ※4	¥8,580	Monitor perestal removal fee is 2,000yen,

※4 A separate shipping fee will be charged if you rent the monitor wall mounts.

⑦ iPad/iPhone

(Price:Yen)

No.	Items	Price	Reference
26	Apple 12.9-inch iPad Pro MTE2L2J/A Wifi 64GB Space Gray	¥13,750	Wifi model 【IEEE802.11a/b/g/n/ac】
27	Apple iPad 2021 Autumn MK2L3J/A Wifi 64GB Silver	¥8,800	Wifi model 【IEEE802.11a/b/g/n/ac】
28	Apple iPhone14 128GB Starlight SIM free version ※5	¥18,370	Wifi & SIM free model 【IEEE802.11a/b/g/n/ac】
29	Apple iPhoneSE3 64GB Midnight SIM free version ※5	¥11,880	Wifi & SIM free model 【IEEE802.11a/b/g/n/ac】

※5 SIM card is not included. Please contact us.

⑧ Printer

(Price:Yen)

No.	Items	Price	Reference
30	(Inkjet) CANON TR153 (USB/Wi-Fi)	¥10,890	A4 ※ink included
31	(Inkjet) CANON PIXUS TS6030 (USB/NIC)	¥12,980	A4 ※ink included
32	(Black&White Laser) Canon Satera LBP321 (USB/NIC)	¥34,870	A4 ※toners included

⑨ Network equipment

(Price:Yen)

No.	Items	Price	Reference
33	(HUB) BUFFALO LSW6-GT-8NS	¥4,510	10/100/1000M 8 port Switching HUB
34	(HUB) BUFFALO LSW5-GT-16NSR	¥5,940	10/100/1000M 16 port Switching HUB
35	(Router) YAMAHA NVR510	¥8,910	ADSL/FTTH/CATV broadband router

⑩ Useware

(Price:Yen)

No.	Items	Price	Reference
36	Network wiring work, setting up ect.	Ask	Network construction work in your booth
37	Unpacking installation, demolition work	Ask	

Delivery fee is included to the prices. Fee of packing, setting-up are not included to the prices.
The price includes tax.

Please keep the accessories during the exhibition.

We also provide booth network wiring, configuration, installation, dismantling, etc.. Please contact us if you want.

After confirmation of your order, actual cost may be charged.

Please prepare 100voltage outlet(Japan standard electricity supplylevel) if it in case of using internet in your stand.

Our internet device work 100volt electricity only.

****At least we need 2 outlet for our devices**** Please check and confirm before place order electricity supply condition.

We have more lineups, feel free to ask us.

Internet Connection

Exhibitors who require Internet connection service, are required to submit the “Application for Internet Connection” to Makuhari Messe by Friday, October 2.

■ High Speed Type / Giga Line Type

Type		Fee (including consumption tax)	Remark
Combination	Giga line Type (Maximum speed 1Gbps)	¥121,000	Including line, provider and router (HUB is not included)
	Cross Type (Maximum speed 10 Gbps)	¥132,000	
Only lines	Giga Line Type (Maximum speed 1Gbps)	¥110,000	Provider, router and HUB is not included
	Cross Type (Maximum speed 10 Gbps)	¥121,000	
Provider	Dynamic IP (PPPoE)	¥5,500	Available for High Speed Type and Giga Line Type
	Dynamic IP (IPoE)	¥6,600	Available for Giga Line Type and Cross Type
	Static IP-1 (PPPoE)	¥33,000	IPoE in case of Cross Type
Router		¥5,500	※ Required to settle by Exhibitors ※ Routers for Cross Type and Static IP-1 are not included

※ This service (FLET'S Hikari Next) line is one that offers speed of up to 200Mbps, 10Gbps, and 1Gbps respectively. However, there is no guarantee of the actual communication speed or quality. The on-site communication speed may vary depending on the usage situation. Please consult with the Makuhari Messe Communication Line Officer about other NTT line services that are not described here.

■ Business Line Type

Type	Fee (including consumption tax)	Remark
Only lines	¥165,000	Provider, router and HUB is not included
dynamic IP (IPoE)	¥44,000	
static IP-1(PPPoE)	¥88,000	
Router	¥5,500	Required to be set up by the exhibitor

※ This service (FLET'S Hikari Next Business) is one which offers speeds of up to 1Gbps. However, there is no guarantee of the actual communication speed or quality. The on-site communication speed may vary depending on the usage situation.

■ Notes

- (1) The above prices are the usage rates for one session (within a month)
- (2) Please make sure to attach a booth plan view that shows your line installation location when you submit your application.
- (3) The Management Office makes no guarantees regarding unrelated line or provider problems.
- (4) Provider for type of “Combination” is dynamic IP. If you require “static IP”, please apply for “Line only”, “Static IP” and Router.
- (5) Exhibitors must prepare equipment such as LAN cables and LAN adapters to connect broadband routers to PCs

Antenna Installation

In case the exhibitor wants to receive TV signals for demonstration purposes, please submit the “Application for Antenna Installation” to Makuhari Messe by Friday, October 16.

Category of Signals

Digital Terrestrial Broadcasting	Tokyo Wave of CH.7 (excl. MXTV), Chiba TV
Satellite Broadcasting	BS-IF, 110°CS-IF, 4K broadcast, 8K broadcast
Note	If an exhibitor needs special signals which are not described on the “Antenna Installation Application” Form, such as Broadcast- satellite transmission wave, please indicate the requirements in the blank space on the application form. The appointed antenna installation company will contact the exhibitor later.

Delivery of Signal

A coaxial cable with RF-typed connector will be provided at the designated place in the exhibition booth.

Installation

The installation construction is scheduled to start on **Sunday, November 15** and to be completed in the morning of **Tuesday, November 17**. Since there is a possibility that the above installation completion schedule will be delayed because of booth construction, please discuss with Information Machine Room in Makuhari Messe, Inc. which is the appointed installation company. Dismantling will start at 17:00, **Friday, November 20**.

Installation Fee

For distribution, amplification, etc. of signals other than the basic signals and signals between booths, a separate fee will be charged and installation costs will be billed to you by Makuhari Messe. The payment deadline is one month from the issuance of the bill.

For signals other than the signals in the application form, bringing in antennas, etc., there will also be a separate fee, please contact Information Machine Room in Makuhari Messe, Ltd. for further details.

Signal Category	Fee (Number of Lines)
Digital Terrestrial Broadcasting	¥77,000
BS-IF	¥165,000
CS-IF	

Notice

A dedicated tuner is required to receive satellite broadcasting. Exhibitors are required to prepare their own dedicated tuners.

Contact

Inquiries:
 Makuhari Messe Information Machines Room
 Contact: Shishikura, Uchida 2-1 Nakase, Mihama-ku, Chiba-ken, 261-0023 JAPAN
 Tel: +81-43-296-0536 Fax: +81-43-296-0012

Cabling between booths

We can provide cables between booths in the exhibition venue. If you require cabling between booths, please fill out the “[Application for Cabling Between Booths](#)” and send the form to the Communication Line manager at Makuhari Messe. Inc. by **Friday, October, 9**.

Someone will contact you after receiving the application form.

■ Installation

Cabling work will start from **Sunday, November, 15**.

■ Cabling costs

Costs depend on the distance between booths and the types of cable, so please inquire first.

The invoice issuer and payee differs depending on the cable type.

■ Contact

Inquiries:

Makuhari Messe. Inc. Communication Line Managers: Otsuka / Sasaki

2-1, Nakase, Mihama-ku, Chiba City, 261-8550 Japan

Tel: +81-43-296-0493 Fax: +81-43-296-0492

E-mail: kaisen-desk@messe-net.com

Reserving Accommodation

We offer special accommodation rates for the Inter BEE exhibitors. Please apply to Messe Travel Service for your reservation by September 18(Fri), 2026. Please note that the number of rooms is limited, the rooms will be allocated on a first-come, first-served basis. If you wish to stay around the venue, please refer to the list below and submit your application as soon as possible.

Possible day of the lodging: November 16(Mon) - 20(Fri), 2026

No	Hotel Name	Room Type	Breakfast	Accommodation fee (1 Guest per room)				
				16th (Mon)	17th (Tue)	18th (Wed)	19th (Thu)	20th (Fri)
1	Hotel Green Tower Makuhari 2-10-3 Hibino Mihama-ku, Chiba-city, Chiba About 2 minutes on foot	Single for 1 person	With	¥17,940	¥17,940	¥17,940	¥17,940	¥17,940
			Without	¥15,070	¥15,070	¥15,070	¥15,070	¥15,070
2	Hotel Francs ※All rooms are Non-Smoking 2-10-2 Hibino Mihama-ku, Chiba-city, Chiba About 2 minutes on foot	Single for 1 person	With	¥15,510	¥17,930	¥26,400	¥26,400	¥26,400
			Without	¥13,310	¥15,730	¥24,200	¥24,200	¥24,200
3	Hotel The Manhattan 2-10-1 Hibino Mihama-ku, Chiba-city, Chiba About 3 minutes on foot	Single for 1 person	With	¥24,970	¥24,970	¥24,970	¥24,970	¥24,970
			Without	¥22,000	¥22,000	¥22,000	¥22,000	¥22,000
4	Hotel New Otani Makuhari 2-120-3 Hibino Mihama-ku, Chiba-city, Chiba About 1 minute on foot (via access way)	Single for 1 person	With	¥31,460	¥31,460	¥35,090	¥35,090	¥35,090
			Without	¥29,040	¥29,040	¥32,670	¥32,670	¥32,670
5	APA Hotel & Resort <Tokyo Bay Makuhari> ※All rooms are Non-Smoking 2-3 Hibino Mihama-ku, Chiba-city Chiba About 1 minute on foot (via access way)	Single for 1 person	With	¥17,820	¥23,870	¥23,870	¥23,870	¥20,240
			Without	¥14,520	¥20,570	¥20,570	¥20,570	¥16,940
6	Hotel Shuranza Makuhari Bay ※All rooms are Non-Smoking 2-7-4 Hibino Mihama-ku, Chiba-city, Chiba About 7 minutes on foot	Single for 1 person	With	¥14,520	¥14,520	¥14,520	¥14,520	¥14,520
			Without	¥12,100	¥12,100	¥12,100	¥12,100	¥12,100
7	JR East Hotel Mets Premier Makuhari Toyosuna ※All rooms are Non-Smoking 2-45-3 Hamada Mihama-ku, Chiba-city, Chiba About 3 minutes from Kaihin-Makuhari Station by train	Single for 1 person	With	¥24,420	¥24,420	¥24,420	¥24,420	¥24,420
			Without	¥22,330	¥22,330	¥22,330	¥22,330	¥22,330

※Please note that we may not be able to provide the hotel of your choice due to full occupancy or other reasons.

※The room rates stated above include taxes.

※Paying at the hotel directly is not accepted.

※We only offer non-smoking rooms for InterBEE 2026.

※Parking cannot be reserved in advance. Please contact the hotel directly on the day of your visit.

Reserving Accommodation

■ How to apply

- ① Please apply by filling out the required information on the dedicated website.
※ If you make a large number of reservations, please download the excel file from the list of the documents on the website for exhibitors, fill out the required information, and upload it to the application page.
- ② After receiving your application, Messe travel Service will contact you to confirm the availability of accommodation.
- ③ You will receive "the accommodation information" and "the detailed statement" by e-mail after the booking has completed.
You will also receive the invoice for your payment afterwards by e-mail.
- ④ Please pay the amount by bank transfer to the bank account on the invoice.
Any changes caused the cable transfer will be borne by the sender.
(Payment must be done in advance, and the final deadline is Friday October 9, 2026.)
- ⑤ Bringing the printed accommodation statement is recommended on your hotel check-in.

■ Application deadline

Friday, September 18, 2026

■ For inquiries and applications, please contact

Makuhari Messe Travel Service

(Registered with the Governor of Chiba Prefecture, Travel Agency No. 2-748)
2-1 Nakase, Mihama-ku, Chiba City, 261-8550, Japan
TEL: 043-296-0551 / Email: mts_info@m-messe.co.jp
Business hours: 9:00-17:30 Closed: Saturdays, Sundays, and national holidays.

■ About Cancellation Fees

If you wish to cancel or change your reservation, please contact to Messe Travel Service by e-mail.
Messe Travel Service will charge you the cancellation fee based on the following cancellation policy.

Cancellation Policy	
Cancellation Date	Cancellation Fee
10/14 (Wed) ~10/21 (Wed)	10%
10/22 (Thu) ~10/30 (Fri)	20%
10/31 (Stu) ~11/12 (Thu)	30%
11/13 (Fri) ~11/15 (Sun)	80%
11/16 (Mon) ~	100%

Meal Tickets will be available for purchase on-site.
Please purchase them at the venue during the exhibition.

■ About Meal Tickets

1. These tickets are valid until **April 30, 2027**.
2. Tickets are issued in ¥1,000 sets (three ¥250 tickets, two ¥100 tickets, and one ¥50 ticket).
3. They can be used at restaurants and cafeterias within the exhibition site, as well as at the following locations:
Makuhari Messe, Hotel Green Tower Makuhari, Hotel Springs Makuhari, Hotel New Otani Makuhari, World Business Garden (WBG), Makuhari Techno Garden (MTG), Messe Amuse Mall, aune MAKUHARI, su:k Kaihin Makuhari, Hotel The Manhattan, APA Hotel & Resort, Plena Makuhari, MITSUI OUTLET PARK MAKUHARI, and Hotel Shuranza Makuhari Bay.
For more details, please refer to the document at the link below:
https://www.m-messe.co.jp/saved/files/document/pdf/1171/1/MakuhariNewCity_MealCoupon_En_20260401-.pdf

■ How to purchase

On-site
Meal Tickets can be purchased Cash only (JPY only) at the Makuhari Messe office.
Makuhari Messe office: International Conference Hall, 1F
Purchase period: November 16 – November 20
Business hours: 9:00–17:00

Lunch box Delivery Service

Lunch box / beverage delivery service to your booth will be available during the exhibition period. Exhibitors who request delivery service, are required to submit the “**Application for lunch box Delivery Service**” to NILAX CO., LTD by **October 20**.

■ Delivery items

1. Daily lunch special
 - *Refer to the next page
2. Beverages
 - Green Tea (250ml / Paper pack) ¥ 130(Tax incl.)
 - Mineral Water (330ml / Plastic Bottle) ¥180(Tax incl.)

■ Delivery time

Lunch / beverage will be delivered by 11:30 to your booth.

■ How to pay

Please make the payment via bank transfer.

Lunch box Delivery Service

Menu

JPY 1,600 (Tax incl.)

Nov.
18

Japanese Bento

Simmered Ganmodoki (Fried Tofu Fritter), Simmered Seafood Ball, Simmered Carrot, Simmered Konjac, Candied Sweet Potato, Braised Whey-fed Pork Belly, Smoked Duck, Simmered Shiitake Mushroom, Blanched Wasabi Greens, Dried Daikon Radish with Yuzu, Sweet Simmered Peanuts, Seasonal Flower-shaped Rice Cake, Grilled Spanish Mackerel with Mirin Soy Glaze, Fish Cake with Yuzu, Japanese Rolled Omelet (Tamagoyaki), Teriyaki Chicken, Tofu & Vegetable Hamburger Steak, Pickled Lotus Root, Shredded Egg, Five-Color Sesame Seeds, Chicken and Mixed Vegetable Rice



Japanese Bento

Nov.
19

Western-style Bento

Stuffed Cabbage Roll, Bean Salad, Carrot Rapee, Tater Tots, Mini Chicken with Black Pepper Gravy, Spanish Omelet, Onion Coleslaw, Roasted Pork, Tomato Penne Pasta, Hamburger Steak with Demi-glaze Sauce, Broccoli, Sliced Cabbage, Fried Crab Claw, Fried Scallop, Fried Onion, Japanese White Rice



Western-style Bento

Nov.
20

Chinese-style Bento

Japanese Rolled Omelet (Tamagoyaki), Duck Pastrami, Meatballs with Sweet and Sour Sauce, Shumai with Shredded Egg, Deep-fried Chicken with Sweet Chili Sauce (Yurinchi), Spring Roll, Shrimp Shumai, Shrimp Fritter with Chili Sauce, Bean Sprouts with Sweet Vinegar Sauce, Steamed Chicken with Zha Cai (Chinese Pickled Mustard Greens), Seasonal Peach-shaped Rice Cake, Leaf Radish, White Sesame Seeds, Japanese White Rice



Chinese-style Bento

JPY 1,200 (Tax incl.)

Nov.
18

Chiba Seaweed Salmon Makunouchi Bento

Japanese Fried Chicken (Karaage), Large Shumai Dumpling, Chicken Tsukune Skewer, Fried White Fish, Japanese Rolled Omelet (Tamagoyaki), Japanese Pickles, Seaweed Rice, Grilled Salmon



Chiba Seaweed Salmon Makunouchi Bento

Nov.
19

Chinese-style Bento

Deep-fried Chicken with Sweet Chili Sauce (Yurinchi), Spring Roll, Grilled Fish, Large Shumai Dumpling, Meatballs, Glass Noodles, Korean-style Namul Vegetables, Japanese Pickles, Japanese White Rice

Nov.
20

Western-style Bento

Fried Shrimp, Mini Hamburger Steak, Ham Cutlet, Omelet, Neapolitan Pasta, Carrot Rapee, Corn, Broccoli, Japanese White Rice

Receptionist / Interpreter

If you require part-time staff to carry out reception duties etc. at your company booth, please fill in the required fields in the “**Application for Reception Staff/Interpreters**”, and send it to Ken & Staff Co., Ltd. by **Friday, October 9**.

■ Rates

Booth receptionist : ¥23,078 including tax (up to 8 hours per day)

Interpreter (English - Japanese) : ¥66,000 including tax (up to 8 hours per day)

■ Remarks

- ① The above amount is for up to 8 hours work, and for every one hour of overtime, we will charge one and one-quarter (1.25) times their regular pay of 2,250 yen (reception work), 7,500 yen (interpreting). This also includes meal charges, traffic costs, and 10% consumption tax.
- ② We can provide a separate estimate relating to interpreting services for various foreign languages.

Booth Cleaning / Waste Material Removal

Exhibitors requiring booth-cleaning services must submit the “**Application for Booth Cleaning**” to Chiba Bui maintenance Corp. by **Friday, October 30**.

(1) Cleaning Charge

¥3,300 (tax included) per booth (9 m²) Specify the number of booths to be cleaned when in the application form.

(2) Period available

Daily after 17:30 from November 17 to November 19.

(3) Cleaning method

Vacuuming or mopping the booth floor (cleaning of display counters, showcases and products not included)

■ Waste Material Removal

Disposal of wooden booth structures and other waste materials generated during booth construction and dismantling is available for an additional fee. Please note that this service may not be available depending on the number of applications received.

Applications

Submit applications via the exhibitor-only site or by email as a PDF attachment.

To access the exhibitor-only site, enter your ID and password. ▶ <https://exb.jesa.or.jp/interbee/admin/>

■ Applications marked with ※ will be accepted on a first-come, first-served basis from 10:00 a.m. on August 4.

■ All deadlines are determined by Japan Standard Time (J.S.T.).

Documents required for all exhibitors (Red sheet)

Page	Applications	Deadline	Date submitted	Submit to
01-2-2	Registration of Booth Manager and Booth Staff <i>online only</i>	Oct. 30		Japan Electronic Show Association (JESA)
02-2-1	Application for Invitation Leaflet	Sep. 11		Japan Electronic Show Association (JESA)
04-2-1	Display Contractor Registration	Oct. 16		Murayama Inc.
04-2-5	Application for Power Supply and Installation	Sep. 25		Shoho Denki Co., Ltd.
04-3-1	Notification From for Exhibited Products	Oct. 30		Japan Electronic Show Association (JESA)

Documents for special requirements (Yellow sheet)

04-1-1	Application for Over-Regulated Heights	Oct. 16		Japan Electronic Show Association (JESA)
04-1-4	Application for Ceiling Construction	Oct. 9		Makuhari Messe, Inc.
04-2-3	Application for Floor Work	Oct. 16		Murayama Inc.
04-4-3	Application for exhibiting lighting products	Oct. 30		Japan Electronic Show Association (JESA)
04-5-1	Application for Flammable or Hazardous Items	Oct. 16		Murayama Inc.

Documents for optional requirements (Green sheet)

02-1-1	Application for INTER BEE AWARD <i>online only</i>	Sep. 30		Japan Electronics Show Association (JESA)
02-1-4	Facebook & Instagram & X posts of Exhibitor Product Information <i>online only</i>	Oct. 9		Japan Electronics Show Association (JESA)
02-1-4	Teaser Video on YouTube and Social Media Posts <i>online only</i>	Oct. 9		Japan Electronics Show Association (JESA)
02-2-3	Application for Meeting Room	※Oct. 30		Japan Electronics Show Association (JESA)
02-2-4	VIP Registration	Nov. 6		Japan Electronics Show Association (JESA)
02-2-5	Application for VIP Room	※Nov. 6		Japan Electronics Show Association (JESA)
02-3-2	Application for Visitor Data Scanning System	Nov. 5		KS-TK Co., Ltd.
02-3-3	Application for Visitor Data Provision via Exhibitor Page	Nov. 6		Japan Electronics Show Association (JESA)
02-3-4	Reception Invitation/Additional Application	Sep. 11		Japan Electronics Show Association (JESA)
02-4-2	Application for E-mail Magazine and Banner Advertising	※Oct. 16		Japan Electronics Show Association (JESA)
02-4-3	Application for Online Vene Advertising	Oct. 2		Japan Electronics Show Association (JESA)
02-4-4	Application for Lanyard Advertising	Aug. 14		Japan Electronics Show Association (JESA)
02-4-5	Application for Guide Map Advertising	※Oct. 16		Japan Electronics Show Association (JESA)
02-4-6	Application for On-site Signboard Advertising	※Sep. 4 ※Oct. 1		Japan Electronics Show Association (JESA)
03-2-2	Application for Additional Exhibitor / Worker Badges	Sep. 11		Japan Electronics Show Association (JESA)
04-2-5	Application for Optional Power Transmission	Sep. 25		Shoho Denki Co., Ltd.
04-5-2	Application for Exhibitors' Utility Booths (Storage)	Oct. 9		Japan Electronics Show Association (JESA)
05-1-1	Application for Domestic Transportation	Oct. 19		Ishikawa-Gumi, Ltd.
05-1-1	Application for Move-In / Move-Out Service	Oct. 19		Ishikawa-Gumi, Ltd.
05-1-2	Application for International Transportation	Oct. 16		Ishikawa-Gumi, Ltd.
05-2-1	Application for Booth Display / Rental Fixtures	Oct. 16		Murayama Inc.
05-2-2	Application for PC Rental	Oct. 30		KISSEI COMTEC CO., LTD.
05-3-1	Application for Internet Connection	Oct. 2		Makuhari Messe, Inc.
05-3-2	Application for Antenna Installation	Oct. 16		Makuhari Messe, Inc.
05-3-3	Application for Cabling between Booths	Oct. 9		Makuhari Messe, Inc.
05-4-1	Applications for Hotel Reservations	Sep. 18		Messe Travel Service
05-4-3	Application for Lunch Box Delivery Service	Oct. 20		Nilax Inc. Banquet
05-4-4	Application for Receptionist / Interpreter	Oct. 9		Ken & Staff Co., Ltd.
05-4-5	Application for Booth Cleaning / Waste Material Removal	Oct. 30		Chibaken Bldg-Maintenance Coop

Application for Invitation Leaflet

Submit to Japan Electronics Show Association (JESA)

4F Ote Center Bldg., 1-1-3 Otemachi, Chiyoda-ku, Tokyo 100-0004, Japan Contact: Oda, Koike
E-mail: exhibitor@inter-bee.com

Deadline: **September 11**

■ Online application submission is available on Inter BEE Web Site: <https://exb.jesa.or.jp/interbee/admin/>

※Application must be submitted in advance.
Any request received after the deadline will not be accepted.
For environmental conservation, please apply only for what you will use.

■ Free Invitation Leaflet

Free of charge	Required Amount		Remarks
Invitation Leaflet (Japanese)	Leaflet		Please enter 0 if you do not need this service.
	Envelope		Envelopes only come in 1 type.

※Please be sure to apply by the deadline, otherwise you will not receive the invitation.

※Please note that we do not have the printed English invitations available. However, we will prepare one as a PDF file.

■ Exhibitor

Booth number		Exhibitor Name	
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■ Person in Charge / Invoice Address

Company name			
Address			
Department		Representative	
Tel	() -	Fax	() -
E-mail			

■ Deliver to (Not necessary if same as above)

Company name			
Address			
Department		Representative	
Tel	() -	Fax	() -
E-mail			

Display Contractor Registration

Submit to **Murayama Inc.** Fax: **+81-3-6221-1915**

3-2-24, Toyosu, Koto-ku, Tokyo 135-0061, Japan Contact: Kitani
 Tel: +81-3-6221-1960
 E-mail: interbee@murayama.co.jp

Deadline: **October 16**

■ Online application submission is available on Inter BEE Web Site: <https://exb.jesa.or.jp/interbee/admin/>

※Exhibitors applying for Small Package Booth or Package Display (05-2-1) are not required to submit.

※Companies registered with this registration form will be required to understand and comply with all the contents stipulated in the Inter BEE Exhibitor Manual in advance.

■ Please fill in the required information on agent / display planning agency.

Company name			
Address			
Department		Person	
Tel	() -	Fax	() -
E-mail			

■ Please fill in the required information on Display contractor.

Company name			
Address			
Department		Person	
Tel	() -	Fax	() -
E-mail			

■ Exhibitor

Booth number		No. of booth spaces	
Company name			

■ Person in Charge (Not necessary if same as above)

Company name			
Address			
Department		Person	
Tel	() -	Fax	() -
E-mail			

Electrical Power Work Installation Diagram

Submit to Shoho Denki Co., Ltd. Fax: +81-3-3918-7800

1-28-15, Kamiikebukuro, Toshima-ku, Tokyo 170-0012, Japan Contact: Saito, Ito
 Tel: +81-3-3918-7993
 E-mail: interbee2026@shohodenki.co.jp

Deadline: **September 25**

■ Online application submission is available on Inter BEE Web Site: <https://exb.jesa.or.jp/interbee/admin/>

※Exhibitors applying for Small Package Booth or Package Display (05-2-1) are not required to submit.

■ Please fill in the required information.

Main Booth Contractor Name				Tel / E-mail	
				Person in Charge	
Booth Electrical Contractor				Tel	
				Person in Charge	
Distribution Method	Voltage	Frequency	Requested Amount	Fee per Unit	Total Amount
Single-phase	100V	50Hz	kW	¥11,000	¥
Single-phase	200V	50Hz	kW		¥
Three-phase	200V	50Hz	kW		¥
Installation Diagram					

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n

- ① If your booth is divided into separate booths, please submit this form for each booth.
 ② Exhibitors who apply for a package booth (regular or small) do not need to fill out the installation diagram.
 ③ For fluorescent lamps, high-pressure mercury lamps, etc., the total capacity should be 1.5 times the capacity rating.
 ④ If you are unable to fill out the power supply location and installation diagrams on this form, please write "Attachment" and submit a separate diagram.
 ⑤ All workers must carry an electrician's license while working.
 ⑥ If no electricity is to be used, please write "No electricity used".
 ⑦ Fractions of the total capacity will be rounded up. (Example) 1.1kW (1100W) → 2.0kW (2000W)

■ Exhibitor

Booth number		Exhibitor Name	
--------------	--	----------------	--

■ Person in Charge

Company name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

■ Invoice Address

Company name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

Notification Form for Exhibited Products

Submit to Japan Electronics Show Association (JESA)

4F Ote Center Bldg., 1-1-3 Otemachi, Chiyoda-ku, Tokyo 100-0004, Japan Contact: Oda, Koike
E-mail: exhibitor@inter-bee.com

Deadline: **October 30**

■ Online application submission is available on Inter BEE Web Site: <https://exb.jesa.or.jp/interbee/admin/>

We request that each exhibitor answer the following questionnaire on manufacturing country / region of exhibited products to help us better determine exhibitor demographics

☐ Exhibiting only own products

All exhibited products are manufactured by our own company.

☐ Exhibiting foreign and/or third-party products

Exhibitors headquartered in Japan: Products not manufactured by your own company

Exhibitors headquartered overseas (including Japanese subsidiaries): Products manufactured by your company in your home country (country of head office)

Products not manufactured by your own company

If you are exhibiting foreign and/or third-party products, please provide the following product information.

※ If you are exhibiting multiple products from the same manufacturer, please list only the main product.

※ Equipment used for product display or presentation purposes (e.g., screens, monitors) is not applicable and does not need to be listed.

Country of Origin	Name of the Manufacturer	Name of product

■ Exhibitor

Booth number		Exhibitor Name	
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■ Person in Charge (Not necessary if the representative is the same as Exhibition Representative)

Company name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

Application for Over-Regulated Heights

Submit to Japan Electronics Show Association (JESA)

4F Ote Center Bldg., 1-1-3 Otemachi, Chiyoda-ku, Tokyo 100-0004, Japan Contact: Oda, Koike
E-mail: exhibitor@inter-bee.com

Deadline: **October 16**

■ Online application submission is available on Inter BEE Web Site: <https://exb.jesa.or.jp/interbee/admin/>

Exhibitors who would like to exhibit more than one product that is over-regulated heights should specify the information on each product, and attach product leaflet and diagram indicating location and height of product(s). (both floor plan and elevation drawing).

Without the application of approval exhibitor will not be allowed to exhibit products of over-regulated heights and / or install the below mentioned signboard

Product name with over-regulated height			
Product measurement Max height	m	Max width	m

Product name with over-regulated height			
Product measurement Max height	m	Max width	m

Product name with over-regulated height			
Product measurement Max height	m	Max width	m

■ Exhibitor

Booth number		Exhibitor Name	
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■ Person in Charge (Not necessary if the representative is the same as Exhibition Representative)

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

■ Main Contractor

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

Application for Ceiling Construction

Submit to Makuhari Messe, Inc.

2-1, Nakase, Mihama-ku, Chiba-shi, Chiba Prefecture 261-8550, Japan Contact: Terayama · Kuboshima
 Tel: +81-43-296-0602
 E-mail: y-trym@m-messe.co.jp

Deadline:

October 9

■ Online application submission is available on Inter BEE Web Site: <https://exb.jesa.or.jp/interbee/admin/>

■ Please fill in the required information. Be sure to attach drawings / specifications for construction.

Exhibition Hall	Makuhari Messe (Hall) Booth number ()	
Ceiling Structure	Installation area	
	Ceiling Materials	
	Reason for installation	

■ Exhibitor

Booth number		Exhibitor Name	
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■ Person in Charge

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

■ Main Contractor

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

Application for Floor Work

Submit to **Murayama Inc.** Fax: **+81-3-6221-1915**

3-2-24, Toyosu, Koto-ku, Tokyo 135-0061, Japan Contact: Konagaya, Kitani
 Tel: +81-3-6221-1960
 E-mail: interbee@murayama.co.jp

Deadline: **October 16**

■ Online application submission is available on Inter BEE Web Site: <https://exb.jesa.or.jp/interbee/admin/>

■ Please fill in the required information and attach two copies of the construction plan to this application form.

Type of construction work	Anchor bolts	mm unit	Other	
Period of construction work	Nov.	to Nov.	Total	days
Contact data of construction company	Name of company			
	Department		Person in charge	
	Tel	() -	E-mail	

■ Exhibitor

Booth number		Exhibitor Name	
--------------	--	----------------	--

■ Person in Charge

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

■ Main Contractor

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

Application for exhibiting lighting products

Submit to Japan Electronics Show Association (JESA)

4F Ote Center Bldg., 1-1-3 Otemachi, Chiyoda-ku, Tokyo 100-0004, Japan Contact: Oda, Koike
E-mail: exhibitor@inter-bee.com

Deadline: **October 30**

■ Online application submission is available on Inter BEE Web Site: <https://exb.jesa.or.jp/interbee/admin/>

If you are exhibiting lighting products in categories other than “Entertainment/Lighting”,
please submit this application to the Japan Electronics Show Association by Friday October 30.

* “Entertainment/Lighting” exhibitors do not have to submit this application form.

Please note that exhibitors cannot exhibit lighting products in categories other than
“Entertainment/Lighting” without approval.

Please check the box to agree to the following.

- ☐ When illuminating towards the ceiling of the Makuhari Messe building, only illuminate the area directly above your booth even if your lighting entails moving light.
- ☐ Do not illuminate walls or corridors within the Makuhari Messe exhibition area.
- ☐ Only illuminate the area within your booth and ensure that your exhibition does not affect the surrounding booths.

No. of lighting products to be exhibited	
--	--

■ Exhibitor

Booth number		Exhibitor's name	
Person in Charge		E-mail	

■ Person in Charge (Not necessary if same as Exhibition Representative)

Company name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

Application for Flammable or Hazardous Items

Submit to Murayama Inc. Fax: +81-3-6221-1915

3-2-24, Toyosu, Koto-ku, Tokyo 135-0061, Japan Contact: Konagaya, Kitani
 Tel: +81-3-6221-1960
 E-mail: interbee@murayama.co.jp

Deadline: **October 16**

■ Online application submission is available on Inter BEE Web Site: <https://exb.jesa.or.jp/interbee/admin/>

■ Use of Open Flame

Purpose			
Type of flame			
Fuel		Maximum caloric value consumed	
Extinguisher	Type		Units

■ Handling of Hazardous Items

Purpose			
Type of item			
Amount handled daily	ℓ·kg	Additional amount by demonstration	ℓ·kg
Extinguisher	Type		Units

■ Handling and Bringing of High-Pressure / Liquefied Gas

Purpose			
Type of Gas			
Fuel	ℓ	Additional amount by demonstration	ℓ
Extinguisher	Type		Units

■ Exhibitor

Booth number		Exhibitor Name	
--------------	--	----------------	--

■ Person in Charge

Company name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

Application for Meeting Room

Submit to Japan Electronics Show Association (JESA)

4F Ote Center Bldg., 1-1-3 Otemachi, Chiyoda-ku, Tokyo 100-0004, Japan Contact: Oda, Koike
E-mail: exhibitor@inter-bee.com

Deadline: ※ **October 30**
First-come-first-served basis from 10am, August 4

■ Online application submission is available on Inter BEE Web Site: <https://exb.jesa.or.jp/interbee/admin/>

Please check in your request time and write a purpose to use.

Please note that as the maximum applicable time unit is 2 per one company per day.

Application will be accepted in order of application arrival.

If you cancel or reduce of hours after October 30, 100% of cancellation fees will apply.

Date	Time									Purpose
	A	B	C	D	E	F	G	H	I	
	9:00 9:45	10:00 10:45	11:00 11:45	12:00 12:45	13:00 13:45	14:00 14:45	15:00 15:45	16:00 16:45	17:00 17:45	
Nov. 17	17-A	17-B	17-C	17-D	17-E	17-F	17-G	17-H	17-I	
Nov. 18	18-A	18-B	18-C	18-D	18-E	18-F	18-G	18-H	18-I	
Nov. 19	19-A	19-B	19-C	19-D	19-E	19-F	19-G	19-H	19-I	
Nov. 20	20-A	20-B	20-C	20-D	20-E	20-F	20-G	20-H	20-I	

■ Room Charge: ¥14,300 per 45 minutes (tax included)

■ Exhibitor

Booth Number		Exhibitor Name	
--------------	--	----------------	--

■ Person in Charge (Not necessary if the representative is the same as Exhibition Representative)

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

■ Invoice Address

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

VIP Registration

Submit to Japan Electronics Show Association (JESA)

4F Ote Center Bldg., 1-1-3 Otemachi, Chiyoda-ku, Tokyo 100-0004, Japan Contact: Oda, Koike
E-mail: exhibitor@inter-bee.com

Deadline: **November 6**

■ Online application submission is available on Inter BEE Web Site: <https://exb.jesa.or.jp/interbee/admin/>

■ VIPs will be registered based on this registration form. Please be sure to check in at the VIP reception desk located in the 1st floor of International Conference Hall.

■ Please fill in the required information.

Name of VIP		Title	
Company Name			
Arrival date / time	November	a.m. / p.m.	: ~ :
	November	a.m. / p.m.	: ~ :
	November	a.m. / p.m.	: ~ :
	November	a.m. / p.m.	: ~ :
	November	a.m. / p.m.	: ~ :
Car make		License no.	

■ Person in Charge

Company name			
Department		Person in Charge	

■ Exhibitor

Booth Number		Company Name	
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■ Person in Charge (Not necessary if same as Exhibition Representative)

Company name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

Application for VIP Room

Submit to▶ Japan Electronics Show Association (JESA)

4F Ote Center Bldg., 1-1-3 Otemachi, Chiyoda-ku, Tokyo 100-0004, Japan Contact: Oda, Koike
E-mail: exhibitor@inter-bee.com

Deadline: ※ **November 6**
First-come-first-served basis from 10am, August 4

■ Online application submission is available on Inter BEE Web Site: <https://exb.jesa.or.jp/interbee/admin/>

■ **Order: Fill in necessary blanks, and check the appropriate boxes.**

*Room charge: ¥11,000 / hr (including beverage cost and consumption tax)

*It can be used up to 2 hours continuously.

*If you cancel or reduce of hours after October 13, 100% of cancellation fees will apply.

(For official use)

Room No.	Date	Time	Number of Persons (up to 6 people)
	November ()	: ~ :	
	November ()	: ~ :	
	November ()	: ~ :	

■ **Exhibitor**

Booth Number		Exhibitor Name	
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■ **Person in Charge (Not necessary if the representative is the same as Exhibition Representative)**

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

■ **Invoice Address**

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

Application for Visitor Data Scanning Service

Submit to KS-TK Co.,Ltd.

2-390-2-203, katsushikacho, funabashi-shi, chiba, 273-0032 Contact: Ishizuka, Hamada
 Tel: +81-47-498-9831
 E-mail: event@ks-tk.com

Deadline: **November 5**

■ Online application website is available: <https://exb.jesa.or.jp/interbee/admin/>

■ Data Scanning Service for charge of free

The Management Office will bear the burden for either one app license or one barcode reader.

If you wish to use the service, please check the box.

Service	Price	Apply
App Type	¥11,000 per a license (Paid for by the Management Office)	☐
Reader Type	¥16,500 per a reader (Paid for by the Management Office)	☐

■ Additional order for Data Scanning Service

If you wish to order additional service, please fill in the required quantity and total price.

Service	Price (consumption tax included)	Quantity	Total (consumption tax included)
App Type	¥11,000 per a license	license	
Reader Type	¥16,500 per a reader	reader	
Total			

■ Pre-installed device rental fee

If you wish to use the service, please fill in the required quantity and total price.

Rental Device	Price (consumption tax included)	Quantity	Total (consumption tax included)
iPhone with SIM card	¥14,300		

※The app cost is not included in the rental fee, so you're required to apply for the app license above as well.

● Delivery form and Fees.

App type: There are no data input costs. It is possible to download the scanned data (CSV) through Exhibitor-only site.

Reader Type: There is a separate fee of 44 yen per on item for visitor data sharing/input costs. We will send the data to the e-mail address you have specified.

※The delivery destination for the Reader Type is limited to one location only.

■ Exhibitor

Booth Number		Exhibitor Name	
--------------	--	----------------	--

■ Person in Charge

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

■ Invoice Address

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

Application for Visitor Data Provision via Exhibitor Page

Submit to▶ Japan Electronics Show Association (JESA)

4F Ote Center Bldg., 1-1-3 Otemachi, Chiyoda-ku, Tokyo 100-0004, Japan Contact: Oda, Koike
E-mail: exhibitor@inter-bee.com

Deadline: **November 6**

■ Online application submission is available on Inter BEE Web Site: <https://exb.jesa.or.jp/interbee/admin/>

The visitor data to the exhibitor page during the exhibition could be provided to you for the processing fee.

■ Data to be provided

- ☐ Person(s) who has visited the Demo/Presentation video page.
☐ Person(s) who has downloaded materials.
☐ Person(s) who has visited your page while logged in.

※ Please note that information of those who have agreed to releasing their information, by “Opt-in” will be provided and we will not be providing visitor information of those who have opted out.

■ Please fill in the required information

☐ Application for Visitor Data Acquisition	JPY 22,000 (Tax incl.)
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※ Visitor data could be downloaded through Exhibitor-Only Site.

※ Requirements in order to apply for visitor data

The online exhibitor details page must include the following contents at the minimum.

- ☐ Introduction/Highlight ☐ Exhibit Products/Services ☐ Downloadable material

■ Exhibitor

Booth Number		Exhibitor Name	
--------------	--	----------------	--

■ Person in Charge (Not necessary if the representative is the same as Exhibition Representative)

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

■ Invoice Address

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

Application for Reception Invitation

Submit to Japan Electronics Show Association (JESA)

4F Ote Center Bldg., 1-1-3 Otemachi, Chiyoda-ku, Tokyo 100-0004, Japan Contact: Oda, Koike
E-mail: exhibitor@inter-bee.com

Deadline: **September 11**

■ Online application submission is available on Inter BEE Web Site: <https://exb.jesa.or.jp/interbee/admin/>

We will hold a reception party on the opening day to foster the development and revitalization of industries supporting the media and entertainment sector. We warmly invite you to participate as a valuable opportunity to enhance cross-industry business-to-business interaction. (Pre-registration is required)

■ Number of Invitations per Exhibitor

The number of free invitations available for all senior management is as follows.

○ Number of free invitations (Pre-registrations is necessary)

Exhibitors with 1 to 3 booths: 2 people	Exhibitors with 10 to 18 booths: 5 people
Exhibitors with 4 to 5 booths: 3 people	Exhibitors with 20 to 25 booths: 7 people
Exhibitors with 6 to 9 booths: 4 people	Exhibitors with 30 or more booths: 10 people

※Pre-registration Required. We will issue the invitation tickets in accordance with the quantity you requested.

■ Application for free invitation

Put the number of Invitation within the free invitation limit.

	Number of Application
Invitation	People

■ Application for additional invitation(charge)

If the number of people registered exceeds the number of free invitations available, a participation fee of 11,000 yen (tax included) per person will be charged.

	Additional invitation	Unit price	Amount
Invitation	People	¥11,000(Tax incl.)	¥

■ Exhibitor

Booth Number		Exhibitor Name	
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■ Person in Charge / Invoice Address

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

■ Deliver to (Not necessary if same as above)

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

Application for E-mail Magazine and Banner Advertising

Submit to▶ Japan Electronics Show Association (JESA)

4F Ote Center Bldg., 1-1-3 Otemachi, Chiyoda-ku, Tokyo 100-0004, Japan Contact: Oda, Koike
E-mail: exhibitor@inter-bee.com

Deadline: **October 16**
First-come-first-served basis from 10am, August 4

■ Online application submission is available on Inter BEE Web Site: <https://exb.jesa.or.jp/interbee/admin/>

■ Please check ☒ the box below if you wish to apply for advertisement placement

Week of September 21 issue	☐
Week of September 28 issue	☐
Week of October 5 issue	☐
Week of October 12 issue	☐
Week of October 19 issue	☐
Week of October 26 issue	☐
Week of November 2 issue	☐
Week of November 9 issue	☐

Select	Size	Times Delivered	Amount (Tax Incl.)	Total (Tax Incl.)
☐	A Size (W)600 x (H)100	Times	¥77,000	
☐	B Size (W)600 x (H)200	Times	¥143,000	

■ Exhibitor

Booth Number		Exhibitor Name	
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■ Person in Charge (Not necessary if the representative is the same as Exhibition Representative)

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

■ Invoice Address

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

Application for Online Advertising

Submit to Japan Electronics Show Association (JESA)

4F Ote Center Bldg., 1-1-3 Otemachi, Chiyoda-ku, Tokyo 100-0004, Japan Contact: Oda, Koike
E-mail: exhibitor@inter-bee.comDeadline: **October 2**■ Online application submission is available on Inter BEE Web Site: <https://exb.jesa.or.jp/interbee/admin/>

Top Page Logo Banner Ad

■ Please ☒ the box below if you wish to apply for the Top page Banner Ad

☐ Top Page Logo Banner Ad	JPY 1,100,000 (Tax Incl.)
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Exhibitor List Banner Ad

■ Please ☒ the box below if you wish to apply for the Top page Banner Ad

☐ Exhibitor List Banner Ad	JPY 550,000 (Tax Incl.)
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Inter BEE Magazine Advertisement

■ Please ☒ the box below if you wish to apply for the Magazine Advertisement.
Please indicate the number of applications.

☐ INTER BEE MAGAZINE Article	JPY 275,000 (Tax Incl.) x
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※A maximum of two applications per exhibitor is allowed.

■ Please select ☒ the appropriate box for your desired period

Please contact the Japan Electronics Show Association for more information on availability.

Article Period	Slot	Article Period	Slot	Article Period	Slot
1st Week of Oct. - First	☐ M-1	3rd Week of Oct. - First	☐ M-4	5th Week of Oct. - First	☐ M-8
2nd Week of Oct. - First	☐ M-2	3rd Week of Oct. - Second	☐ M-5	5th Week of Oct. - Second	☐ M-9
2nd Week of Oct. - Second	☐ M-3	4th Week of Oct. - First	☐ M-6	1st Week of Nov. - First	☐ M-10
		4th Week of Oct. - Second	☐ M-7	1st Week of Nov. - Second	☐ M-11

■ Exhibitor

Booth Number		Exhibitor Name	
--------------	--	----------------	--

■ Representative / Billing Address

Company Name			
Address			
Department		Person in Charge	
Tel		Fax	
E-mail			

Application for Lanyard Advertising

Submit to Japan Electronics Show Association (JESA)

4F Ote Center Bldg., 1-1-3 Otemachi, Chiyoda-ku, Tokyo 100-0004, Japan Contact: Oda, Koike
E-mail: exhibitor@inter-bee.com

Deadline: **August 14**

■ Online application submission is available on Inter BEE Web Site: <https://exb.jesa.or.jp/interbee/admin/>

■ Number of company to be applied = 1

■ Number to be distributed = 38,000

■ Price = 3,300,000 yen (including tax)

☐ I will order strap advertising

※ After the confirmation received, I will immediately submit logo data.

■ Exhibitor

Booth Number		Exhibitor Name	
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■ Person in Charge (Not necessary if the representative is the same as Exhibition Representative)

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

■ Invoice Address

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

Application for Guide Map Advertising

Submit to▶ **Japan Electronics Show Association (JESA)**

4F Ote Center Bldg., 1-1-3 Otemachi, Chiyoda-ku, Tokyo 100-0004, Japan Contact: Oda, Koike
E-mail: exhibitor@inter-bee.com

Deadline: ※ **October 16**
First-come-first-served basis from 10am, August 4

■ Online application submission is available on Inter BEE Web Site: <https://exb.jesa.or.jp/interbee/admin/>

■ Please check ☒ the box below to apply for Guide Map Advertising.

		Application	Rates (including tax)	Applicable exhibitors
☐	Type A	Article section (Full page)	¥550,000	All exhibitors
☐	Type B	Article section (Half page)	¥275,000	All exhibitors

※ The advertising on the inside (below the booth guide) of the Guide Map will be posted below the exhibitor's hall on a first-come-first-served basis.

If there is no space for this advertising below the exhibitor's hall, the advertising will be posted near the exhibitor's hall.

■ Exhibitor

Booth Number		Exhibitor Name	
--------------	--	----------------	--

■ Person in Charge (Not necessary if the representative is the same as Exhibition Representative)

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

■ Invoice Address

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

Application for On-site Signboard Advertising

Submit to▶ **Japan Electronics Show Association (JESA)**

4F Ote Center Bldg., 1-1-3 Otemachi, Chiyoda-ku, Tokyo 100-0004, Japan Contact: Oda, Koike
E-mail: exhibitor@inter-bee.com

Deadline: **1-5** September 4
6-15 October 1

First-come-first-served basis from 10am, August 4

■ Online application submission is available on Inter BEE Web Site: <https://exb.jesa.or.jp/interbee/admin/>

■ Please fill in the item code number, item, amount and price.

Item Code Number	Item	Amount	Price

■ Exhibitor

Booth Number		Exhibitor Name	
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■ Person in Charge (Not necessary if the representative is the same as Exhibition Representative)

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

■ Invoice Address

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

Application for Additional Exhibitor / Worker Badges

Submit to Japan Electronics Show Association (JESA)

4F Ote Center Bldg., 1-1-3 Otemachi, Chiyoda-ku, Tokyo 100-0004, Japan Contact: Oda, Koike
E-mail: exhibitor@inter-bee.com

Deadline: **September 11**

■ Online application submission is available on Inter BEE Web Site: <https://exb.jesa.or.jp/interbee/admin/>

■ Additional Badges (charged)

	Additional badges	Unit	Amount
Exhibitor Badge		@ JPY 1,100 (Tax incl.)	JPY
Workers Badge		@ JPY 550 (Tax incl.)	JPY

■ Exhibitor

Booth Number		Exhibitor Name	
--------------	--	----------------	--

■ Person in Charge (Not necessary if the representative is the same as Exhibition Representative)

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

■ Invoice Address

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

■ Deliver to (Not necessary if the address is the same as the "Person in Charge")

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

Application for Optional Power Transmission

Submit to Shoho Denki Co., Ltd. Fax: +81-3-3918-7800

1-28-15, Kamiikebukuro, Toshima-ku, Tokyo 170-0012, Japan Contact: Saito, Ito
 Tel: +81-3-3918-7993 Fax: +81-3-3918-7800
 E-mail: interbee2026@shohodenki.co.jp

Deadline: **September 25**

■ Online application submission is available on Inter BEE Web Site: <https://exb.jesa.or.jp/interbee/admin/>

Please fill in the required information

■ Early Power Transmission

Date preferred for beginning of power transmission	Date: November	Time: From
Additional request		

The early power transmission requires separate installation work, so, all costs should be borne by the exhibitor.
 In some cases, we may not be able to accept requests due to working conditions.

■ Transmitting Electricity 24 Hours

Dates preferred for transmitting electricity 24 hours	Name of the equipment	Voltage	Amount
November to		100V	W
November to		100V	W
November to		200V	W
November to		200V	W

Each piece of equipment should be single wiring. The Show Management will not take any responsibility for managing this equipment.

■ Extending Power Transmission

Time preferred for stopping power transmission	Date: November 20 Time: Till _____ p.m.
Additional request	

■ Exhibitor

Booth Number		Exhibitor Name	
--------------	--	----------------	--

■ Person in Charge

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

■ Invoice Address

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

Application for Exhibitors' Utility Booths (Storage)

Submit to▶ Japan Electronics Show Association (JESA)

4F Ote Center Bldg., 1-1-3 Otemachi, Chiyoda-ku, Tokyo 100-0004, Japan Contact: Oda, Koike
 Fax: +81-3-6212-5225
 E-mail: exhibitor@inter-bee.com

Deadline: **October 9**

■ Online application submission is available on Inter BEE Web Site: <https://exb.jesa.or.jp/interbee/admin/>

■ Please fill in the required information.

Type	Price (including consumption tax)	No. of Room(s)	Amount (including consumption tax)
Regular type A	¥247,500		¥
Regular type B	¥221,100		¥
Regular type C	¥198,000		¥
Small type A	¥139,700		¥
Small type B	¥116,600		¥

■ Exhibitor

Booth Number		Exhibitor Name	
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■ Person in Charge (Not necessary if the representative is the same as Exhibition Representative)

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

■ Invoice Address

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

Application for Domestic Transportation

Submit to Ishikawa-Gumi, Ltd. Fax: +81-3-5460-9841

4-14-2, Higashi-Ooi, Shinagawa-ku, Tokyo 140-0011, Japan Contact: Watanabe
 Tel: +81-3-3474-8102 Fax: +81-3-5460-9841
 E-mail: h_watanabe@ishikawa-gumi.co.jp

Deadline: **October 19**

■ Online application submission is available on Inter BEE Web Site: <https://exb.jesa.or.jp/interbee/admin/>

■ Cargo collection application

Cargo pick-up date / time : _____

Where to pick-up : _____

Telephone : _____ Contact : _____

Cargo Contents	Size			Quantity	Weight	Style of packaging
	D	W	H			

Cargo delivery to a booth date / time : _____

■ Single-lot, Small-package delivery application

Cargo Contents	Size			Quantity	Weight	Style of packaging
	D	W	H			

Small package delivery to a booth date / time : _____

■ Exhibitor

Booth Number		Exhibitor Name	
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■ Person in Charge

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

■ Invoice Address

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

Application for Move-In / Move-Out Service

Submit to Ishikawa-Gumi, Ltd. Fax: +81-3-5460-9841

4-14-2, Higashi-Ooi, Shinagawa-ku, Tokyo 140-0011, Japan Contact: Watanabe
 Tel: +81-3-3474-8102 Fax: +81-3-5460-9841
 E-mail: h_watanabe@ishikawa-gumi.co.jp

Deadline: **October 19**

■ Online application submission is available on Inter BEE Web Site: <https://exb.jesa.or.jp/interbee/admin/>

■ Please write the details of your request.

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■ Move-In / Move-Out

Item	Qty	Preferred date / time
Worker		
2.5 ton forklift		
5.0 ton forklift		
Crane		

■ Exhibitor

Booth Number		Exhibitor Name	
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■ Person in Charge

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

■ Invoice Address

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

Application for International Transportation

Submit to Ishikawa-Gumi, Ltd. Fax: +81-3-5460-9841

4-14-2, Higashi-Ooi, Shinagawa-ku, Tokyo 140-0011, Japan Contact: Watanabe
 Tel: +81-3-3474-8102 Fax: +81-3-5460-9841
 E-mail: h_watanabe@ishikawa-gumi.co.jp

Deadline: **October 16**

■ Online application submission is available on Inter BEE Web Site: <https://exb.jesa.or.jp/interbee/admin/>

■ Please select your desired service. We will send you a dedicated document.

☐ Arrangement of ocean freight
☐ Arrangement of air freight
☐ Courier handling (please arrange with shipping and import duty prepaid/DDP)
☐ Transport within Japan (e.g., pickup from local agents in Japan)
☐ On-site handling and labor

■ Please write the details of your request.

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■ Exhibitor

Booth Number		Exhibitor Name	
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■ Person in Charge

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

■ Invoice Address

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

Application for Booth Display / Rental Fixtures

Submit to **Murayama Inc.** Fax: **+81-3-6221-1915**

3-2-24, Toyosu, Koto-ku, Tokyo 135-0061, Japan Contact: Konagaya, Kitani
 Tel: +81-3-6221-1960 Fax: +81-3-6221-1914
 E-mail: interbee@murayama.co.jp

Deadline: **October 16**

■ Online application submission is available on Exhibitor-only site: <https://exb.jesa.or.jp/interbee/admin/>

■ Order of Rental Fixtures

Please refer list of Rental Fixtures in the Exhibition Manual (05-2-1.7~05-2-1.12).

No.	Item	Quantity	Amount	No.	Item	Quantity	Amount

■ Order of Package Display kit (Please check ☒ you wish to use)

☐ Basic Plan ☐ Value Plan ☐ LED Signage Plan ☐ Premium Plan

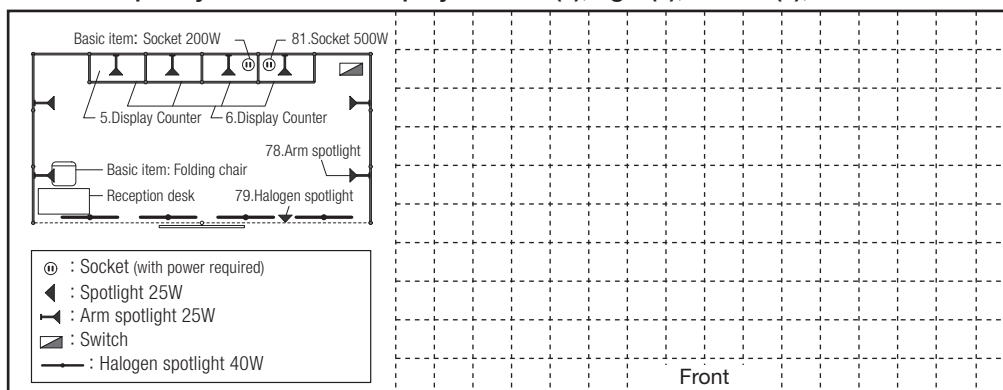
● Please check a carpet color you wish to use. ※ Please refer to 05-2-1.13 for color chart.

☐ New-Red ☐ Orange ☐ Green ☐ Navyblue ☐ Whitegray ☐ Black

● Company name display draft

Note: Font to be used in block letters. Font color is Black.

● Please specify locations of display counter(s), light(s), socket(s), Fascia and wall.



● Wall Panel Color (Chargeable)

☐ Yellow
☐ Red
☐ Green
☐ Sky blue
☐ Blue
☐ Navy
☐ Gray
☐ Black

■ Applying for fixtures other than the Package Display kit

☐ Request of Booth Design by Exhibitor

■ Exhibitor

Company name			
Address			
Department		Person	
Telephone	() -	Fax	() -
E-mail			
Comments			

Application for PC Rental

Submit to Kissei Comtec Co., Ltd. Fax: +81-3-5979-6335

14F Hareza Tower, 1-18-1 Higashi-ikebukuro, Toshimaku, Tokyo, 170-0013, Japan Contact: Uchiyama, Aoki
 Tel: +81-3-6709-2440
 E-mail: interbee@network.kcrent.jp

Deadline: **October 30**

■ Online application submission is available on Inter BEE Web Site: <https://exb.jesa.or.jp/interbee/admin/>

■ Please check ☒ the box below to apply for dates and time for delivery and pick-up.

Delivery	☐ Exhibition booth Nov. 17 10:00 to 12:00, or Other ()	☐ Prior to Nov. 17 (Specify delivery date and time) Specify delivery location. _____
Pick-up	☐ Exhibition booth Nov. 20 17:00 to 19:00 or Other ()	☐ Other (Specify pick-up date and time) Specify pick-up location. _____

※Extra fee will be added if you choose other time and date

■ Please note that early carrying-in and late carrying-out are required the extra fee.

Rental Code #	Product Name	Amount

■ Exhibitor

Booth Number		Exhibitor Name	
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■ Person in Charge

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

■ Invoice Address

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

Application for Internet Connection

Submit to Makuhari Messe, Inc. Fax: +81-43-296-0492

2-1, Nakase, Mihama-ku, Chiba-shi, Chiba Prefecture 261-0023, Japan Contact: Otsuka, Sasaki
 Tel: +81-43-296-0493 Fax: +81-43-296-0492
 E-mail: kaisen-desk@messe-net.com

Deadline: **October 2**

■ Online application submission is available on Inter BEE Web Site: <https://exb.jesa.or.jp/interbee/admin/>

Please check ☒ the appropriate box(es).

■ High Speed Type / Giga Line Type

dynamic IP

Including line, provider and router (HUB is not included.)

Category		Number	Fee (Tax included)	Note
Unit	☐ Giga Line type (Max1Gbps)		¥121,000	(Dynamic IP)
	☐ Cross type (Max10Gbps)		¥132,000	Including the fee of Line, Provider and (HUB is not included)
Line only	☐ Giga Line type (Max1Gbps)		¥110,000	Provider, Router, and HUB is not included
	☐ Cross type (Max10Gbps)		¥121,000	
☐ dynamic IP (PPPoE)			¥5,500	Applicable to High speed type and Giga line type
☐ dynamic IP (IPoE)			¥6,600	Applicable to Giga line type and Cross type
☐ Static IP-1 (PPPoE)			¥33,000	When Cross type, only applicable to IPoE
☐ Router			¥5,500	※ Installed by Exhibitors

■ Business Line Type

Category		Number	Fee (Tax included)	Note
☐ Line only			¥165,000	Provider, Router, and HUB is not included
☐ dynamic IP (IPoE)			¥44,000	
☐ Static IP-1 (PPPoE)			¥88,000	
☐ Router			¥5,500	※ Installed by Exhibitors

■ Purpose of using internet connection

- ☐ Only see web-site and check e-mail
☐ Transmission and reception of video and photos (UP _____ M / DOWN _____ M)
☐ Other ()

■ Please indicate the desired location of the line in your booth drawing and submit it with this application form.

(Please indicate the aisle and the name of the exhibitor in the adjacent booth.)

■ Exhibitor

Booth Number		Exhibitor Name	
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■ Person in Charge

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

■ Invoice Address

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

Application for Antenna Installation

Submit to **Makuhari Messe, Inc.** Fax: **+81-43-296-0012**

2-1, Nakase, Mihama-ku, Chiba-shi, Chiba Prefecture 261-0023, Japan Contact: Shishikura, Uchida
 Tel: +81-43-296-0536 Fax: +81-43-296-0012
 E-mail: makuhari-m@tfvc.jp

Deadline: **October 16**

■ Online application submission is available on Inter BEE Web Site: <https://exb.jesa.or.jp/interbee/admin/>

■ Please fill in the required information.

	Type	Price	Units	Amount (including consumption tax)
☐ Digital Terrestrial Broadcasting	Tokyo Wave of CH.7 (excl. MXTV), Chiba TV	@ ¥77,000		¥
☐ Satellite broadcasting	BS-IF, 110°CS-IF, 4K broadcast, 8K broadcast	@ ¥165,000		¥
☐ Other	If you need signals other than those listed above, please indicate your preference.			¥

■ Please indicate the desired location of the antenna lead-in on a simple map of the booth interior

Name of adjoining exhibitor ()	Name of adjoining exhibitor ()
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■ Exhibitor

Booth Number		Exhibitor Name	
--------------	--	----------------	--

■ Person in Charge

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

■ Invoice Address

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

Application for Cabling between Booths

Submit to **Makuhari Messe, Inc.** Fax: **+81-43-296-0492**

2-1, Nakase, Mihama-ku, Chiba-shi, Chiba Prefecture 261-0023, Japan Contact: Otsuka, Sasaki
 Tel: +81-43-296-0493 Fax: +81-43-296-0492
 E-mail: kaisen-desk@messe-net.com

Deadline:

October 9

■ Online application submission is available on Inter BEE Web Site: <https://exb.jesa.or.jp/interbee/admin/>

■ Please enter booth No. and exhibitor's name which request installation.

Booth No.	Exhibitors Name

■ Please check ☒ the appropriate box(es).

☐ Optical Cable (single mode only)	☐ SC connector	For LC connections, we will first use SC cabling, then connect using a JJ (optical adapter), and provide the connection with an LC patch. Please be aware that this will inevitably result in connection points
	☐ LC connector	
☐ LAN Cable	☐ Cat5e	
	☐ Cat6a	

■ Please entry any requests and questions if you have.

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■ Exhibitor

Booth Number		Exhibitor Name	
--------------	--	----------------	--

■ Person in Charge

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

■ Invoice Address

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

Application for Hotel Reservations

Submit to Messe Travel Service

2-1 Nakase, Mihama ward, Chiba City, Chiba 261-8550, Japan
E-mail: mts_info@m-messe.co.jp

Deadline: **September 18**

■ Online application submission is available on Inter BEE Web Site: <https://exb.jesa.or.jp/interbee/admin/>

Guest Name	Hotel Reservation No.		Stay Dates					Break fast
	First Choice	Second Choice	Nov. 16	Nov. 17	Nov. 18	Nov. 19	Nov. 20	Yes/No
Remarks								

Notice

1. Please enter the hotel name and number of your choice in the "First and Second choice."
2. If your party is more than the provided spaces, please use a copy of this form.
3. When submitting the form, please keep a copy of the submitted form with you.
4. Room types are limited to single occupancy (single rooms) only.
5. Reservations for Inter BEE 2026 are available for non-smoking rooms only.

■ Exhibitor

Booth Number		Exhibitor Name	
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■ Person in Charge

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

■ Invoice Address

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

Application for Lunch Box Delivery Service

Submit to Nirax Corporation Banquet Fax: +81-43-296-2003

2F, International Conference Hall, Makuhari Messe, 2-1 Nakase, Mihama-ku, Chiba-shi, Chiba 261-8550, Japan
 Contact: Nakano, Yokoyama
 E-mail: 199604nx@skylark.co.jp

Deadline: **October 20**

■ Online application submission is available on Inter BEE Web Site: <https://exb.jesa.or.jp/interbee/admin/>

Item		Price (including tax)	Quantity			Quantity (Total)	Total amount
			Nov. 18	Nov. 19	Nov. 20		
Daily lunch special		¥1,600					
		¥1,200					
Oolong tea	250ml Paper Pack	¥130					
Mineral water (330ml plastic bottle)		¥180					

※All bento has a tea packet.

※After confirming your application, we will send you a reply by fax or e-mail, and your application will be completed. If you do not receive a reply, please contact us.

■ Please check ☒ the appropriate box(es).

Payment Method	Please make the payment via bank transfer.
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■ Exhibitor

Booth Number		Exhibitor Name	
--------------	--	----------------	--

■ Person in Charge

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

■ Invoice Address

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

Application for Reception Staff / Interpreters

Submit to> **Ken & Staff Co., Ltd.**> **Fax: +81-3-3367-0027**

MST Hills, 4-4-5, Takadanobaba, Shinjuku-ku, Tokyo 169-0075 Contact: Nashimoto
 Tel: +81-3-3367-0020
 E-mail: k-nashimoto@ken-staff.co.jp

Deadline:

October 9

■ Online application submission is available on Inter BEE Web Site: <https://exb.jesa.or.jp/interbee/admin/>

■ Please fill in the required information and check the appropriate item.

Content application	☐ Reception (male: female:)
	☐ Interpreter for booth reception (male: female:)
Period required	☐ Nov. to (total days)
Method of Payment	☐ Bank transfer

■ Exhibitor

Booth Number		Exhibitor Name	
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■ Person in Charge

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

■ Invoice Address

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

Application for Booth Cleaning / Waste Material Removal

Submit to ▶▶ Chibaken Bldg-Maintenance Coop.....▶▶ Fax:+81-43-296-0753

2-1, Nakase, Mihama-ku, Chiba-shi, Chiba Prefecture 261-0023, Japan Contact: Sato, Yamaguchi
Tel: +81-43-296-0534 Fax: +81-43-296-0753
E-mail: cb-event@cbm.or.jp

Deadline: **October 30**

■ Online application submission is available on Inter BEE Web Site: <https://exb.jesa.or.jp/interbee/admin/>

■ Please fill in the required information.

Fee per booth space (9m ²)	No. of booth spaces	Total
@¥3,564 (including Tax)	Booth spaces	¥

Please indicate whether you request waste material removal after dismantling. (This service is available for an additional fee.)

☐ Request

Those wishing to request this service should contact cb-event@cbm.or.jp

■ Exhibitor

Booth Number	Exhibitor Name
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■ Person in Charge

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			

■ Invoice Address

Company Name			
Address			
Department		Person in Charge	
Tel	() -	Fax	() -
E-mail			